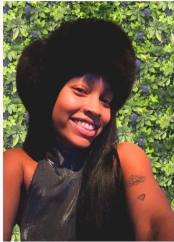


Rev THE RUNWAY

BE THE REASON SHE RISES AFTER CANCER
HELP FUEL THE YOU NIGHT 2026 PROGRAM
Your donation of any amount helps women facing
cancer step into healing, sisterhood, and strength
through the Class of 2026.



Ariana French



Bridget McDowell



Brook Skelly



Cabell Mouton



Carrie Olson



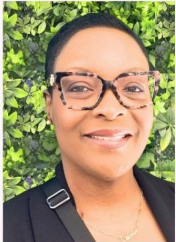
Carly Moorefield



Debbie Wanko



Denetra Pate Joseph



Dwaynia Dunams



Erin Lioret



Jaclyn Hyer



Jan Aponte



Jeanne Souto



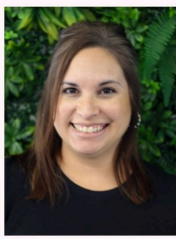
JoAnn Capella



Kimberly Vollenweider



Kristin Tompkins



Lisa Landry



Lisa Buchholtz Kennison



Lorene Yuratic



Lori Englande



Mary Rholdon



Maureen Elizondo



Patrina Williams



Richelle Conway

Introducing the SheRose Class of 2026

A program created by You Night Events,
and the WE LIFT YOU UP FUND
www.younightevents.com
We help women find a sisterhood of support and
a path forward after a cancer diagnosis.



Tammy Maddox



Valencia Williams



Wanda Colin



Yolanda Gibson





Dear Community Partner,

**Every woman in this program has heard the words no one ever wants to hear:
"You have cancer."
And yet, here they are.
Choosing courage. Choosing connection. Choosing to rise.**

At You Night, we believe surviving cancer is only the beginning. What comes next—the emotional healing, rebuilding confidence, and rediscovering identity—is just as critical as the medical journey itself.

Unfortunately, emotional and mental healing are often overlooked in traditional cancer care. Physicians are focused on saving lives, and social workers are frequently stretched beyond capacity. As a result, many women are left to navigate the fear, grief, isolation, body image challenges, and emotional aftermath of cancer largely on their own.

That is where we come in.

Founded in 2013, You Night is one of the only programs of its kind in the United States dedicated exclusively to the emotional healing and empowerment of women facing cancer. Thanks to the generosity of our sponsors and supporters, every aspect of our program is provided completely free of charge to participants.

Over the past 13 years, we have served more than 700 women throughout St. Tammany Parish, New Orleans, and surrounding communities, helping them rebuild confidence, find connection, and rediscover hope after diagnosis.

The Class of 2026 is a sisterhood of women stepping out of one of the most difficult chapters of their lives and into something powerful. Through creative expression, shared experiences, and unwavering community support, they are reclaiming their voice, confidence, and sense of purpose.

Their journey culminates on November 14, 2026, at REV THE RUNWAY, where these remarkable women take the stage—not simply as survivors, but as women who have transformed adversity into strength. But they do not get there alone. They get there because of people like you.

Your sponsorship helps provide six months of healing, empowerment, and transformational programming, including therapeutic art experiences, story crafting, professional makeovers, photoshoots, runway training, storytelling opportunities, and a lifelong sisterhood of support. This is not a one-night event.

It is a journey that changes how a woman sees herself—and how she moves forward in the world.

When you become a sponsor, you are not simply supporting an event. You are helping fill a critical gap in cancer care and ensuring that women in our community have access to emotional healing, connection, and hope when they need it most.

Thank you for considering a partnership with You Night. Together, we can ensure that no woman faces the emotional journey after cancer alone.

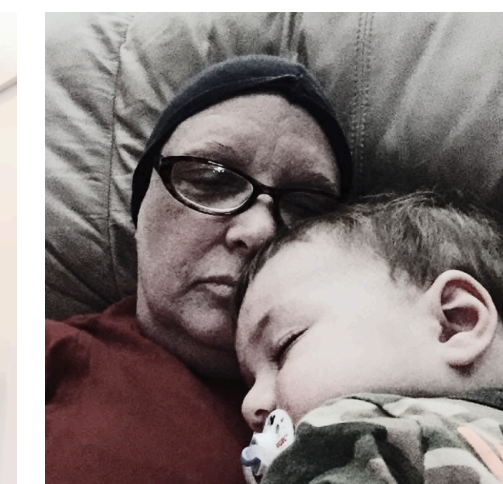
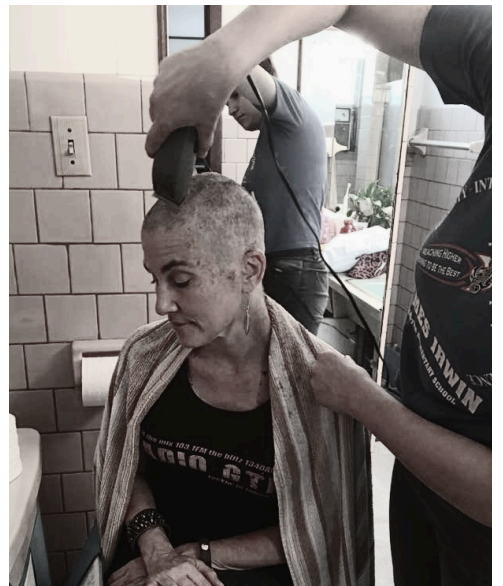
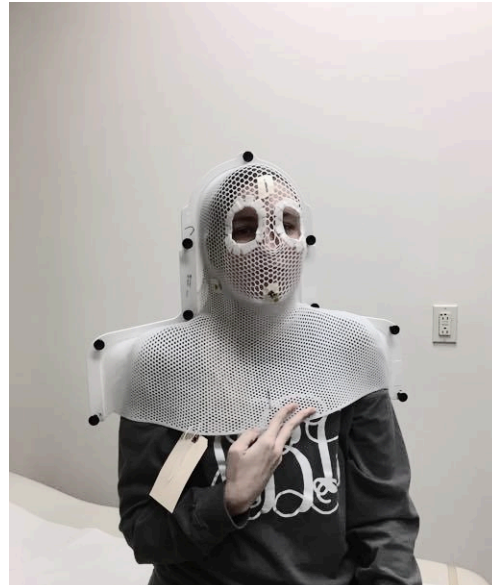
With gratitude,
Lisa McKenzie
Founder, You Night Empowering Events
c. 509-908-5409 | p. 877-591-5936 x1
www.younightevents.com



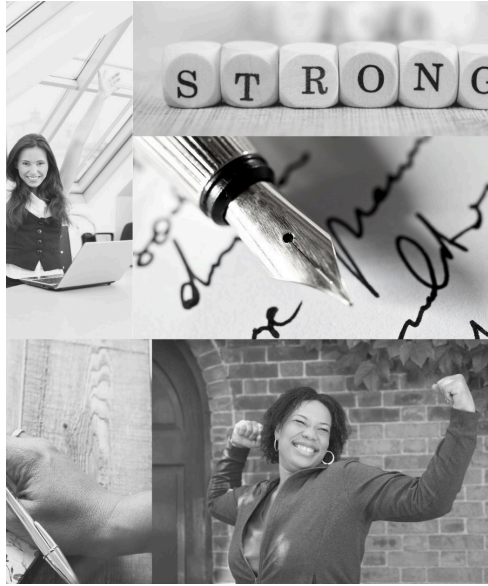
**SAVE THE DATE FOR OUR PATRON PARTY ON June 27^h at the Luxury Car
Showroom of John Houghtaling and Cav. Franco Valobra**
Scan the QR Code to RSVP.









AND save the date for Saturday, November 14th for our Runway Show and Celebration at the Jefferson Performing Arts Center. Sponsors receive VIP Orchestra Seating.

Each year, we ask our participants to send us photos and stories of what they have endured. These are just a few of the thousands we have received from the over 700 women we have served in this program.



Each year, we help women transform from the impact of the horrible diseases of cancer. We help women find support, and we help them use their voices and experiences to inform and bless others. This is a pay-it-forward sisterhood.



	<p>CHOOSE ACTIVATION AREA</p>	<p>Runway Show and Celebration SAT. NOV 14th, 2026</p>	<p>GUEST TICKETS TO GALA</p>	<p>ADDITIONAL PROMOTION</p>
 POLE POSITION	<p>POLE POSITION SPONSORSHIP \$25,000 - CHOOSE ONE:</p> <ul style="list-style-type: none"> • Thank you CENTER FOR RESTORATIVE BREAST SURGERY 	<p>Gobo shining on wall in theater Logo Looping throughout event on projected video Speaker Opportunity at Gala Name on Step & Repeat Join us on Stage as we introduce all sponsors at show opening</p>	<p>16</p>	<p>Logo on front page of magazine 3 pages in Ribbons magazine Guest on the STILL I RISE PODCAST Video interview Social Media shout outs and tags</p>
 FULL THROTTLE	<p>FULL THROTTLE SPONSORSHIP \$15,000 - CHOOSE ONE:</p> <ul style="list-style-type: none"> • Glam 360 Photobooth Sponsor • Crown Club VIP Experience Lounge Sponsor • Glam Jam Dance Party Sponsor • Glam Sparkle Tunnel Sponsor • Apex Auto Ferrari Display Sponsor • Start Your Engines: May Patron Party Sponsor 	<p>Gobo shining on wall in theater Logo Looping throughout event on projected video Join us on Stage as we introduce all sponsors at show opening</p>	<p>12</p>	<p>2 pages in Ribbons magazine Guest on the STILL I RISE PODCAST Video interview Social Media shout outs and tags</p>
 TURBO CHIC	<p>TURBO CHIC SPONSORSHIP \$8,000 - CHOOSE ONE</p> <ul style="list-style-type: none"> • Pit Stop Glam Station Glitter Bar Sponsor • Ignite the Night Blinky Glow Item Sponsor • Victory Lane Portrait Wall Sponsor • Sweet Victory Dessert Bar Sponsor • Pit Crew Portraits / Caricature Artist Sponsor • Nascar Foundation Auction Sponsor 	<p>Gobo shining on wall in theater Logo Looping throughout event on projected video Join us on Stage as we introduce all sponsors at show opening</p>	<p>10</p>	<p>1 page in Ribbons magazine Guest on the STILL I RISE PODCAST Video interview Social Media shout outs and tags</p>
 STYLE SHIFT	<p>STYLE SHIFT SPONSORSHIP \$5,000</p> <ul style="list-style-type: none"> • Spin to Win Prize Wheel Sponsor • Cocktail Tables - Centerpiece Sponsor • Water Bottle Sponsor • Flag Girl Sponsor 	<p>Logo Looping throughout event on projected video Join us on Stage as we introduce all sponsors at show opening</p>	<p>8</p>	<p>1 page in Ribbons magazine Social Media shout outs and tags</p>
 GLAM GEAR	<p>GLAM GEAR SPONSORSHIP \$2,500</p> <ul style="list-style-type: none"> • TenderCare Tissue Sponsor • Heart and Hero Testimonial Wall Sponsor • Digital Photo Album Sponsor 	<p>Logo Looping throughout event on projected video Join us on Stage as we introduce all sponsors at show opening</p>	<p>6</p>	<p>1/2 page in Ribbons magazine Social Media shout outs and tags</p>
 RUNWAY RACER	<p>RUNWAY RACER SPONSORSHIP \$1,000</p>	<p>Logo Looping throughout event on projected video</p>	<p>4</p>	<p>1/2 page in Ribbons magazine Social Media shout outs and tags</p>
 STARTING LINE	<p>STARTING LINE SPONSORSHIP \$500</p>	<p>Logo looping throughout event on projected video Business Name in Magazine Directory</p>	<p>2</p>	<p>1/2 page in Ribbons magazine Social Media shout outs and tags</p>



You Night 2026 REV THE RUNWAY - SHEROSE CLASS OF 2026 Sponsor Contract

**For sponsorship questions pertaining to billing, tickets, donation receipts, please contact Lisa McKenzie at 877-591-5936 x1
lisa@younightevents.com**

First and Last Name of Primary Contact		Mailing Address:	
Company Name		Best Phone Number to reach you at:	
Billing Address		Email Address for primary contact:	

Refund policy: Not only does your sponsorship support our Spring Cornhole Tournament on the Northshore and our November Gala, but sponsorship will go towards all of our 2026 areas of impact (visit: www.younightevents.com/sponsors to see how we utilize the funds). We rely on sponsorship support to offer emotional health programs in our community and to share information about your brand via our many marketing campaigns. In the event of a Force Majeure impacting our tournament or Gala, there will be no refunds issues. Please pay in full with submission of contract, or discuss staggered payment options with our team. Thank you! WE LIFT YOU UP is a public charity: Federal EIN#: 82-4444545

FOR A COMPLETE DESCRIPTION OF THE BENEFITS ASSOCIATED WITH EACH PACKAGE BELOW, PLEASE VISIT OUR WEBSITE OR REFER TO OUR SPONSOR PACKET. IF YOU HAVE AN IDEA OF HOW TO PROMOTE YOUR BRAND THAT IS NOT INCLUDED IN OUR OFFERINGS, PLEASE REACH OUT TO US. **Please inquire to see if your desired sponsorship level is still available.**

\$25,000 POLE POSITION SPONSOR	<input type="radio"/> 2026 Title Sponsor	
\$15,000 FULL THROTTLE SPONSOR	CHOOSE YOUR PREFERRED ACTIVATION (IF STILL AVAILABLE): <input type="radio"/> Glam 360 Photobooth Sponsor <input type="radio"/> Crown Club VIP Experience Lounge Sponsor <input type="radio"/> Glam Jam Dance Party Sponsor <input type="radio"/> Glam Sparkle Tunnel Sponsor <input type="radio"/> Apex Auto Ferrari Display Sponsor <input type="radio"/> Start Your Engines: May Patron Party Sponsor	
\$8,000 TURBO CHIC SPONSOR	<input type="radio"/> Pit Stop Glam Station Glitter Bar Sponsor. <input type="radio"/> Ignite the Night Blinky Glow Item Sponsor. <input type="radio"/> Victory Lane Portrait Wall Sponsor <input type="radio"/> Sweet Victory Dessert Bar Sponsor <input type="radio"/> Pit Crew Portraits / Caricature Artist Sponsor <input type="radio"/> Winner's Circle Car Sponsor	
\$5,000 STYLE SHIFT SPONSOR	<input type="radio"/> Spin to Win Prize Wheel Sponsor. <input type="radio"/> Cocktail Tables - Centerpiece Sponsor <input type="radio"/> Water Bottle Sponsor <input type="radio"/> Flag Girl Sponsor	
\$2,500 GLAM GEAR SPONSOR	<input type="radio"/> TenderCare Tissue Sponsor <input type="radio"/> Heart and Hero Testimonial Wall Sponsor <input type="radio"/> Digital Photo Album Sponsor	
\$1,000 RUNWAY RACER SPONSOR		
\$500 STARTING LINE SPONSOR		
		Sub Total
		Less Deposit Paid
		Payment Due

COMPLETE THIS FORM, SIGN HERE AND MAIL WITH CHECK WRITTEN OUT TO "WE LIFT YOU UP" - Mail to: 7041 Canal Street, #256. New Orleans, LA. 70124

PRINT YOUR NAME: _____

SIGN YOUR NAME: _____

DATE: _____





You Night
REV THE RUNWAY

2026 Schedule
www.younightevents.com

You Night 2026
"We put cancer survivors in the driver's seat"

Dates in red are events that we would love our sponsors to attend! All of them give you an opportunity for additional sponsorship exposure and a chance to engage with the Class of 2026 and other sponsors.

Dec. 11 th - January 25 th	Class of 2026 Sign Ups Open
January 31 st	Class Announced
Sunday February 8 th	New Class Zoom Get Acquainted Call 5 p.m.
Sunday February 22 nd	Candle Pass 1 - 4 p.m.
★ Sunday March 22nd	Crawfish & Cornhole Tourney / Wellness Fair /Family Fun Zone / Battle of the Brass
Sunday April 12 th Sunday April 19 th	ScART SOUTHSORE ScART NORTHSORE
April 23 -27 th	Ship Happens Cruise to Cozumel
★ Saturday, June 27th 5 - 7 p.m. 	PATRON PARTY AT THE PRIVATE SHOWROOM OF JOHN HOUGHTALING IN ELMWOOD. MEET THE CLASS OF 2026 AND EXPLORE JOHN'S AMAZING COLLECTION OF CARS AND HIS PERSONAL STAR WARS COLLECTION. IT'S AMAZING! HOPE TO SEE YOU THERE.
Monday Zoom: 6:30 - 8 June 8, 15, 22, 29 / July 13, 20, 27	Story Crafting
Aug 9, 16 th / Sept 13, 27 th / Oct 4, 11 th / Nov. 1 st	Runway Rehearsals
★ Sunday, August 30th	Photoshoot / Makeover
Friday November 13 th	You Night Set Up
Saturday, November 14th	YOU NIGHT 2026 - REV THE RUNWAY
Sunday, December 6 th	Video Viewing Party



INTERNAL REVENUE SERVICE [Download](#)
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **NOV 29 2018**

WE LIFT YOU UP
C/O LISA MCKENZIE
18122 MONGA DR
COVINGTON, LA 70433

Employer Identification Number:
82-4444545
DLN:
17053135309018
Contact Person:
YAMEL RODRIGUEZ ID# 65001
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
January 30, 2018
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

FEIN 82-4444545