






	CHOOSE ACTIVATION AREA	Runway Show and Celebration SAT. NOV 14 <sup>th</sup> , 2026	GUEST TICKETS TO GALA	ADDITIONAL PROMOTION
 <b>POLE POSITION</b>	<b>POLE POSITION SPONSORSHIP \$25,000 - CHOOSE ONE:</b> <ul style="list-style-type: none"><li>• <b>Title Sponsor of Class of 2026 &amp; Gala with “Victory Lane Step and Repeat” Sponsorship with logo</b></li></ul>	Gobo shining on wall in theater Logo Looping throughout event on projected video Speaker Opportunity at Gala Name on Step & Repeat Join us on Stage as we introduce all sponsors at show opening	16	Logo on front page of magazine 3 pages in Ribbons magazine Guest on the STILL I RISE PODCAST Video interview Social Media shout outs and tags
 <b>FULL THROTTLE</b>	<b>FULL THROTTLE SPONSORSHIP \$15,000 - CHOOSE ONE:</b> <ul style="list-style-type: none"><li>• Glam 360 Photobooth Sponsor</li><li>• Crown Club VIP Experience Lounge Sponsor</li><li>• Glam Jam Dance Party Sponsor</li><li>• Glam Sparkle Tunnel Sponsor</li><li>• Apex Auto Ferrari Display Sponsor</li><li>• Start Your Engines: May Patron Party Sponsor</li></ul>	Gobo shining on wall in theater Logo Looping throughout event on projected video Join us on Stage as we introduce all sponsors at show opening	12	2 pages in Ribbons magazine Guest on the STILL I RISE PODCAST Video interview Social Media shout outs and tags
 <b>TURBO CHIC</b>	<b>TURBO CHIC SPONSORSHIP \$8,000 - CHOOSE ONE</b> <ul style="list-style-type: none"><li>• Pit Stop Glam Station Glitter Bar Sponsor</li><li>• Ignite the Night Blinky Glow Item Sponsor</li><li>• Victory Lane Portrait Wall Sponsor</li><li>• Sweet Victory Dessert Bar Sponsor</li><li>• Pit Crew Portraits / Caricature Artist Sponsor</li><li>• Nascar Foundation Auction Sponsor</li><li>• ScART Sponsor</li></ul>	Gobo shining on wall in theater Logo Looping throughout event on projected video Join us on Stage as we introduce all sponsors at show opening	10	1 page in Ribbons magazine Guest on the STILL I RISE PODCAST Video interview Social Media shout outs and tags
 <b>STYLE SHIFT</b>	<b>STYLE SHIFT SPONSORSHIP \$5,000</b> <ul style="list-style-type: none"><li>• Spin to Win Prize Wheel Sponsor</li><li>• Cocktail Tables - Centerpiece Sponsor</li><li>• Water Bottle Sponsor</li><li>• Flag Girl Sponsor</li></ul>	Logo Looping throughout event on projected video Join us on Stage as we introduce all sponsors at show opening	8	1 page in Ribbons magazine Video interview Social Media shout outs and tags
 <b>GLAM GEAR</b>	<b>GLAM GEAR SPONSORSHIP \$2,500</b> <ul style="list-style-type: none"><li>• TenderCare Tissue Sponsor</li><li>• Heart and Hero Testimonial Wall Sponsor</li><li>• Digital Photo Album Sponsor</li></ul>	Logo Looping throughout event on projected video Join us on Stage as we introduce all sponsors at show opening	4	1/2 page in Ribbons magazine Video interview Social Media shout outs and tags
 <b>RUNWAY RACER</b>	<b>RUNWAY RACER SPONSORSHIP \$1,500</b>	Logo Looping throughout event on projected video	2	1/2 page in Ribbons magazine Video interview Social Media shout outs and tags
 <b>RACE DAY ROYALS</b>	<b>VIP GUEST TICKETS: \$250 each</b>			Available for \$250/per ticket: Includes VIP Lounge Access (open bar) and preferred seating

Sponsors who confirm prior to March 15<sup>th</sup> will have the added marketing exposure at our Northshore Crawfish and Cornhole Tournament and we'd love to include you in a 2-person team for the tournament with our dignitary round called “Battle of the Brass” (with the Mayor, Parish President, etc.). If you think you can make it to that event, please see the attached flyer.



You Night 2026  
REV THE RUNWAY - SHEROSE  
CLASS OF 2026  
Sponsor Contract

For sponsorship questions pertaining to billing, tickets, donation receipts, etc., please contact Angela Becnel at [angela@younightevents.com](mailto:angela@younightevents.com). 877-591-5936 x3

Additional contacts:  
• Lisa McKenzie [lisa@younightevents.com](mailto:lisa@younightevents.com). 877-591-5936 x1

First and Last Name of Primary Contact		Mailing Address:	
Company Name		Best Phone Number to reach you at:	
Billing Address		Email Address for primary contact:	

Refund policy: Not only does your sponsorship support our Spring Cornhole Tournament on the Northshore and our November Gala, but sponsorship will go towards all of our 2026 areas of impact (visit: [www.younightevents.com/sponsors](http://www.younightevents.com/sponsors) to see how we utilize the funds). We rely on sponsorship support to offer emotional health programs in our community and to share information about your brand via our many marketing campaigns. In the event of a Force Majeure impacting our tournament or Gala, there will be no refunds issues. Please pay in full with submission of contract, or discuss staggered payment options with our team. Thank you! WE LIFT YOU UP is a public charity: Federal EIN#: 82-4444545

FOR A COMPLETE DESCRIPTION OF THE BENEFITS ASSOCIATED WITH EACH PACKAGE BELOW, PLEASE VISIT OUR WEBSITE OR REFER TO OUR SPONSOR PACKET. IF YOU HAVE AN IDEA OF HOW TO PROMOTE YOUR BRAND THAT IS NOT INCLUDED IN OUR OFFERINGS, PLEASE REACH OUT TO US. **Please inquire to see if your desired sponsorship level is still available.**

\$25,000 POLE POSITION SPONSOR	<input type="radio"/> 2026 Title Sponsor	
\$15,000 FULL THROTTLE SPONSOR	CHOOSE YOUR PREFERRED ACTIVATION (IF STILL AVAILABLE): <input type="radio"/> Glam 360 Photobooth Sponsor <input type="radio"/> Crown Club VIP Experience Lounge Sponsor <input type="radio"/> Glam Jam Dance Party Sponsor <input type="radio"/> Glam Sparkle Tunnel Sponsor <input type="radio"/> Apex Auto Ferrari Display Sponsor <input type="radio"/> Start Your Engines: May Patron Party Sponsor	
\$8,000 TURBO CHIC SPONSOR	<input type="radio"/> Pit Stop Glam Station Glitter Bar Sponsor <input type="radio"/> Ignite the Night Blinky Glow Item Sponsor. <input type="radio"/> Victory Lane Portrait Wall Sponsor <input type="radio"/> Sweet Victory Dessert Bar Sponsor <input type="radio"/> Pit Crew Portraits / Caricature Artist Sponsor <input type="radio"/> Live Auction Sponsor <input type="radio"/> ScART Southshore Sponsor <input type="radio"/> ScART Northshore Sponsor	
\$5,000 STYLE SHIFT SPONSOR	<input type="radio"/> Spin to Win Prize Wheel Sponsor. <input type="radio"/> Cocktail Tables - Centerpiece Sponsor <input type="radio"/> Water Bottle Sponsor <input type="radio"/> Flag Girl Sponsor	
\$2,500 GLAM GEAR SPONSOR	<input type="radio"/> TenderCare Tissue Sponsor <input type="radio"/> Heart and Hero Testimonial Wall Sponsor <input type="radio"/> Digital Photo Album Sponsor <input type="radio"/> Champagne Greeting Sponsor	
\$1,500	This sponsorship level includes tickets to the event plus marketing perks, but does not include a sponsor-related activity (as shown above).	
NORTHSHORE EVENT MARCH 22nd	As a sponsor, if you confirm by March 15 <sup>th</sup> - we would like to invite you to participate in our “Battle of the Brass” 2 person exhibition round. This is separate than the community tournament. You would be playing alongside other sponsors, the Mayor, Parish President, elected officials. Arrival would be to the Castine Center by 10:30 a.m. You would play from 11 - Noon. Crawfish and Beverage package included! This is our additional way of giving you exposure and thanking you for your support!	Will you be able to attend? YES NO
SOUTHSHORE PATRON PARTY May 16th	As a sponsor, we would love you to attend an amazing Patron Party (with our theme REV THE RUNWAY) at the showroom of John Houghtaling featuring dozens of Lamborghinis and other incredible cars on display. This will be from 5 - 8 pm.	Will you be able to attend? YES NO
	Less Deposit Paid	
COMPLETE THIS FORM, SIGN HERE AND MAIL WITH CHECK WRITTEN OUT TO “WE LIFT YOU UP” - Mail to: 7041 Canal Street, #256, New Orleans, LA. 70124	Payment Due	

PRINT YOUR NAME: SIGN YOUR NAME: DATE:



you  
Night

REV THE  
RUNWAY

You Night 2026

*"We put cancer survivors in the driver's seat"*

2026 Schedule

www.younightevents.com

Dates in red are events that we would love our sponsors to attend! All of them give you an opportunity for additional sponsorship exposure and a chance to engage with the Class of 2026 and other sponsors.

Dec. 11 <sup>th</sup> - January 25th	Class of 2026 Sign Ups Open
January 31st	Class Announced
Sunday February 8th	New Class Zoom Get Acquainted Call 5 p.m.
Sunday February 22nd	Candle Pass 1 - 4 p.m.
★ Sunday March 22nd	Crawfish & Cornhole Tourney / Wellness Fair /Family Fun Zone / Battle of the Brass
Sunday April 12th Sunday April 19th	ScART SOUTHSORE ScART NORTHSORE
April 23 -27th	Ship Happens Cruise to Cozumel
★ SATURDAY, MAY 16TH	PATRON PARTY AT THE PRIVATE SHOWROOM OF JOHN HOUGHTALING IN ELMWOOD. MEET THE CLASS OF 2026 AND EXPLORE JOHN'S AMAZING COLLECTION OF CARS AND HIS PERSONAL STAR WARS COLLECTION. IT'S AMAZING! HOPE TO SEE YOU THERE.
Monday Zoom: 6:30 - 8 June 8, 15, 22, 29 / July 13, 20, 27	Story Crafting
Aug 9, 16 <sup>th</sup> / Sept 13, 27 <sup>th</sup> / Oct 4, 11 <sup>th</sup> / Nov. 1st	Runway Rehearsals
Sunday, August 30th	Photoshoot / Makeover
Friday November 13th	You Night Set Up
★ Saturday, November 14th	YOU NIGHT 2026 - REV THE RUNWAY - Jefferson Performing Arts Ctr
Sunday, December 6th	Video Viewing Party

