

# Motivational Interviewing in Leadership Organizations



## 1-hour synchronous distance learning webinar!

Over the years as a Motivational Interviewing trainer, I have had supervisors, managers and supervisors ask how Motivational Interviewing can be applicable in their work. Did you know there are two books on the topic? Motivational Interviewing in Leadership Organizations (MILO) is a sub-group of the Motivational Interviewing Network of Trainers (MINT). Join one of the authors, Colleen Marshall, in this webinar to introduce managers and organizational leaders on ways Motivational Interviewing applies in leadership.

In this webinar, participants will be introduced to a new adaptation of Motivational Interviewing for leaders and managers. Specifically, we will discuss how to apply the spirit, four processes/ tasks, and methods of Motivational Interviewing (MI) are an effective approach for leaders and managers to evoke change readiness among employees in an organizational setting. MI is a collaborative and goal-oriented style of communication based on empathy and listening and focused on the language of change. The webinar will set the stage for understanding how MI can positively impact leadership goals and approaches and will also share other opportunities to develop the skills and practice necessary to master this new application of Motivational Interviewing.

### Course Objectives

- Describe the fundamental purpose and function of MI principles in an organizational setting.
- Identify how the MI spirit and four processes can enable managers/leaders to improve their effectiveness as leaders of change within organizations.

### Course Outline

- Introduction
- Functions of MI principles in an organizational setting
- Identifying the MI spirit
- Enabling managers/leaders
- Conclusion

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## Instructor

### Colleen Marshall, MA, LMFT

Colleen Marshall, brings over two decades of executive leadership experience in behavioral health and behavior change service delivery and management to her role as Chief Clinical Officer at Two Chairs. With a keen focus on behavior change methodologies, particularly Motivational Interviewing, Colleen has applied her expertise to multiple start-ups and established herself as a thought leader in the field. She is a member of the Motivational Interviewing Network of Trainers (MINT), and the author of Motivational Interviewing for Leaders in the Helping Professions: Facilitating Change in Organizations

## Course Level

This is best suitable for those already familiar with MI, or those at the intermediate or advanced level.

## Continuing Education

- MI Center for Change is approved by the American Psychological Association to sponsor continuing education for psychologists. MI Center for Change maintains responsibility for this program and its content. As an APA-approved provider, (MI Center for Change) programs are accepted by the American Nurses Credentialing Center (ANCC). These courses can be utilized by nurses to renew their certification and will be accepted by the ANCC. Every state Board of Nursing accepts ANCC-approved programs except California and Iowa. State board requirements can change. Please check with your state board to confirm that CEs from an APA approved provider will be accepted.
- MI Center for Change has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 7223. Programs that do not qualify for NBCC credit are clearly identified. MI Center for Change is solely responsible for all aspects of the program.
- MI Center for Change #1911, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval periods (8/20/25 - 8/20/28). Social workers completing this course receive 1 continuing education credit.

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## Continuing Education (cont.)

- Regarding other licensures and certifications, you will be provided with a certificate of completion at workshop completion, with total workshop hours. You may submit your certificate, course objectives and trainer bio for to your licensure board for consideration. We encourage you to check if our CE will be accepted by your board.

## **How Motivational Interviewing in Leadership Organizations webinar works**

- You will register by providing your name and email, and will be emailed you your confirmation and reminders for the live webinar. Registration deadlines for the live webinar can be found on the website.
- Captions are available during the live webinar and the recording will be sent to everyone who registers.

## **Continuing Education Information**

We do not provide partial Continuing Education credit for this live webinar. Participants must attend the 1 hour of synchronous distance learning. Following live event attendance and completion of End of Course evaluation, participants will receive an email with their downloadable 1 hr CE certificate within 48 business hours.

**Course Fee:** \$0 for live attendance

**What if there is a group at my agency that wants to take the training together?**

Each individual must have their own device to sign in for the live webinar. Email for more information [admin@micenterforchange.com](mailto:admin@micenterforchange.com)

**Individual Course Access:** Each member of the group must sign in the webinar link individually using their own device. This ensures that all participants receive the proper accreditation and learning experience. Thank you for your understanding and cooperation. For more information or to register a group, please contact us at [admin@micenterforchange.com](mailto:admin@micenterforchange.com)

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## Continuing Education Information

### **System Requirements, Terms and Conditions:**

Please take the time to read the [System requirements, Terms and Conditions](#) for attending MI Center for Change events. You may view the Grievance Policy in the Terms and Conditions [here](#). See our Cancellation Policy [here](#).

**Disability Accommodation:** Facilities are accessible to persons with disabilities. If you have a special need and plan to attend the workshop, please contact [admin@micenterforchange.com](mailto:admin@micenterforchange.com) or 828-279-4985