

Privacy Policy

Last Updated: February 21, 2026

House of Heidi Klarke (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website (the “Site”). Please read this policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the Site.

1. Information We Collect

We may collect personal and non-personal information about you in the following ways:

- Personal Information: Information that identifies you as an individual, such as your name, email address, phone number, postal address, and any other information you voluntarily provide to us through forms, inquiries, or subscriptions.
- Non-Personal Information: Information that does not identify you personally, including but not limited to your browser type, operating system, IP address, device type, and browsing behaviour on our Site.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide, operate, and improve our services and offerings.
- To respond to inquiries and fulfil requests.
- To send administrative communications, updates, or promotional materials.
- To analyse usage trends and improve the functionality of the Site.
- To comply with legal obligations and protect our rights.

3. Sharing Your Information

We do not sell, trade, or rent your personal information to third parties. However, we may share your information in the following circumstances:

- Service Providers: With trusted third-party vendors who assist us in operating our Site and conducting business, provided they agree to keep your information confidential.
- Legal Obligations: When required to do so by law or to protect our legal rights.
- Business Transfers: In the event of a merger, sale, or transfer of all or part of our business, your information may be transferred to the new owners.

4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our Site. These technologies may collect information about your browsing behaviour and preferences. You can adjust your browser settings to refuse cookies, but some features of the Site may not function properly as a result.

5. Data Security

We implement appropriate technical and organisational measures to protect your personal information from unauthorised access, disclosure, alteration, or destruction. However, no data transmission over the internet or electronic storage method can be guaranteed to be 100% secure.

6. Your Rights

Depending on your location, you may have the following rights regarding your personal information:

- Access and obtain a copy of your personal information.
- Request correction or deletion of your personal information.
- Object to or restrict the processing of your personal information.
- Withdraw consent where processing is based on your consent.

To exercise your rights, please contact us at emma@heidiklarkeinteriors.com.

7. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices of those websites. We encourage you to read the privacy policies of any linked websites you visit.

8. Children's Privacy

Our Site is not intended for children under the age of 13, and we do not knowingly collect personal information from children. If we become aware that we have collected personal information from a child, we will delete it promptly.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any significant changes by posting the updated policy on our Site and updating the "Last Updated" date.

10. Contact Us

If you have any questions about this Privacy Policy or how your information is handled, please contact us at:

House of Heidi Klarke
Email: emma@emmapurcell.com.au

Thank you for trusting House of Heidi Klarke. Your privacy is important to us.