

Business Feels Easier

Upgrade Credit Policy

Effective Date: April 2026

Overview

Business Feels Easier offers an Upgrade Credit to clients who begin with the First Solution - Focused Review and decide to continue their work with a higher-tier review. This policy outlines how the credit works, the conditions that apply, and what to expect.

How the Credit Works

If you purchase the First Solution - Focused Review (\$800) and decide to upgrade to either the Deeper Solution - Priority Review or the Defined Solution - A 90-Day Plan, your \$800 investment will be applied as a credit toward the cost of your upgrade.

Upgrade pricing with credit applied:

- Deeper Solution - Priority Review: \$1,800 – \$800 credit = \$1,000 due at upgrade
- Defined Solution - A 90-Day Plan: \$2,800 – \$800 credit = \$2,000 due at upgrade

Conditions

The following conditions apply to the Upgrade Credit:

- The upgrade request must be submitted within 30 days of the date your First Solution Strategic Summary is delivered.
- The credit applies to one upgrade only and may not be applied to a repeat First Solution - Focused Review.
- The credit cannot be combined with any other discount or promotional offer.
- The credit has no cash value and cannot be refunded or transferred.
- Only one Upgrade Credit is available per client.

How to Request an Upgrade

To request an upgrade and apply your credit, contact Business Feels Easier within the 30-day window:

- Email: support@businessfeelseasier.com
- Include your name, the date your Strategic Summary was delivered, and the review you would like to upgrade to.

Once your request is received, you will be provided with a payment link reflecting your credit and next steps to schedule your upgrade review.

What Is Not Included

The Upgrade Credit applies to the review fee only. It does not cover:

- Any implementation, consulting, or follow-on support services
- Repeat reviews of the same tier
- Services outside the Blind Spot Strategic Review offerings

Setting Expectations

The Blind Spot Strategic Reviews are structured evaluations of how your business is currently operating. Each review results in a written Strategic Summary that reflects findings based on the information shared during the intake form and review meeting.

Please note:

- The Strategic Summary provides analysis and recommendations based on your professional consultation. It is not a guarantee of specific business outcomes.
- Results will vary based on the complexity of your business situation and the actions taken following the review.
- Implementation of any recommendations is the responsibility of the client. Implementation support is not included in the review fee.
- Recommendations are based on information provided by the client. Business Feels Easier cannot be held responsible for outcomes resulting from incomplete or inaccurate information shared during the review process.

Refund Policy

Because each review requires dedicated preparation, analysis, and a scheduled meeting, reviews are non-refundable once completed. The Upgrade Credit does not alter or extend this policy.

If you have questions before purchasing, please reach out prior to completing your order.

Questions?

If you have any questions about this policy, please contact:

Business Feels Easier

Email: support@businessfeelseasier.com

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