

RYZER Pulse

The heartbeat of the partner community. Each week we share real stories and signals from Microsoft partners – gathered through Patch Tuesday calls, field conversations, and direct feedback. Unfiltered insights to help you spot patterns, avoid pitfalls, and stay ahead.

“Does my solution need to be transactable in the marketplace to qualify?”

Not always—but it must meet marketplace readiness standards, meaning either a transactable listing or co-sell eligibility tied to a published offer.

“Who performs the technical audit?”

Microsoft handles audits for Business Apps, Modern Work, and Security. Persistent Systems validates Azure and Industry AI tracks.

“What happens once certified?”

The designation appears in Partner Center and on your marketplace listing—instantly visible to Microsoft sellers and enterprise buyers.

Patch Tuesday Preview

RYZE Members: Our 11/11 call is cancelled due to the Veteran’s Day Holiday. However, we are offering a special AMA (“Ask Me Anything”) Session next week - **Watch for the invite!**

RYZE Briefing

Non-Members: Next week, we’re going live with the first **RYZE Briefing – Why Microsoft Sellers Aren’t Engaging With You (and What the Top 5% of Partners Do Differently).**

November 14th @ 9AM ET. 20 minutes. Just the essentials. All signal, no noise. **Save your seat**

Not a RYZER yet?

[Join Today!](#)

Microsoft News & Events

News, Events & Deadlines

[November 2025 Partner Center Announcements](#)

[Partner Blog | Accelerating growth through partners in the era of AI](#)

[What’s New in Azure for Partners](#)

[Microsoft Partner Blog](#)

Partner Announcements & Incentives

[Americas Partner Blog](#)

[Microsoft Events Portal](#)

Partner Specific Live & Virtual Events

[Microsoft Learn](#)

Partner Training & Workshops

[Partner News | Microsoft Community Hub](#)

Microsoft Partner Community Blog

[Microsoft Ignite](#)

November 18th - 21st

(Online & In-person): San Francisco, CA

RYZER Feedback

We want to hear from you!

Each week, we’ll share one question to spark conversation and gather insights from partners in the field. Your feedback helps us understand what matters most to you and shapes the resources we build at RYZE.

This week’s question:

Which of your solutions is closest to meeting the Certified Software standards—and what’s your biggest blocker?

How to reply: Simply hit “Reply” to this email or email ryzeup@ryze-partners.com and share your thoughts. We’ll feature a few partner perspectives in an upcoming issue of the RYZE Report.

.....
Enjoying the RYZE Report?

If you know a colleague or partner who would benefit from these insights, forward this newsletter their way!

Want to make sure you never miss an issue?

[Subscribe here](#)

Missed an issue? [Access Archive Library](#)