



# SPONSORSHIP OPPORTUNITY



*We're looking for...*

# THE GAME CHANGEHER

**A 2025 COUNT HER IN BRAND SPONSOR**

**\$25,000 Annual Sponsor**

## ***Exclusive Perks & Merchandise***

Your logo on our NEW Unite Her Soccer League jerseys  
(approx. 8-12 teams)

Advertising booth at 2025 events

Large banner on homepage of Count Her In Sports website

Complimentary merch

First consideration to renew sponsorship in 2026

## ***Brand & Event Recognition***

Full page program for 2025 events

Company display at 2025 events

Verbal recognition at 2025 events

Invitation to speak at all events

Tickets to all 2025 events (maximum 10 or 1 table)

## ***Media Exposure***

Press and Videography opportunities to announce partnership

Monthly posts and stories on Instagram

Your logo on all 2025 event marketing



# JUNE EVENT **ALL-STAR** SPONSORSHIP PACKAGES

Count Her In is looking for individuals and businesses to sponsor our **SATURDAY JUNE 21, 2025** event at Pelee Island Winery in Kingsville. Our event is aimed towards raising awareness and funding female athletes in our local community. We have laid out the following sponsorship packages for your convenience.

*If you're interested, our contact information is below.*

*Thank you for your consideration in keeping girls in sports and shaping our future female leaders.*

## **EVENT SPONSOR**

- 5 complimentary tickets
- Title recognition: "Count Her In event sponsor"
- Short video advertisement + signage and product display (if applicable) at event
- Social media exposure as primary event sponsor
- Acknowledgment: special thank you at the event speeches

**\$10,000**

## **AWARD SPONSOR**

- Title recognition: "Count Her In awards sponsor"
- Monthly post on CHIS website and Instagram page
- Signage for your sponsorship at awards table (June event)
- Your logo on awards (trophies, etc.)
- Acknowledgment: special thank you at the event speeches

**\$8,000**

## **DOOR PRIZE SPONSOR**

- 5 complimentary tickets
- Title recognition: "Door prize provided by.." on signage and prize
- Sponsor providing a sports weekend getaway
- Potential press exposure
- Website and Instagram exposure
- Acknowledgment: special thank you at the event during speeches

**\$5,000**

## **MERCH SPONSOR**

- Help us get the community in Count Her In gear!
- Receive 3 merch items of choice
- Title recognition: "Merch sponsored by"
- Media exposure (Website & Instagram)
- Signage for your business and sponsorship at merch table

**\$3,500**



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## FOOD SPONSOR

- 2 complimentary tickets
- Title recognition: "food provided by..."
- Logo placement on food table display (cups and signs)
- Media exposure (Website & Instagram)
- Acknowledgment: special thank you at the event during speeches

**\$3000**

## BEVERAGE SPONSOR

- Company logo placement at the bar
- Custom drink name
- Logo on select drinks
- Media exposure (Website & Instagram)
- Acknowledgment: special thank you at the event during speeches

**\$3000**

## FLORAL SPONSOR

- Company logo placement on arrangements
- Media exposure (Website & Instagram)
- Acknowledgment: special thank you at the event during speeches

**\$2000**

## VENUE SPONSOR

- Signage for your business and sponsorship at entrance
- Media exposure (Website & Instagram)

**\$1000**

## DECOR SPONSOR

- Signage for your business and sponsorship in venue
- Media exposure (Website & Instagram)

**\$1000**

## MUSIC SPONSOR

- Signage for your business and sponsorship at live music stage
- Social media exposure (Website & Instagram)

**\$1000**

## PHOTOBOOTH SPONSOR

- Signage for your business and sponsorship at photobooth setup
- Media exposure (Website & Instagram)

**\$1000**



## JUNE EVENT SPONSORSHIP PACKAGES (UNDER \$1000)

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### GAME SPONSOR

- Signage for your business and sponsorship at games setup
- Media exposure (website only)

**\$750**

### TABLE SPONSORS

- 10 tables available
- Signage for your business and sponsorship on tables
- Media exposure (website only)

**\$750**

### WE CAN'T MAKE IT SPONSOR

- Media exposure as additional sponsor (website only)

**\$500**

### SIDELINE SUPPORTER

- Can't sponsor this year? No problem. You can make a donation of any amount at any time.

**\$ OF YOUR CHOICE**

### BE A DOOR PRIZE DONOR

- Donate a product, service, ticket, pass, etc. to be raffled at the event
- Donor announced during winner selection
- Prize recognition on social media
- Display of goods on door prize table throughout the whole event