

DEEP SOUTH FEMTECH ASSOCIATIONTM

Reimagining Women's Health Innovation in the Deep South



WHO WE SERVE

FemTech Founders & Startups Healthcare & Wellness Providers

Public Health Entrepreneurs & Clinicians Researchers & Academics

Investors & Ecosystem Builders Nonprofits, Policy Leaders, and Corporations

WHAT WE OFFER

- Virtual and in-person convenings
- Research & Innovation Partnerships
- Grant Writing & Consulting Support
- STEM/STEAM Collaborations
- Certificates & Continuing Education
- Insight Reports & Briefs

Founded in 2025, the Deep South FemTech Association™ is a regional initiative advancing women's health innovation across Alabama, Florida, Georgia, Louisiana, Mississippi, and South Carolina. We unite FemTech founders, public health professionals, investors, researchers, and mission-driven organizations to spark new solutions through tech, collaboration, and care.

MISSION & VISION

To advance women's health innovation in the Deep South through tech, research, and entrepreneurship

VISION

A thriving, tech-powered health ecosystem where the Deep South becomes a national force for innovation in women's health, bridging gaps in care, catalyzing bold ideas, and transforming outcomes.

READY TO JOIN US?

Apply: Membership Application

Learn More

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WHY NOW? WHY THE DEEP SOUTH

- 50M+ residents, a large, addressable population for innovation
- Maternal mortality 2x the national average (up to 58.1 per 100K births)
- Black women face 243% higher mortality in the region
- \$15.2B U.S. FemTech market, projected to reach \$37.35B by 2034
- Region lacks investment, metrics, and coordinated actionuntil now

