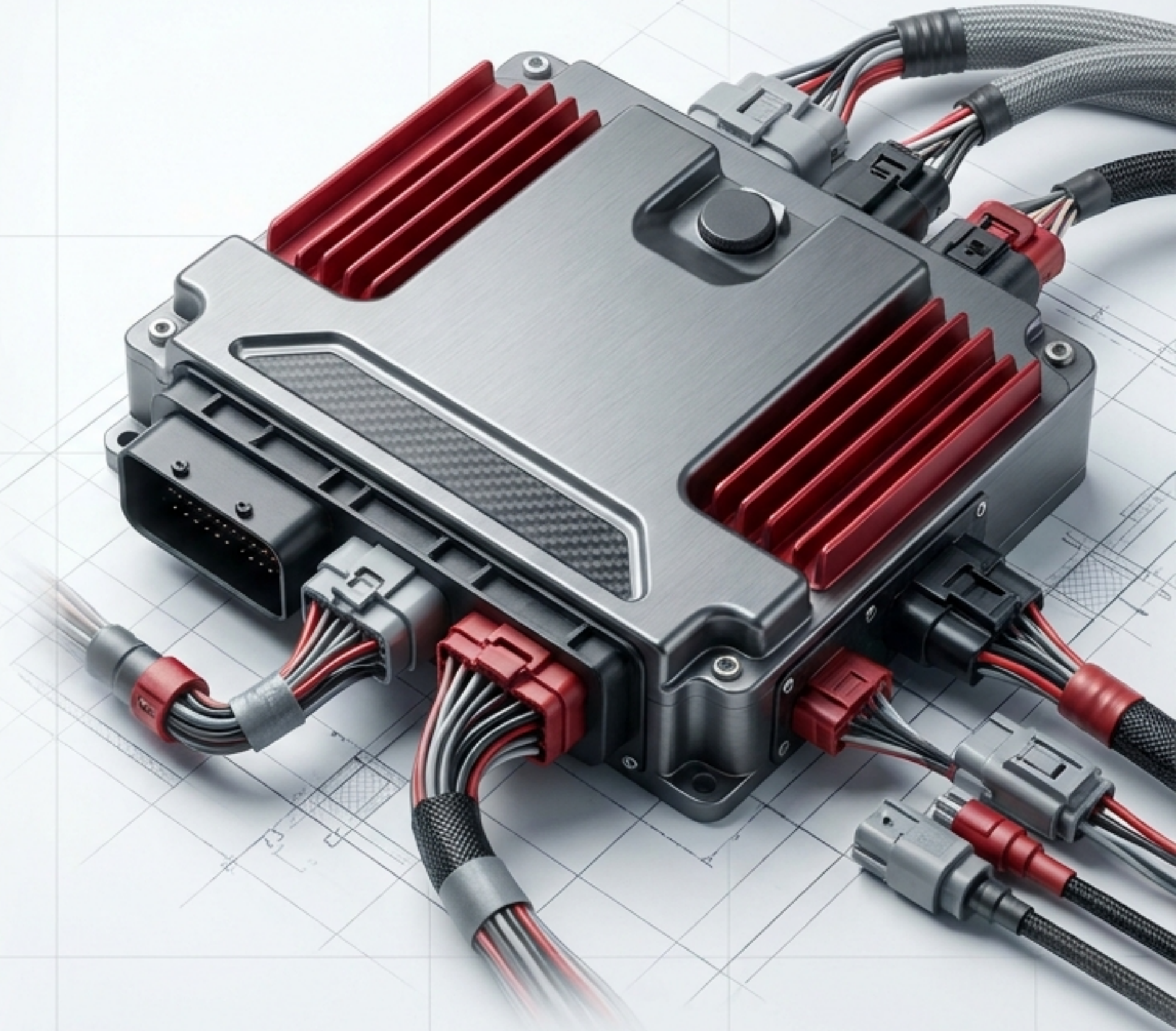


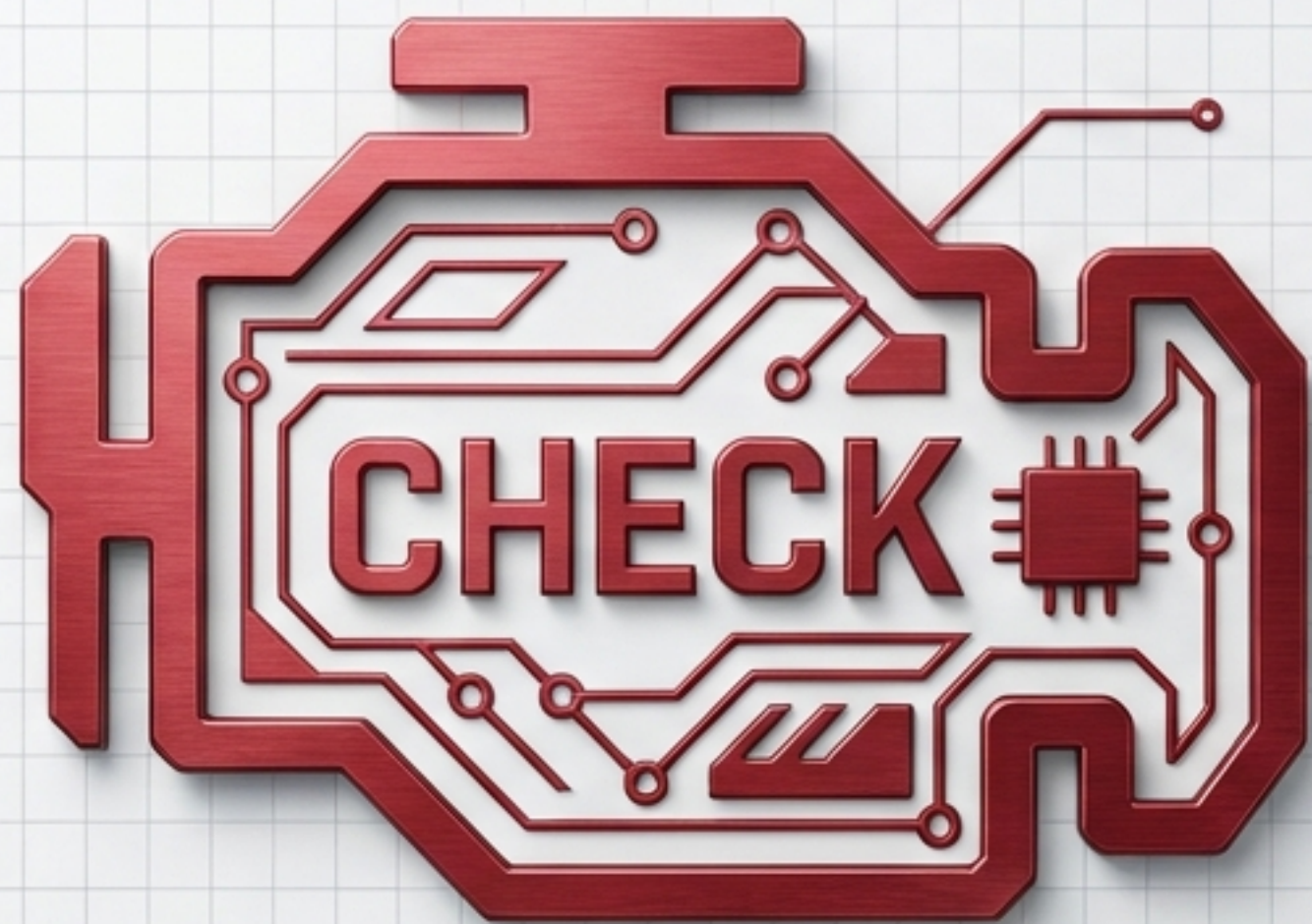
THE AI ILLUSION VS. THE AI ENGINE

Why AI SEO is a myth, and how to
build a true Dealership Operating
System.



THE PACKAGE UPGRADE TRAP

The vendor that failed your SEO for a decade is now trying to sell you AI SEO.



The Buzzword Pivot:

- AI SEO
- AEO
- GEO
- AISCO

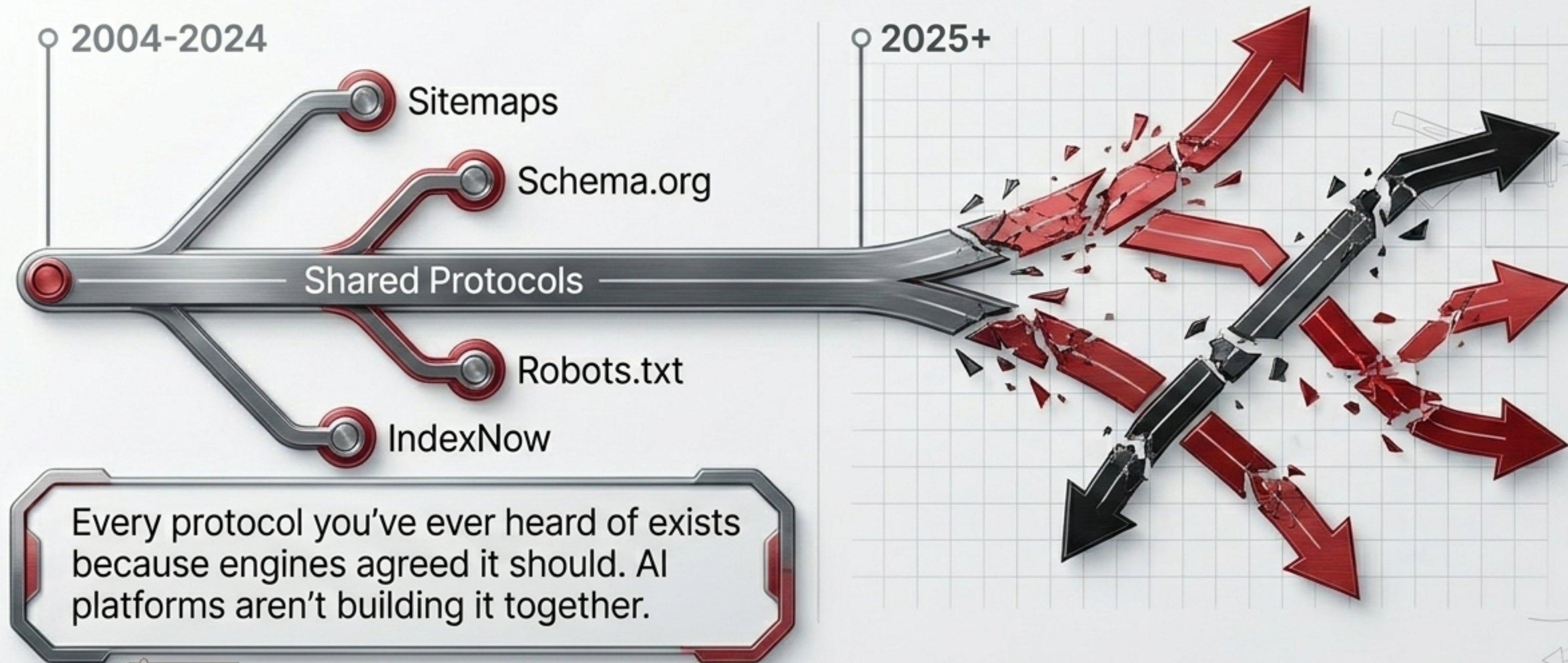
The Reality:

The same company whose pages Google has been quietly de-indexing is now selling you visibility on ChatGPT, Claude, Gemini, and Perplexity.



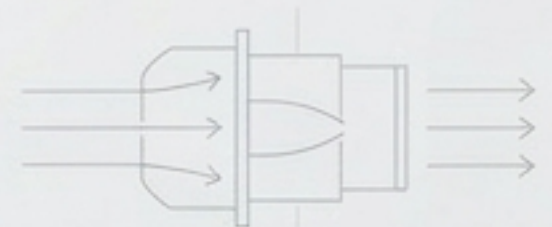
THE SHARED STANDARDS ERA IS DEAD

For 20 years, SEO worked because the engines shared protocols. That world no longer exists.



FOUR PLATFORMS. ZERO OVERLAP.

Portable optimization is mathematically impossible. There is no master playbook.



ChatGPT

Powered by Bing Index



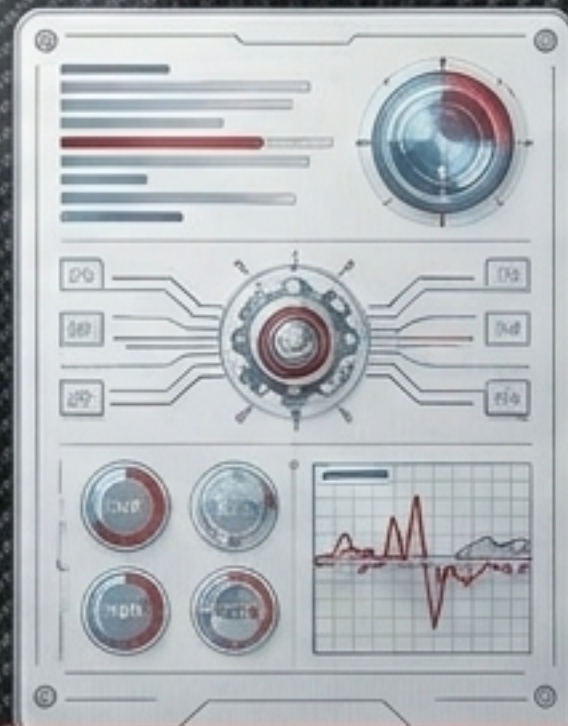
Claude

Powered by Brave Search



Gemini

Powered by Google Index

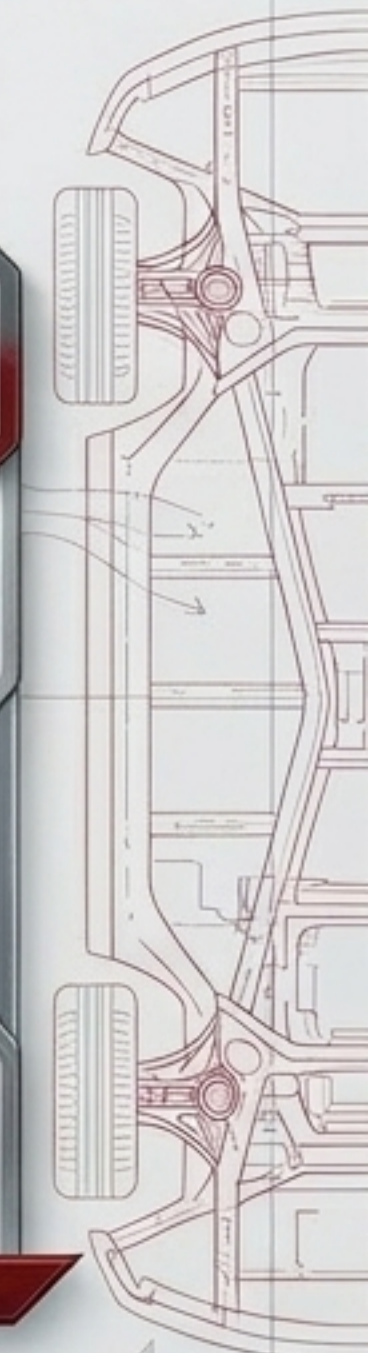


Perplexity

Powered by Vespa Pipeline

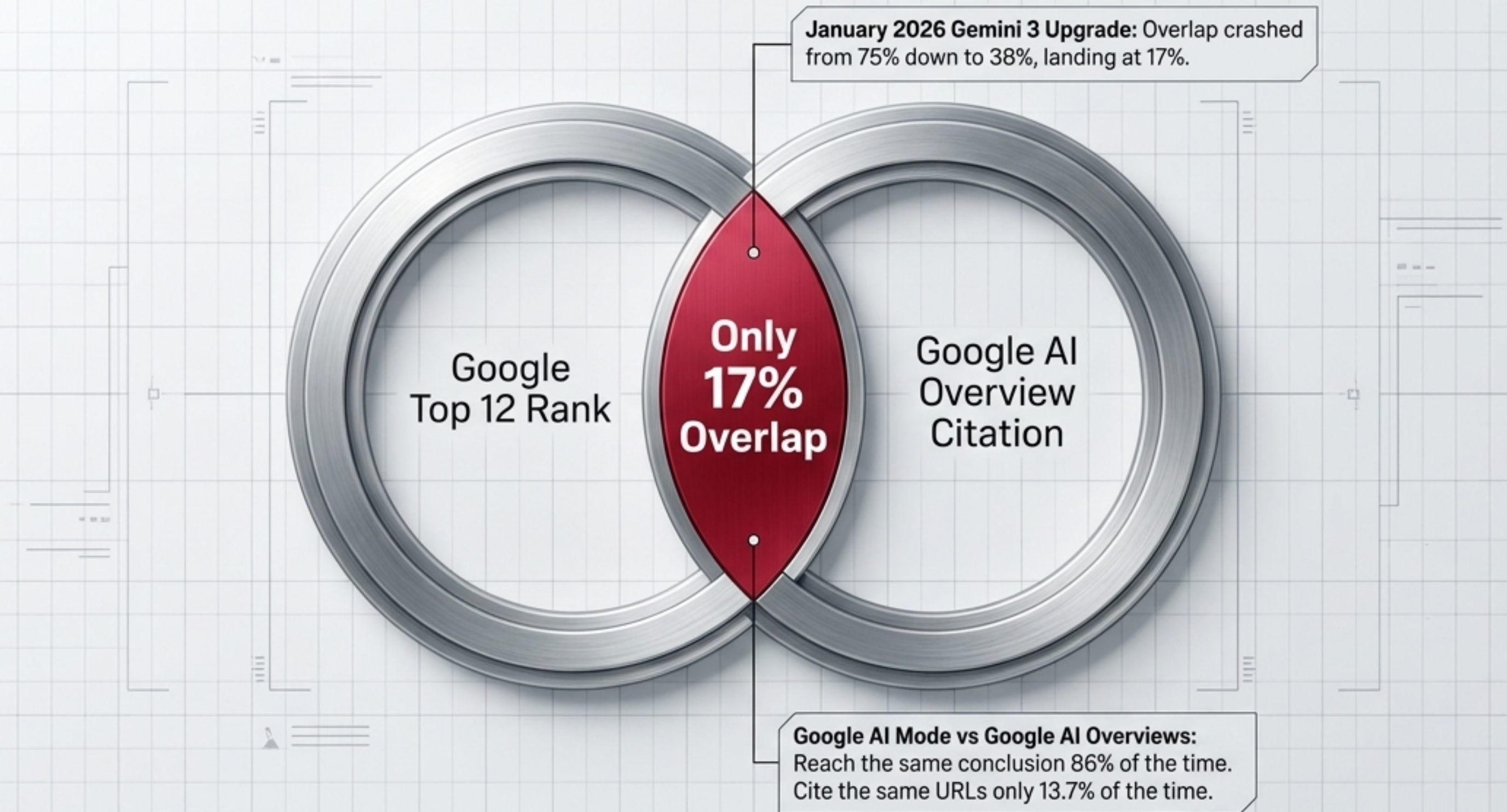


NO SHARED INFRASTRUCTURE. NO COMMON PROTOCOL.



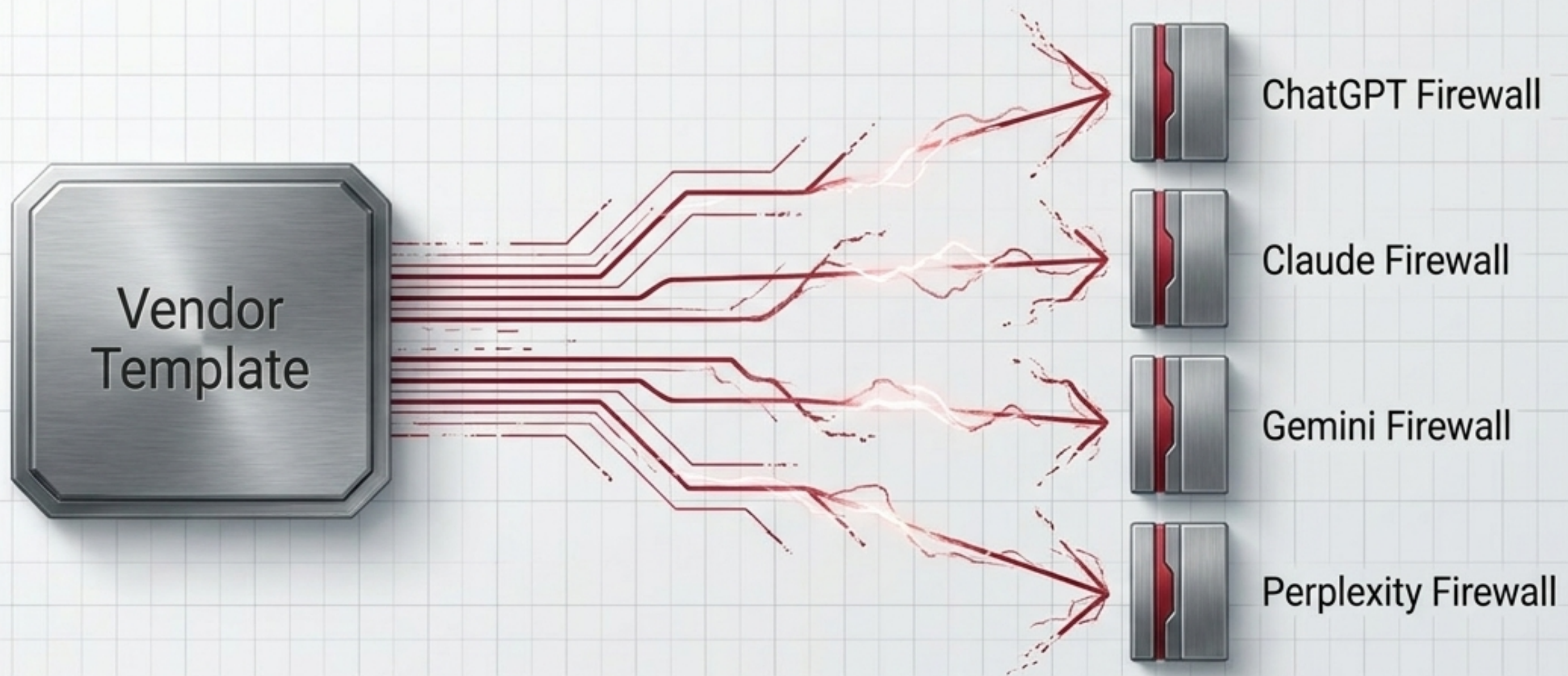
EVEN GOOGLE DISAGREES WITH GOOGLE

Ranking in Google Search no longer guarantees citation in Google's own AI.



SELLING FOG AT SCALE

A single website template applied across 500 rooftops cannot optimize for four distinct AI architectures.



Qwairy Analysis of 118,000 AI responses:
89% of cited domains are platform-specific. Only 11% appear on more than one platform.

YOUR CURRENT ENGINE IS STALLING

Twenty years of shared SEO standards, and most dealers are stuck in single-digit Domain Authority.



The job was ranking for high-intent searches ('Best used SUV under 15k near me').

That work compounds in your Ahrefs DR over the years.

A dealer with DR 30+ is an accident, not the fruit of strategy.

THE CRITICAL QUESTION

Why trust them with visibility on four AI platforms with no shared standards, when they couldn't optimize you for one?

STOP RENTING. START BUILDING.

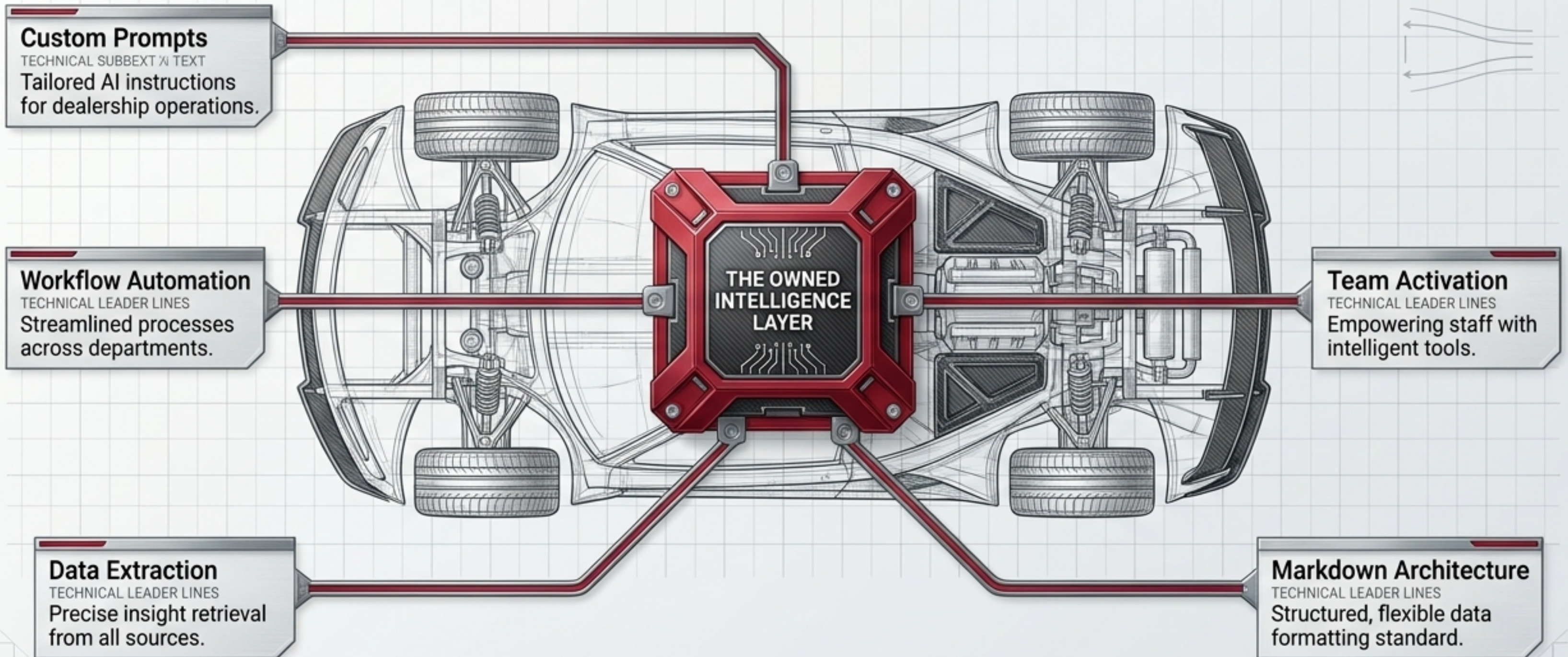
External AI visibility is fragmenting. Internal AI capability is the only asset you can compound.



You can't rent your way to a defensible position in this market.

THE OWNED INTELLIGENCE LAYER

The new competitive moat is building your internal Dealership AI OS.



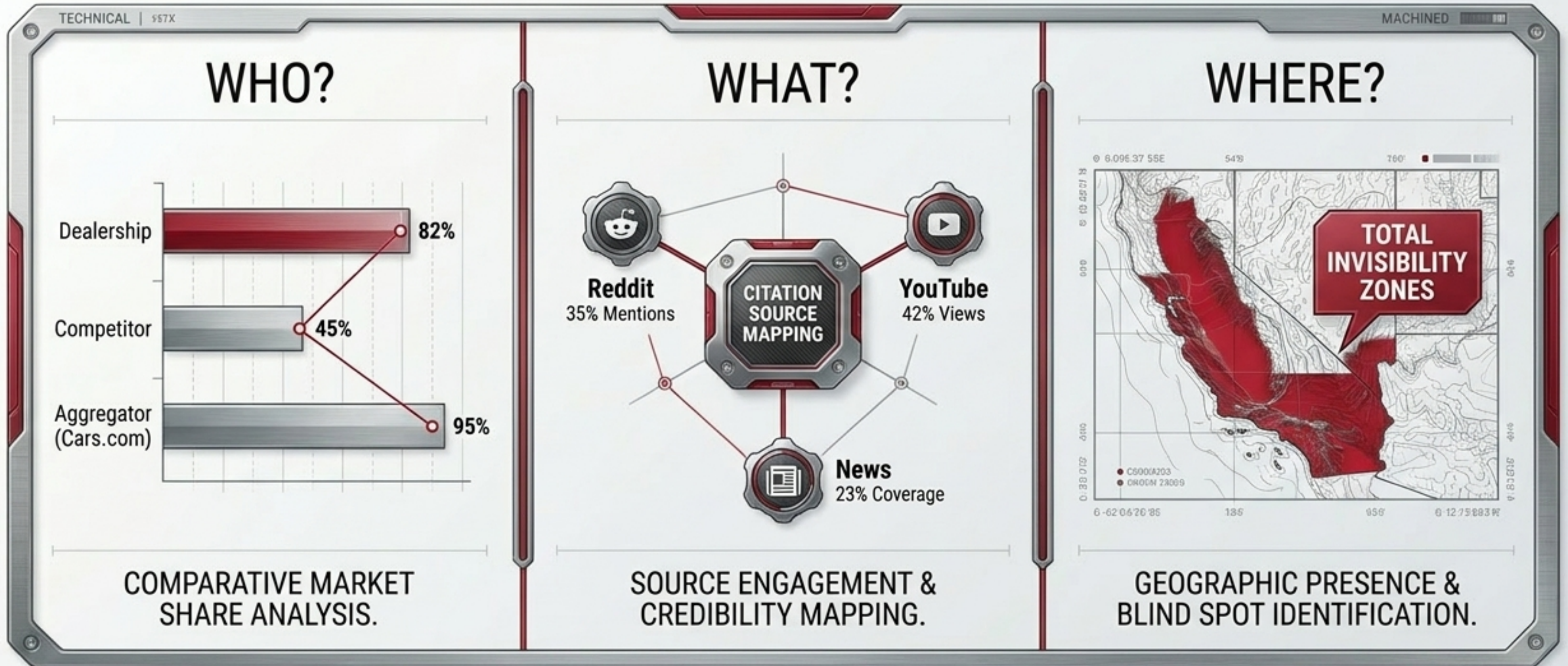
THE MULTI-LLM VISIBILITY AUDIT

Stop trusting the package. Start testing the reality with a ruthless local query audit.



THREE METRICS THAT MATTER

Log the citations, map the sources, and face the blind spots.



EARNING REAL SIGNAL

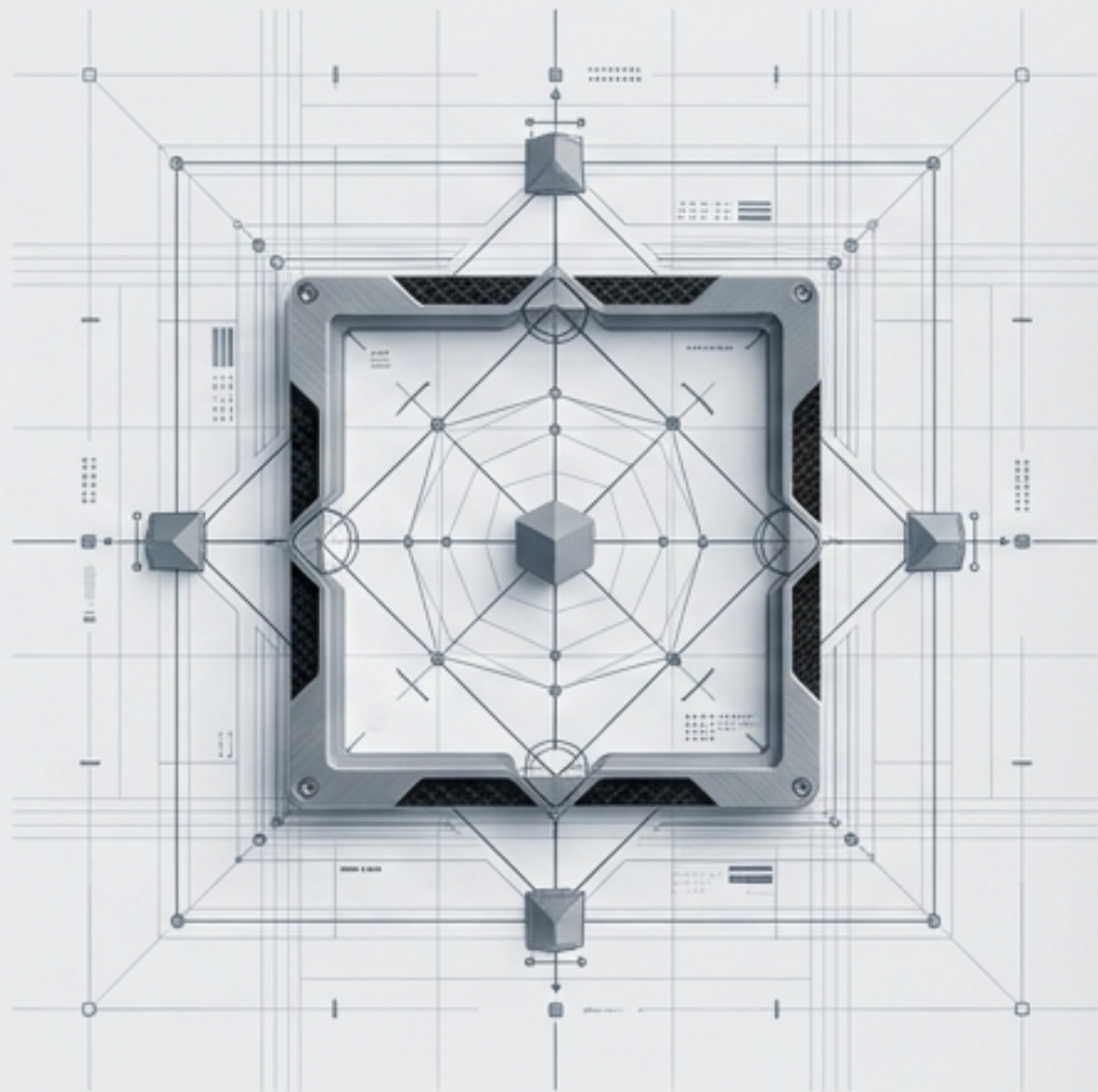
AI relies on real-world trust signals—the foundational work your vendor ignored.



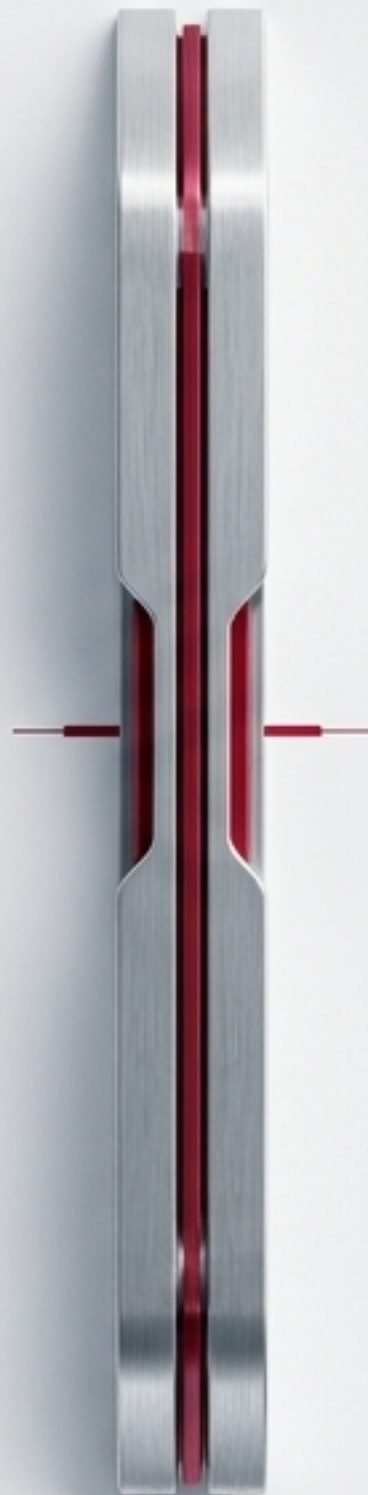
THE 2026 MANDATE

Build the inside first. Audit the outside honestly.

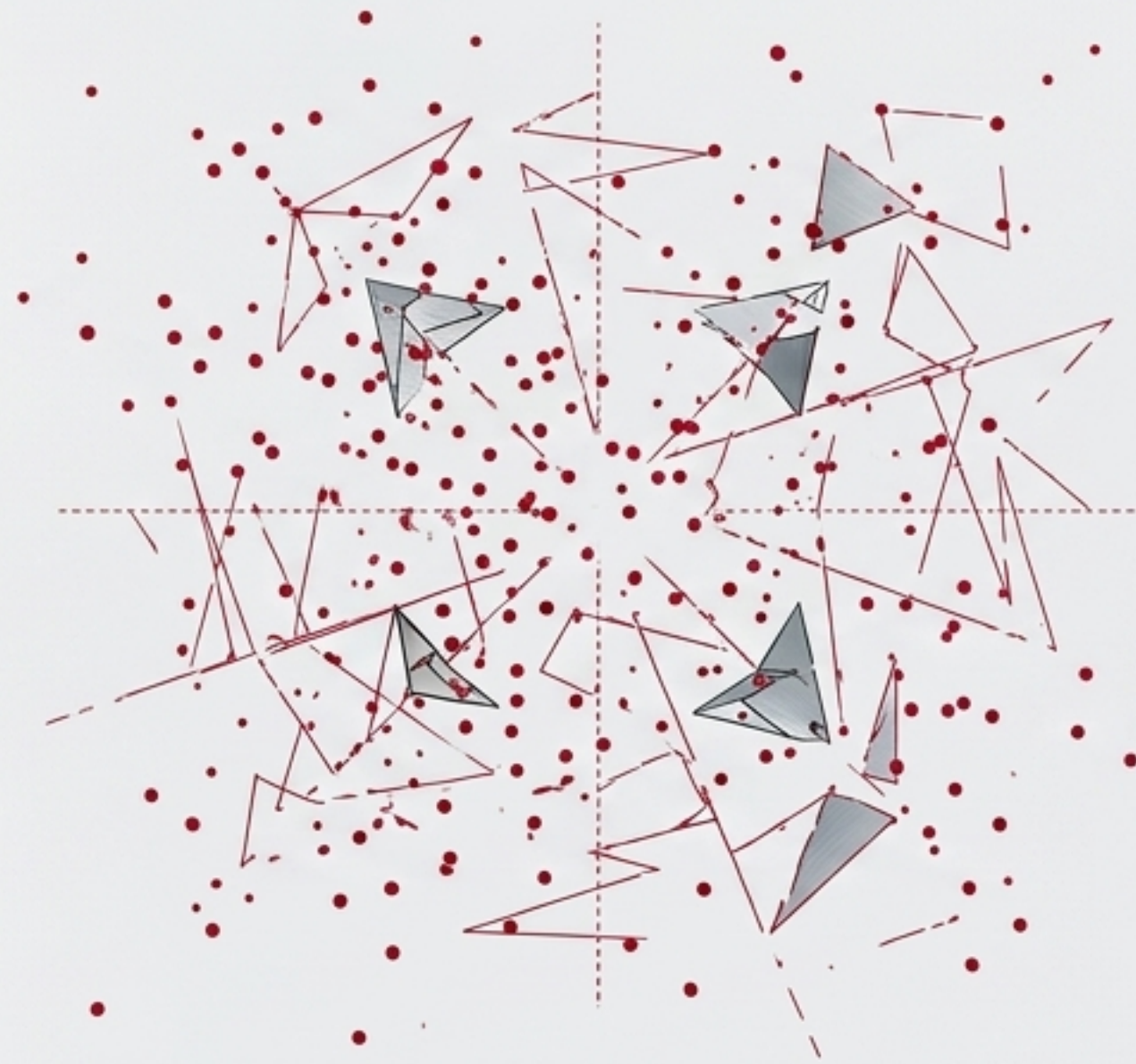
THE AI OS



Stable, Owned, Compounding.



THE HONEST AUDIT



Fragmented, Non-Portable.

ESTABLISH YOUR BASELINE

The multi-LLM audit is your honest starting point. The window is closing.



Initiate the Audit.