

Event Brochure

Services and Pricing

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Who are CPDme?

CPDme is an organisation that, since 2009 has been supporting professionals to record their CPD in a secure, safe and quick way using our mobile app or CPD dashboard. Since 2012 we have been supporting corporate customers and organising events and CPD symposiums with automated CPD certificates and evidence that, pre-populate your CPD record, taking the worry and strain your portfolio. Recently (2024), we were voted the UK's number one CPD solution.



17 Years
Since we
began



**Over
50,000**
Active
users



Helping
Healthcare
Organisations



Andrew Ormerod
Founder & Managing Director

[Our Story](#)

Supporting organisations across **the UK** and **around the world**



Association of
Anatomical Pathology
Technology



University of
Salford
MANCHESTER

BRITISH AIRWAYS
PENSIONS

 **Bristow**



ISHAA
Irish Society of
Hearing Aid Audiologists



Royal College of
**Occupational
Therapists**



BSHAA
The British Society of
Hearing Aid Audiologists



Why Event Support Matters?

Delivering a professional event involves more than just a strong agenda. The overall experience for delegates is shaped by organisation, clarity, and how smoothly the day runs from start to finish.

When event logistics are well managed, attendees can focus on learning and engagement rather than practical frustrations.

Clear identification, accessible information, and structured communication all contribute to a more positive and professional environment.

Effective event support also reduces pressure on organisers. With reliable systems and resources in place, event teams can concentrate on content and delivery, confident that the operational details are being handled.

Thoughtful event support helps create an experience that feels organised, welcoming, and professionally delivered for everyone involved.



What we provide?

CPDme provides practical event support services that enhance organisation, communication, and delegate experience, seamlessly integrating into events of any size.



Professional Badge & Lanyard Production

Clear, professionally presented delegate identification that supports organisation, access management, and a polished first impression from the moment attendees arrive.



Smart QR Code Integration

Dynamic QR solutions that provide delegates with easy access to key event information and resources, supporting communication throughout the day.



Digital Feedback & Evaluation

Structured post-event feedback tools that help organisers capture meaningful insight and measure event impact efficiently.



CPD Certification Support

CPDme provides accredited certificate support through digital and printed certificates, available both on and off site to suit event requirements.



On-site Support Team

CPDme provides on-site support team to help you organise the check in process and badges printing.

How it works?

CPDme will be able to help you with all the event delivery process from planning to execution, Here are the steps to get everything set up and done.

1

STEP 1

Share Your Event Details

2

STEP 2

Package offers and payment

3

STEP 3

Preparing registration links and badges design

4

STEP 4

Coming on-site for check-in process and badges printing

5

STEP 5

Share post-event reporting to the client



Delegate Experience

- Professional first impression
- Easy access via QR code
- Smooth check-in and flow
- Simple access to info and updates
- Quick feedback after event



Organiser Experience

- Less admin on the day
- Faster check-in process
- More professional presentation
- Clear feedback for future events
- Supports CPD tracking



Overall Benefits

- Polished, consistent experience
- Reduced workload
- Flexible support
- Clear results and outcomes



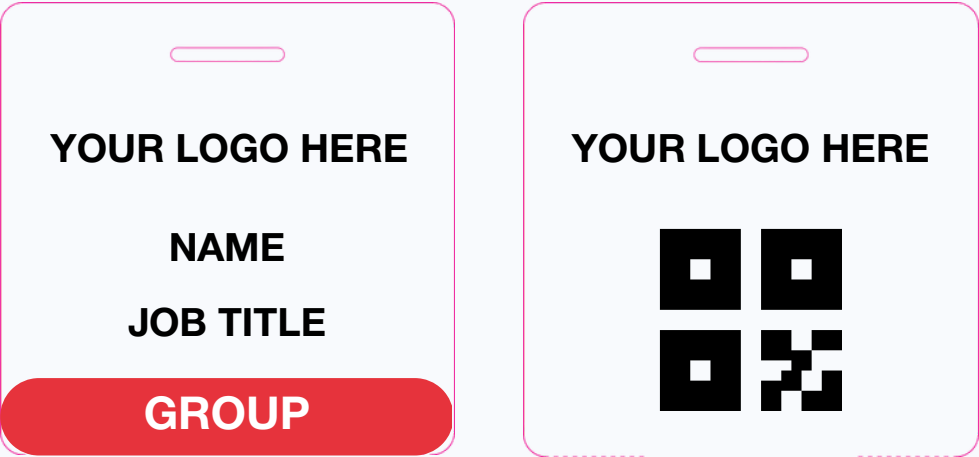
Some of our previous projects



Some of our previous projects



Here are the badges samples



Badging Offsite

Type	Whats Included	Price
Customised Badge Only	Customised Badges only without Lanyard	from £1.49/badge*
Customised Badge + CPDme Lanyard	Customised Badges + Basic Blue CPDme Lanyard	from £2.48/set*
Customised Badge + Customised Lanyard	Customised Badges + Customised Lanyard	from £2.78/set*

Note: shipping cost may be applied

Badging Onsite

Type	Whats Included	Price
Customised Badge Only	Customised Badges without Lanyard	from £1.85/badge*
Customised Badge + CPDme Lanyard	Customised Badges + CPDme Lanyard	from £2.84/set*
Customised Badge + Customised Lanyard	Customised Badges + Customised Lanyard	from £3.14/set*

Note: would require a member of staff onsite

*all price provided are not including the VAT

Add-on

Type	Whats Included	Price
Pre-event Registration Form	Pre-event customised registration site	£199*
Text Marketer Reminder	Text Message Reminders for Attendees	from £0.07/text/registrant*
CPD Certificate System	CPD Certificates Including QR code for Presentations	£199*
Electronic CPD Forms	Electronic CPD Forms for live and automated events (Survey & / OR Agenda)	£199*
Staff onsite	1 Member of Staff Attending the Event and Helping Out with the Check-in Process	from £250* / day
Conference Videographer	Recording the whole conference session, editing, and upload it on the corporate CPDteams hub	£4,800/event*
Promotion on CPDme Email Marketing List	Blast an email towards all CPDme members regarding the event and link to register	£485/email to 100,000 users*
Promotion on CPDme Social Media Platform	Poster posted on CPDme's Instagram, Facebook, LinkedIn, X, Bluesky accounts	£399/10 Posts Cross Network*
Promotion on CPDme Live Webinar Session	1 Promotional Slide in CPDme live webinars (Tuesday/Thursday)	£750/10 Webinars* (Normally £1000)
Advertisement Tall Touch Screen	1 Advertisement tall (portrait) touch screen for agenda/ registration mapping/ floor plan	£160/day/screen* £300/day/2 screens*

*all price provided are not including the VAT

We understand that delivering a successful professional event takes careful planning and attention to detail. Our event support solutions are designed to work alongside your team, providing practical resources that help events run smoothly from start to finish.

Whether you're organising a conference, study day, or professional development event, we'd be pleased to discuss how our support can enhance the experience for both organisers and delegates.

**Email**

team@cpdme.com

**Phone**

+44 1254 943159

**Location**

Unit 27A, Mitton Business Park, Mitton Road, Whalley, Clitheroe, BB7 9YE

Book a Meeting

If you have any questions for us regarding the event service, please kindly book a meeting here :



www.calendly.com/cpdme

CPDme[®]

Development for Life

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