



Fiona Murphy

The Bunny Coach



Specialist Rabbit Bonding Support

Rescue Partnership Programme

Supporting successful rabbit bonds after adoption - reducing failed bonds and return of rabbits to the rescue, building owner confidence and improving long-term outcomes for rescue rabbits

About Fiona

- 500+ Bonds supported in person and worldwide
- Only Dedicated Rabbit Bonding Service In Ireland
- Working in partnership with the NSPCA, Ireland
- Complex cases including special needs, post-fight rebonding and bereavement bonds

“I am incredibly busy with all sorts of animals and enquiries every day — knowing I can steer new adopters towards Fiona means I can be confident they will get the time, experience and knowledge they need. We adopted out over 200 rabbits in 2025 with less than 10 returned — I believe Fiona's support really adds confidence to those adopting from us. The affiliate contribution helps contribute to future rabbits in need of our care.”

Caroline Mothersill, Small & Exotic Animals Manager, NSPCA Dublin

How it works

Happier adopters, happier rabbits, reduced returns,
better welfare outcomes

- Step 1 - Find out more and register as an affiliate on our website, by scanning the QR code below
Quick and Easy set up
- Step 2 - Rabbit Adopted From Your rescue
Adopter receives a referral card at handover
- Step 3- Adopter needs bonding or behaviour support
Books via your unique referral link or code
- Step 4 - Adopter receives tailored help on Zoom
Guidance, behaviour interpretation, ongoing check-ins
- Step 5 - Receive your Affiliate payments Monthly
Automatically Tracked - no admin for you

Scan to find out more about how the
affiliate programme works



Email info@therabbitrooms.ie

Socials [@FionaMurphyTheBunnyCoach](https://www.instagram.com/FionaMurphyTheBunnyCoach)

