



BEE INSPIRED

OLD TRAFFORD STADIUM, MANCHESTER
THURSDAY 29TH & FRIDAY 30TH SEPTEMBER 2022

LIVE

CORPORATE SPONSOR OPPORTUNITIES

IAMTHEQUEENBEE.CO.UK

WELL HELLO THERE, YOUR MAJESTY!

If we haven't met before, I'm Dani Wallace, public speaking coach, author, CEO of the #IAMTHEQUEENBEE movement and founder of The #FlyAnyway Foundation.

I am on a mission to help as many people as I can SHOW UP, WISE UP AND RISE UP so that they can take life by the googlies and dive boobs/balls/bits deep into their birth right of success, whatever their chosen measure.

I do this through putting on awesome events, online programmes, workshops, podcasts, books and live streams, making personal development accessible, current and powerful AF.

I'm absolutely delighted that you've taken a moment to consider being one of our trusted sponsors and partners.

In partnering with IATQB, the BEE Inspired Event and The #FlyAnyway Foundation, you're not only opening your brand up to thousands of your ideal potential clients – an awesome bunch of growth hungry entrepreneurs and seekers of personal and business development, but you're giving back to a truly game-changing organisation that is helping survivors of domestic abuse reclaim their lives and truly fly.

10% of all of our sponsorship money goes to The #FlyAnyway Foundation

Over the page, you will find out all the information you need to become one of our sponsors and all the belting benefits we offer.

Are you ready to help more people Show Up, Wise Up and Rise Up and connect with your incredible business?

LET'S DO THIS TOGETHER!

The logo features the name 'Dani' in a white, handwritten-style script. Above the 'i' is a small crown icon, and above the 'x' is a small bee icon. A large, white 'x' follows the name.



WHAT IS THE #FLYANYWAY FOUNDATION?



“According to all known laws of aviation, there is no way that a bee should be able to fly. Its wings are too small to get its fat little body off the ground. The bee, of course, flies anyway. Because bees don’t care what humans think is impossible.”

BEE MOVIE (2007)

It was always Dani’s intention, from the second she heard the Bee Movie quote about bees caring not what humans think is impossible, to create a foundation that would help survivors of domestic abuse build businesses so that they could do just that, **Fly Anyway.**

Being a survivor herself, Dani knows only too well that taking back control of your life after you have escaped a toxic relationship is incredibly difficult.

Learning to trust yourself, your talents and believing in your worth as an independent, whole person is a constant struggle, especially if you are trying to do that on your own.

The FlyAnyway Foundation was launched in 2020 to help survivors access some of the best business mentors and business goods and service providers in the UK and eventually globally, to help them to build successful and sustainable businesses.

We are now on track to provide, not only business and employability support, but also crisis and intervention support and by 2025 the first of our refuges will be a reality.

BEE INSPIRED SPONSORSHIP PACKAGES

THE EVENT:

Bee Inspired is our bi-annually run business and personal development event. It takes place in Manchester City Centre, this year at Old Trafford, and is also recorded by multiple camera operators, edited together and provided by our professional videographer team.

We feature 22 speakers, including celebrities and extraordinary entrepreneurs, over 2 days, covering all aspects of life, business and spiritual development.

Our audience are mixed gender and inclusive, but predominately, UK based females ranging from ages 30 to 55, most of which are small to medium sized business owners who are hungry for growth.

We attract fabulous celebrity speakers that always add incredible value – in the past we have had Atomic Kitten's Natasha Hamilton, Olympian Marilyn Okoro, ITV2's Queen Mojo, Remel London and Trina Nicole and our line up for this year is looking HOT!

OUR REACH:

The event itself hosts almost 250 people in the room whilst our post-event lifetime access, Bee Inspired On Demand, gives those who could not attend in person the chance to rewatch ALL the action whenever they like.

Our retrospective lifetime access is also promoted in the build up to the next event meaning that our sponsors and partners will be shared with all of our future audience as we build.

Our total, engaged audience reach exceeds 50,000 people.

ARE YOU READY TO PARTNER WITH US....?



SO WHAT'S UP FOR GRABS?

We have a range of sponsorship and partner packages to suit every budget!

1

SWAG SPONSOR

£300 + VAT

Share your company literature and SWAG in every gift bag provided to the audience on both days.

A feature in the event programme.

Your advert on screen during breaks throughout the day.

**2 x Free Memberships to Bee Inspired ON DEMAND
(worth £49 + VAT each!)**



2

HOST A TABLE

£1250 + VAT

Share your company literature and SWAG in every gift bag provided to the audience on both days.

A feature in the event programme.

Your advert on screen during breaks throughout the day.

**8 x 2-day tickets to Bee Inspired Live Event
(worth over £1,850!!!)**



HOLD ON TO YOUR UNDERCRACKERS... THERE'S MORE!

SO WHAT'S UP FOR GRABS?

3

EXHIBITOR

£300 + VAT (SINGLE DAY)

£500 + VAT (BOTH DAYS)

Exhibition space.

(includes a table and space for pop-up banners etc)

Social Media promotion during the run up to the event.

A feature in the event programme.

Features in our promotional emails sent out to our list.



THAT'S NOT ALL...

SO WHAT'S UP FOR GRABS?

4

SPONSOR A SPEAKER

£300 + VAT (Speaker)
£500 + VAT (Celebrity)

Your logo on the speaker graphic.

Your logo on the speaker's PowerPoint presentation.

Your website and socials shared on our Speaker Profile Members Area.

Your advert on screen during breaks throughout the day.

A feature in the event programme.

2 x Free Memberships to Bee Inspired ON DEMAND
(worth £49 + VAT each!)

5

SPONSOR THE AFTERPARTY

£1,000 + VAT - DAY ONE
£2,500 + VAT - DAY TWO
£3,000 + VAT - BOTH DAYS

Have a stand in our exclusive VIP post-event networking area.

Inclusion in all regional and national press activities in association with Chocolate PR.

Share your company literature on all of the tables in the networking and social spaces.

A feature in the event programme.

Shout outs on the Show Up Wise Up Rise Up Show pre-event.

Your advert on screen during breaks throughout the day.

Photography of your branded area for you to keep.

2 x 2-day tickets to Bee Inspired Live Event
(worth £390 + VAT!)

THAT'S NOT ALL...



SO WHAT'S UP FOR GRABS?

6

HEADLINE SPONSOR

£10,000 + VAT

Your logo on all event promo.

Your advert on screen during breaks throughout the day.

Features in our promotional emails sent out to our list.

Your website and socials shared on our Speaker Profile & Members Area as headline sponsor.

Ad break shout outs throughout the event fully describing your business shared by Dani before and after each break slot including website and socials which will be shared on screen for both our live and post-event audience.

Inclusion in all regional and national press activities in association with Chocolate PR.

Regular shout outs in the run up to the event on The Show Up Wise Up Rise Up Show.

A full page feature in our event programme.

A promo video for your company in association with The Film Farmers.

A feature stand to be placed in prominent area in the event space.

Dani will come into your business to provide one of her nationally renowned motivational talks for your staff.

4 x 2-day tickets to Bee Inspired Live Event
(worth £195 + VAT each!)

10% OF ALL SPONSORSHIPS GOES TO THE #FLYANYWAY FOUNDATION!





READY TO PARTNER WITH US?

YES??

YOU FLIPPING AWESOME HUMAN!!!

To become one of our sponsors, all you need to do is email:

LINDSAY@IAMTHEQUEENBEE.CO.UK

Please put 'EVENT SPONSOR' in the subject heading and tell us the package you have chosen.

Our Brand Relationship Manager and epic team of support bees will get straight back to you and guide you through the process.

And finally, **THANK YOU** from EVERYONE at IATQB & The #FlyAnyway Foundation

