

# MEDIA STACK



**THE  
JOINERY  
BUSINESS**  
PODCAST



**A PODCAST BY  
BRUCE POLING**

INDUSTRY  
LEADING  
PODCAST BY THE  
JOINERY COACH



THE JOINERY COACH





# BRUCE POLING

Canadian born and bred, Bruce has always had an entrepreneurial spirit - driven to create and help others create success and wealth in business.

As a successful owner of joinery businesses in Canada and Australia, Bruce is now a specialised business coach for the joinery industry for 30 years and has helped 100's business owners build their ideal joinery business.

# ABOUT



# MEET THE PRODUCER



## REILLY POLING

With his experience and skills in music production, Reilly has been our podcast producer for all of our four seasons. He now joins the team as Media & Content Producer.

Based in Melbourne, Reilly is passionate about creating quality story telling content. Whether that be a testimonial video, brand story or music that represents the sound of your brand, Reilly is here to create it.





# GUESTS WE LOVE

## BRAD FRASER SEASCAPE JOINERY

Brad Fraser is one of our amazing coaching clients constantly making new strides in the joinery industry, and always making an effort to better his business.

Brad joined us on the podcast to talk about his past in joinery, and give us some of his unique perspective on the industry. He has a lot to say about the current industry which I feel could change things for the better.



## MOST POPULAR EPISODE

306 Podcast D/L  
550+ Views Instagram  
50 views Youtube

## THE STATS....



25k+ Youtube views

4k+ views  
2023



33k+ downloads

10k+ downloads  
2023



2.7K followers

9K Podcast  
Reels Views  
2023



## **NIGEL NEWMAN**

### **Executive Manufacturing Excellence Coach**

Nigel Newman is our Executive Manufacturing Excellence Coach and regular podcast member. With a wide array of knowledge in lean principles Nigel brings a new perspective to the podcast when it comes to manufacturing.



## **TIFFANY NEWMAN**

### **Senior Manager Content & Marketing TJC & TMJ**

Tiffany Newman is a Senior Manager of Content & Marketing and frequent podcast guest. Always up for a chat about marketing, culture or leadership, Tiffany enjoys sharing her expert knowledge with our listeners.

## **CLARE MOKDISSI**

### **Content & Team Leader TMJ**

Clare Mokdissi is our Content & Team Leader at The Marketing Joint. Her expert knowledge in marketing and active participation in daily strategy, means she brings up to date, valuable knowledge to our listeners.



# **MEET OUR REGULAR PODCAST CREW**



**#THEJOINERYCOACH #THEJOINERYBUSINESSPODCAST**

# THE JOINERY BUSINESS PODCAST



INTERESTED IN BEING OUR GUEST?

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THE **JOINERY** COACH