1QR.com

1QR
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For immediate release:

1QR App Launch: A Dynamic QR Code Generator

Windsor, CO, November 30, 2023 – 1QR is proud to announce the launch of 1QR, an innovative QR code generator that redefines how businesses and individuals interact with their audience. 1QR is set to officially launch on December 5, 2023, introducing a new era of dynamic, customizable, and trackable QR codes.

1QR offers a unique approach to QR code technology, allowing users to create QR codes that are not only visually appealing but also dynamic and evergreen. Unlike traditional static QR codes, 1QR codes can be updated in real-time, eliminating the need for reprinting and redistributing new codes, thereby saving time and resources.
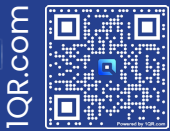
Key Features of 1QR:

Dynamic Content: Change the destination URL of the QR code at any time without altering the code itself.

Custom Designs: Tailor the look of the QR code to align with brand identity or personal style.

Real-time Tracking: Integrated analytics provide insights into scan rates and user engagement.

Cost-Effective: Update content behind the QR code digitally, avoiding the costs and hassle of reprinting.

The launch of 1QR marks a significant milestone in the evolution of QR code technology," said Guy Tuell, CEO of 1QR. "Our goal is to provide a tool that not only enhances the user experience but also offers measurable insights for businesses and marketers."

1QR is designed for businesses of all sizes, marketers, and individuals who seek to engage with their audience in a more interactive and efficient way. Its application spans various sectors, including retail, hospitality, events, and personal branding.

Availability: 1QR will be available for use starting December 5, 2023. Users can sign up for early access or learn more about the product at https://1QR.com.

About 1QR: 1QR, based in Windsor, Colorado, is an innovative technology company focused on empowering businesses and entrepreneurs with advanced digital tools and solutions. Specializing in digital marketing and networking technologies, 1QR is committed to helping its clients enhance their online presence, streamline communications, and improve engagement with their target audience.

For more information about 1QR, please visit our website at https://1qr.com or contact:

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