

PROFIT MAPPING

Challenge

WITH BRANDI JORDAN

What would a 30% raise do for your business right now?

Know Your Numbers

LAST YEAR'S REVENUE

GOAL FOR THIS
YEAR'S REVENUE

CURRENT REVENUE
TO DATE

REVENUE
GAP

What two offers would most likely add 30% more revenue in the next 30 days?

Pick something you could sell and get up and running in less than 10-14 days, something that has a low cost to begin with a great ROI; i.e an existing skillset or service you aren't currently offering or going all in for.

1.

2.

THREE-DAY

PROFIT

Challenge

CHALLENGE

Day *One*

COLLAB

CONNECT

CRAFT

LAST CALL

PROFIT MAPPING

Challenge

WITH BRANDI JORDAN

CHALLENGE

Day *Two*

COLLAB

CONNECT

CRAFT

LAST CALL

PROFIT MAPPING

Challenge

WITH BRANDI JORDAN

CHALLENGE

Day *Three*

COLLAB

CONNECT

CRAFT

LAST CALL

PROFIT MAPPING

Challenge

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THIRTY-DAY

PROFIT SPRINT

S

Sale or call to action every day for 30 days straight

P

PR and visibility: Pick 1-2 platforms to engage 3-5 times per week with the above

R

Relationship building: set up a minimum of 5 collab activities in 30 days (i.e podcast, co-live, etc.)

I

Invoke emotion: Use storytelling skills 1-2x week

N

Numbers: calculate your monthly 30%+ goal; break it down by product and time

T

Time it all out: put all the above actions in your calendar with specific dates/times to complete