



# ROSE RADFORD

The youngest entrepreneur to be invited to mastermind with Sir Richard Branson on Necker Island in 2022, Rose Radford is a trusted multi award-winning 7-figure coach, and host of the Grow to CEO™ show, a top 2.5% podcast globally.

Rose generated over £1 million (~\$1.2M) in cash into her business before the age of 30, has spoken on the TEDx stage and has been featured in Forbes, US News, and BossBabe.

As the creator of the Millionaire Girl Next Door® brand, Rose is committed to helping 1,000 women become self-made millionaires by 2030 to close the income gap between men and women entrepreneurs, and has already begun to make waves in this direction.

Rose is currently best known for two things:

- 1) teaching high ticket sales on evergreen where her students learn how to sign 1-3+ clients a week into their group coaching programs without relying on exhausting launches and,
- 2) teaching authentic DM sales without the need for "spray and pray" outbound cold messages

Before taking the leap to into entrepreneurship, Rose worked in Kenya supporting new entrepreneurs in creating businesses with minimal resources, then went on to serve CEOs and leaders within global companies and Government to help them solve their most complex problems as a Strategy Consultant at McKinsey & Co.



**Rose Radford, trusted multi-award winning 7-figure coach, TEDx speaker, creator of the Millionaire Girl Next Door® brand and host of the Grow To CEO show**



**20,000+ total social media & email list reach**

## Interview topics include, but are not limited to:

- How to ditch the launch roller coaster and scale to \$100K months with evergreen marketing
- Lessons from building one single funnel that generated over a million USD in sales
- How to sell out your services and courses using DMs, without a single spammy cold message
- Using intimacy instead of automation to 10x your conversion rates
- Lessons from generating over £1M in cash before the age of 30
- How learning to articulate the value of an offer allowed Rose to make \$400K in sales without a sales page

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