



## Creator Pro

# WHY 85% OF ENTERPRISE AI PROJECTS FAIL

## How Human-Centric Training Ensures AI Success

### The High Cost of AI Failures:

#### 85% Project Failure

Enterprise AI initiatives typically fail beyond pilot stages (Gartner, 2021).

#### 74% Value Loss

Enterprises consistently struggle to realize AI's intended value (Boston Consulting Group, 2024).

#### 5.9× Profitability Boost

Employees benefiting from intuitive AI training significantly increase profitability by at least 10% (MIT Sloan & BCG, 2022).

### The Hidden Problem: Engineering Bias

- Rigid technical training excludes senior leaders, women, and non-technical staff.
- Excessively structured methods undermine critical human strengths—creativity, intuition, and strategic thinking.
- Engineering Bias creates cognitive friction, anxiety, and significant adoption barriers.

### Immediate Actions for Leaders:

**1 Implement Intuitive Training:** Replace rigid methods with conversational, human-centric training.

**2 Prioritize Human Engagement:** Directly address adoption anxiety, ensuring employee readiness and acceptance.

**3 Invest Strategically:** Recognize AI adoption as cultural and organizational transformation, not merely a technology expense.

### Proven Approach (Insight Architect Method™):

Creator Pro AI's structured, intuitive training method directly reduces cognitive friction, boosts learner engagement, and significantly improves organizational AI adoption outcomes.