

Your story.  
Your path.  
Your city.



# OMNIVERSE CITY

Explore.  
Connect.  
Create.  
Belong.

THE BRIDGE BETWEEN  
COMMUNITIES, CITIES, GAMES, AND OPPORTUNITIES.

# DISCOVERY GUIDE

YOUR EVENTURE BEGINS HERE



- PLAY
- LEARN
- CREATE
- BUILD
- CONNECT
- GROW

- EVERY PATH CONNECTS.
- EVERY STORY MATTERS.

A CITY BUILT BY PARTICIPATION.  
A FUTURE BUILT TOGETHER.

- PLAY
- LEARN
- CREATE
- BUILD
- CONNECT
- GROW

**PART I**  
THE DISCOVERY GUIDE  
WELCOME TO  
OMNIVERSE CITY





OMNIVERSE  
CITY

WELCOME TO

# OMNIVERSE CITY

THE BRIDGE BETWEEN  
COMMUNITIES, CITIES, GAMES, AND OPPORTUNITIES



**PLAY.**  
COMPETE. EXPLORE.



**GROW.**  
CONNECT. SUCCEED.



**CREATE.**  
DESIGN. INSPIRE.



**RESTORE.**  
REFLECT. RECHARGE.



**PERFORM.**  
ENTERTAIN. CELEBRATE.



**BUILD.**  
INNOVATE. LAUNCH.



YOUR EVENTURE  
BEGINS HERE



PLAY



LEARN



CREATE



BUILD



CONNECT



GROW





YOUR EVENTURE  
BEGINS HERE →




LET'S GET TO KNOW THE CITY

THE CITY AT A GLANCE

 **5 DISTRICTS**  
Different styles of play


 **DESTINATIONS**  
Places to explore and experience

 **DOMAINS**  
Your spaces, your home

 **EVENTURES**  
Quests, events and adventures

 **DIGOZENS**  
Guides to help you navigate

WHAT YOU'LL DISCOVER

 **IS THIS REAL?**


- ✓ The city is already built.
- ✓ Districts are active.
- ✓ Destinations are thriving.
- ✓ Thousands of people are already here.



 **IS THIS FOR ME?**

- ✓ Five districts. Many paths.
- ✓ Roles for every interest.
- ✓ Guides (Digozens) to help.
- ✓ You choose how to play.



 **WHY NOW?**

- ★ New opportunities are opening.
- ★ The city is expanding.
- ★ Your early participation creates more for you and others.



WHO THIS IS FOR

 **PLAYERS & GAMERS**

 **CREATORS & ARTISTS**

 **BUILDERS & DEVELOPERS**

 **ENTREPRENEURS & PROFESSIONALS**

 **COMMUNITY LEADERS**

 **PERFORMERS & ENTERTAINERS**

 **ATHLETES & COMPETITORS**

 **EXPLORERS & DREAMERS**



ATTEND THE SIGNAL

Join a live Signal to get oriented, learn what's happening, discover your path, and find your next tribe. It's the best place to start.



YOUR EVENTURE BEGINS HERE.



Explore



Choose Your Path



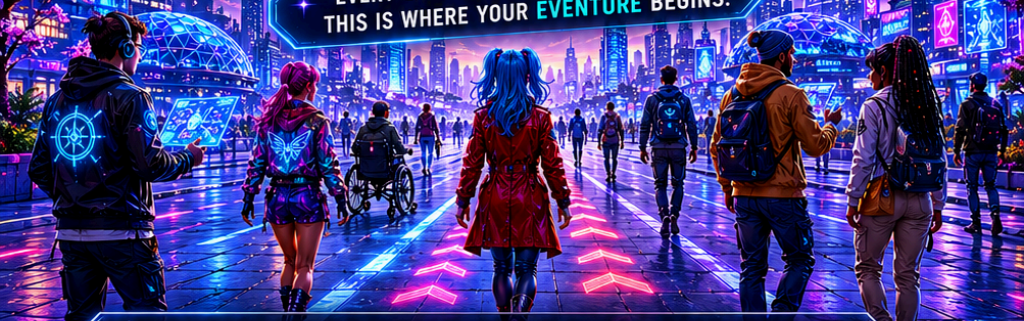
Take Action



Grow & Return

# CHOOSE YOUR FIRST PATH

EVERY EXPLORER STARTS SOMEWHERE. THIS IS WHERE YOUR **EVENTURE** BEGINS.



**★ THE GOOD NEWS:** You don't need to understand the entire city today. You only need to choose how you want to begin.

**1 EXPLORE SOLO**

- Take your time
- Visit districts
- Meet Digozens
- Discover hidden opportunities
- Follow your curiosity

**2 START WITH FRIENDS**

- Bring your team
- Attend events
- Explore destinations
- Discover opportunities together
- Build, grow, and win together

**3 ATTEND THE SIGNAL**

- Get guidance
- Understand the city
- Discover communities
- Find upcoming events
- Meet your next tribe

*Think of it as your orientation session for the city.*

## WHAT YOU'LL DISCOVER

- ACTIVE DISTRICTS
- REAL COMMUNITIES
- NEW OPPORTUNITIES
- LIVE EVENTS
- HELPFUL GUIDES
- PEOPLE WHO SHARE YOUR INTERESTS



“Most people arrive looking for a destination. The lucky ones discover a community. The really lucky ones discover both.”  
— Lexi Lexicon —



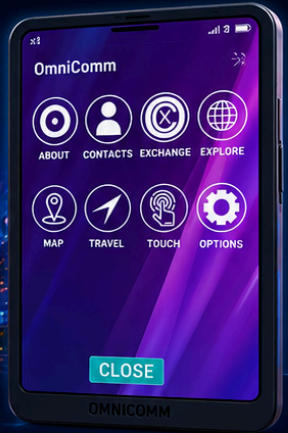
**YOUR EVENTURE BEGINS HERE.**

**TURN THE PAGE**  
Discover the tools that will help you navigate the city.

# YOUR EXPLORER TOOLKIT



Everything you need is already with you. Use these tools to **navigate, connect, and create** your path in Omniverse City.



## TWO WAYS TO EXPLORE

### IMMERSIVE VIEW

Step into the city and experience it in real time.



### MAP VIEW

See the big picture. Plan your route and move with purpose.



### OMNICOMM

Your in-city companion. Everything you need, one tap away.

- ✓ Contact Digozens
- ✓ Find destinations
- ✓ Travel instantly
- ✓ Explore opportunities
- ✓ Access city services
- ✓ And more...

### PROXIMITY VOICE

Conversations happen naturally here.

When people are nearby, you can speak with them just like in real life.

- ✓ Walk up
- ✓ Say hello
- ✓ Make connections
- ✓ Build relationships



#### PROXIMITY CONTROLS

Voice Chat	Allow nearby players	<input checked="" type="checkbox"/>
Listening Range	Medium	▼
Speaking Range	Medium	▼
Mute Mic	Off	<input type="checkbox"/>
Push to Talk	Off	<input type="checkbox"/>

Control your experience. You're always in control of who you hear and who can hear you.

### ATTEND THE SIGNAL

Not sure where to start? Join a Signal.

Live orientation events designed to help newcomers understand the city and find their next tribe.

- ✓ Learn the city
- ✓ Discover what's active
- ✓ Meet new people
- ✓ Find your community
- ✓ Unlock your next step



Check the Events Board or OmniComm to find upcoming Signals.

## MORE TOOLS AT A GLANCE



### TRAVEL SYSTEM

Fast travel to districts, landmarks, and events instantly.



### CONTACTS

Build your network. Message, invite, and stay connected.



### DIGOZENS

Your guides in the city. They are here to help you succeed.



### TOUCH INTERACTIONS

Tap, activate, trade, collaborate, and experience more.



### OPPORTUNITIES

Discover quests, jobs, events, and experiences that match you.



### EXCHANGE

Trade, earn, and build value in the city economy.

## YOU HAVE THE TOOLS. NOW MAKE IT YOURS.

Explore. Connect. Create. Your *Adventure* is waiting.

“

The city is yours to explore. The connections are yours to make. The future is yours to build.

— Lexi Lexicon



### STEP 3

# THE FOUNDATION BUILT ON COMMUNITY

Before the city took shape, our communities forged the way.

Years of vision, collaboration, and commitment built the foundation of Omniverse City. This is the path that led us here.

THE FUTURE WE BUILD TOGETHER  
2025+

## THE BEGINNING

OPTICAL NEAR ME  
MY VISION SHOW  
2018 - 2020

GROWTH & EXPANSION  
2020 - 2022

DIVERSE COMMUNITIES  
STRONGER TOGETHER  
2022 - 2024

BUILDING THE CITY TOGETHER  
2022 - 2025



### EARLY COMMUNITY BUILDING

The first conversations, the first connections, the first believers.



### A COMMUNITY FORGED

Independent eye care professionals united with a shared mission.



### MOVEMENT BECOMES MOMENTUM

Events, education, and experiences brought us together.



### UNITED BY PURPOSE

New communities joined. New voices emerged. Our impact expanded.



### THE CITY TAKES SHAPE

Districts. Experiences. Infrastructure. The vision becomes real.



### THE JOURNEY CONTINUES

New opportunities. New connections. A future without limits.

## WHAT WE'VE BUILT TOGETHER



THOUSANDS OF HOURS INVESTED



STRONG GLOBAL COMMUNITIES



GLOBAL ACTIVATIONS & EVENTS



5 ACTIVE DISTRICTS LAUNCHED



CONTINUOUS GROWTH & IMPACT



A CITY BUILT FOR THE FUTURE



“ Cities are not built from concrete. They're built from people. Every district began as a community before it became a destination. ”

- Lexi Lexicon



### THE FOUNDATION IS BUILT

Turn the page to see how the city connects worlds. →

# THE LIVING CITY






## Every Eventure Changes The City

Omniverse City was built by communities. Now, it evolves with every Eventure. Every person. Every idea. Every experience. Adds something new to the city.

### A CITY THAT GROWS BECAUSE YOU SHOW UP

-  New destinations unlock
-  New districts expand
-  New connections form
-  New opportunities emerge
-  New stories begin
-  The city becomes more valuable for everyone

### EVERY EVENTURE LEAVES A LASTING IMPACT

-  A creator launches a new experience.
-  A community hosts an event.
-  A business opens a destination.
-  A gamer invites friends.
-  A city launches a new initiative.

### THE RESULT?

The city becomes larger, smarter, and more valuable for everyone.



## WHAT SHAPES THE CITY?



### GAMES

Create new communities.



### EVENTS

Create new connections.



### CREATORS

Create new destinations.



### BUSINESSES

Create new opportunities.



### CITIES

Create new pathways.



### COMMUNITIES

Create new stories.



“ Every Eventure leaves a footprint. The city remembers where people gathered, what they built, and what they created together.

— Lexi Lexicon

## THE CITY IS ALIVE



THOUSANDS OF ACTIVE VISITORS DAILY



HUNDREDS OF EVENTS EVERY WEEK



NEW EVENTURES LAUNCHING EVERY DAY



THE CITY CONTINUES TO EXPAND

YOU ARE NOT ENTERING A FINISHED CITY.  
**YOU ARE ENTERING A CITY THAT GROWS WITH YOU.**

Turn the page to see how the city connects worlds together.



STEP 4

# THE EXPANSION

## THE BRIDGES THAT CONNECT US

Omniverse City is expanding.  
More people. More places. More possibilities.

One city. Many worlds. Infinite connections.

### THIS IS YOUR CITY

- Explore
- Connect
- Create
- Learn
- Play
- Grow
- Belong

FIND YOUR PEOPLE.  
FIND YOUR PURPOSE.



#### LIVE EVENTS

Concerts, Conferences and Global Gatherings

#### GAMES & EXPERIENCES

Play, Compete, Explore

#### VIRTUAL WORLDS

Discover. Create. Immerse.

#### LIVESTREAMS

Watch, Learn, Interact

#### LEARNING STUDIOS

Skills, Education, and Mentorship

### BRIDGING PEOPLE. CULTURES. INTERESTS. OPPORTUNITIES.

From every background. From every country. Together in one city.



BUILD FRIENDSHIPS



SHARE PASSIONS



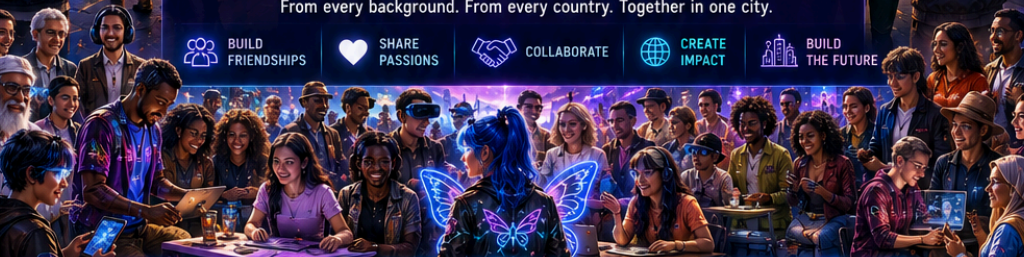
COLLABORATE



CREATE IMPACT



BUILD THE FUTURE



5 ACTIVE DISTRICTS



THOUSANDS OF ACTIVE MEMBERS



GLOBAL COMMUNITIES GROWING DAILY

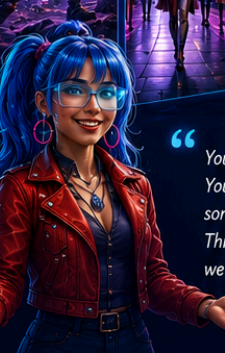


COUNTLESS EXPERIENCES TO DISCOVER



NEW CHAPTERS CREATED BY PEOPLE LIKE YOU

### CONNECTING THE WORLD TO ONE DESTINATION



“ You are not just visiting. You are becoming part of something bigger. This city grows because we grow together.

— Lexi Lexicon

THE CITY IS EXPANDING.  
THE INVITATION IS OPEN.

YOUR JOURNEY STARTS NOW. >>>

- Find your community
- Discover your purpose
- Build your future
- Leave your legacy

TOGETHER, WE BUILD OMNIVERSE CITY.



NEXT SECTION

# THE FIVE DISTRICTS

Five Paths. One City. Infinite Possibilities.

Each district offers a unique way to explore, participate, and grow in Omniverse City. Whether you want to play, build, create, connect, or perform—there's a place for you here.



**ONE CITY.  
FIVE DISTRICTS.  
ENDLESS JOURNEYS.**



Explore your interests



Discover opportunities



Meet your people



Build your future



Leave your legacy



## ARCADE

Play. Compete. Explore.

Dive into games, challenges, and interactive experiences. Level up. Team up. Have fun.



## BUSINESS

Build. Collaborate. Grow.

Launch your ideas, grow your brand, and connect with opportunities. Commerce meets community.



## CREATIVE

Imagine. Design. Inspire.

Create art, fashion, music, stories, and more. Bring your vision to life and share it with the world.



## DEVELOPER

Build. Code. Innovate.

Design the tools, systems, and experiences that power the future. You build it. The city grows.



## ENTERTAINMENT

Perform. Watch. Experience.

Live shows, streams, music, events, and more. Where creators take the stage and the world watches.

OMNIVERSE CITY

GAME ON

CREATE INSPIRE

LIVE NOW

◆ WHICH DISTRICT CALLS TO YOU? ◆



EXPLORE

your interests



CONNECT

with your people



DISCOVER

your purpose



BUILD

your future

**WHICH ONE  
SOUNDS MOST  
LIKE YOU?**





OMNIVERSE CITY

# WE BUILT THIS CITY

BY COMMUNITIES.  
FOR COMMUNITIES.  
TOGETHER, WE TURNED  
A VISION INTO A REALITY.

YOU  
SHOWED  
UP.

YOU BUILD.  
WE ALL WIN.



OCEAN  
BEACH

LIVE DJ SET

CREATE  
MAKE  
CREATE  
CONNECT

BUILDER



OF THE FUTURE

LEVEL  
UP

START



OUR PEOPLE

Made it possible



OUR IDEAS

Powered it



OUR COMMUNITY

Built it together



OUR FUTURE

We shape it



OUR CITY

We live it

OMNIVERSE  
CITY

# BEFORE & AFTER

## YOUR EVENTURE EVOLVES YOU

YOUR STORY  
CONTINUES

The city transforms you the moment you commit to your journey.  
YOU bring the potential. The city helps you unlock it.

### BEFORE JUST ARRIVED

No Power-Ups. Limited Access.

- ⊗ No special tools
- ⊗ Limited access
- ⊗ Few connections
- ⊗ Small influence
- ⊗ Missing opportunities



YOU CHOOSE  
YOUR PATH.

YOU TAKE  
ACTION.

THE CITY  
UNLOCKS  
YOUR  
POTENTIAL.



### AFTER SUPER CHARGED

Power-Ups. Unlimited Potential.

- ✓ Powerful tools & devices
- ✓ Full city access
- ✓ Strong connections
- ✓ Growing influence
- ✓ Infinite opportunities



### WHAT YOU UNLOCK



#### MORE ACCESS

New districts, exclusive areas, hidden experiences.



#### MORE CONNECTIONS

Find your people. Build your network. Grow your tribe.



#### MORE OPPORTUNITIES

Events, jobs, projects, collabs, and more come to you.



#### MORE INFLUENCE

Your voice matters. Your ideas spread. Your impact grows.



#### MORE REWARDS

Earn. Invest. Create. Win in more ways than ever.



“ The city doesn't just give you more. It brings out the version of you you didn't know was possible. ”

— Lexi Lexicon

NOT JUST A GAME. NOT JUST A PLATFORM.

A LIVING CITY THAT GROWS  
WHEN YOU GROW.



INVEST



CONTRIBUTE



CREATE



COLLABORATE



INSPIRE

YOU + THE CITY = LIMITLESS



## YOUR POTENTIAL IS JUST THE BEGINNING.

The city is yours. What will you build?



# CHOOSE YOUR PATH

## *Upgrade or Upskill*

TWO WAYS TO GROW. ONE DESTINATION.  
More access. More opportunities. More impact.

**BUILD YOUR LEGACY**

Make a lasting impact for generations.

**CREATE YOUR HAPPINESS**

Live life on your terms.  
Your way. Your time.



### UPGRADE

*Invest in the future.*

Make strategic investments that expand your influence, unlock more, and accelerate your journey.



#### DOMAINS

Own your space.



#### DIGOZENS

Assemble your team.



#### DESTINATIONS

Create unforgettable experiences.



#### DISTRICTS

Build your empire.



#### DEVICES & POWER-UPS

Multiply your capabilities.

Your investments come back to you—unlocking more access and more opportunities.

YOUR FUTURE AWAITS

ACHIEVE MORE  
UNLOCK:

PURPOSE

FREEDOM

WEALTH

KNOWLEDGE

CONNECTION

ADVENTURE

IMPACT

★  
**OMNIVERSE CITY**

WHERE YOUR  
POTENTIAL BECOMES  
YOUR REALITY.



### UPSKILL

*Earn your way forward.*

Complete activities, challenges, and missions throughout the city to unlock new access, tools, and opportunities.



#### QUESTS

Take on challenges.



#### MISSIONS

Achieve your goals.



#### CHALLENGES

Prove your skills.



#### EVENTS

Join. Participate.



#### COMMUNITY CONTRIBUTIONS

Give back. Build together.

Your efforts come back to you—unlocking more access and more opportunities.

**DIFFERENT JOURNEYS.  
SHARED DESTINATION.**



**More Access**  
to exclusive experiences.



**More Opportunities**  
to grow, create and earn.



**More Connections**  
to collaborate and belong.



**More Impact**  
to build a better tomorrow.



**More You**  
to live a life of purpose and joy.

**YOUR PATH. YOUR PACE. YOUR EVENTURE.**



# YOU'RE NEVER ALONE

THE DIGOZENS ARE HERE TO GUIDE YOU.  
AND YOU YOURSELF CAN BECOME A DIGOZEN.



## MEET YOUR GUIDES

Knowledgeable. Experienced. Trusted. Here for You.  
They know the city inside and out—and they're here to help you thrive.

### THEY HELP YOU:



#### STRATEGIZE

Plan your journey and achieve your goals.



#### GIVE QUESTS

Receive missions and challenges that move you forward.



#### CONNECT

Meet the right people and build meaningful relationships.



#### FIND OPPORTUNITY

Discover jobs, collabs, investments, and opportunities made for you.



#### EXPLORE EVENTS

Find experiences, live events, and exclusive city happenings.



#### DEMO & DISCOVER

Try products, services, spaces, and tools before you commit.



#### LEVEL UP

Get insights, tips, and support to grow faster and smarter.

## YOU BELONG HERE

EVERY AGE. EVERY CULTURE. EVERY DREAM.  
ONE CITY. INFINITE POSSIBILITIES.



## YOU CAN BECOME A DIGOZEN

Share your skills. Help others. Shape the city.  
Lead. Inspire. Leave your legacy.

THE CITY THRIVES WHEN WE ALL RISE TOGETHER.



# WHAT CAN YOU DO TODAY?

Your *Eventure*. Your choices. Your city.

## VISITORS CHECKLIST



### VISIT A DISTRICT

Explore unique spaces and experience the city.



### ATTEND AN EVENT

Live shows, workshops, and unforgettable moments.



### JOIN A COMMUNITY

Find your people. Share ideas. Build something together.



### PLAY A GAME

Compete, collaborate, and have epic fun.



### EXPLORE A DESTINATION

Discover new places, hidden gems, and iconic landmarks.



### MEET A DIGOZEN

Get guidance, unlock opportunities, and level up your journey.



**EVERY CHOICE MOVES YOU FORWARD.**

The city is yours. Make it yours.



# PICK ONE.



THEN TAKE YOUR FIRST STEP.

DISTRICTS

EVENTS

COMMUNITIES

GAMES

DESTINATIONS

DIGOZENS



# RETURN ON ATTENTION™

TURN ATTENTION INTO PROGRESS

## ATTENTION CONSUMED

- SCROLL
- WATCH
- REACT
- REPEAT



## RETURN ON ATTENTION™



## ATTENTION COMPOUNDED

- PARTICIPATE
- CONNECT
- LEARN
- BUILD
- UNLOCK



### EVERY ACTION CREATES MOMENTUM



COMPLETE QUESTS



MEET PEOPLE



JOIN GAMES



ATTEND EVENTS



BUILD DOMAINS



UNLOCK OPPORTUNITIES



LEARN SKILLS



SHAPE COMMUNITIES



“ Most platforms ask for your attention. Omniverse City rewards what you do with it. ”

– Lexi Lexicon



## WHAT OPPORTUNITY ARE YOU LOOKING FOR?

Your next connection, collaborator, customer, mentor, adventure, or breakthrough may already be here.



ATTENTION IS LIMITED. POSSIBILITY IS INFINITE.

# YOUR FIRST EVENTURE

THE TREASURE ALREADY EXISTS.  
CHOOSE YOUR FIRST PATH.

Every visitor arrives with a different reason.  
Some come to play.  
Some come to learn.  
Some come to build.  
Some come to connect.

The good news?  
The city already has pathways waiting for you.  
Simply choose the one that feels right.

- LEGEND**
- Treasure
  - Quest
  - Portal
  - Digozen Guide
  - Hidden Reward

## ARCADE DISTRICT

Games, Competitions, Challenges & Fun

## BUSINESS DISTRICT

Opportunities, Networking, Workshops & Growth

## CREATIVE DISTRICT

Design, Art, Music, Innovation & Imagination

## DEVELOPER DISTRICT

Tech, Tools, Coding, Systems & Building

## ENTERTAINMENT DISTRICT

Shows, Streaming, Talent, Performances & More

## EXPLORATION DESTINATIONS

Hidden Places, Secrets, Adventures & Wonders

Your journey begins with a single choice.  
Where will you go first?

## \* CHOOSE YOUR QUEST \*

### PLAY

Discover games, competitions, and adventures.

### GROW

Meet people, attend workshops, and find opportunities.

### CREATE

Design, collaborate, and bring ideas to life.

### BUILD

Learn systems, tools, technology, and development.

### PERFORM

Host events, stream, speak, and entertain.

### EXPLORE

Discover hidden destinations and unexpected opportunities.

## \*\* YOUR STARTER INVENTORY \*\*

- OMNICOMM PHONE**  
Stay connected. Access calls, messages, and city updates.
- INTERACTIVE MAP**  
Navigate the city. Find districts, destinations, and secrets.
- DISTRICT ACCESS**  
Your key to explore all districts and experiences.
- EVENT CALENDAR**  
Never miss an event. Plan your journey.
- DIGOZEN GUIDES**  
Expert guides ready to help you along the way.
- QUEST LOG**  
Track your quests, achievements, and rewards.
- OPPORTUNITY RADAR**  
Discover real-time opportunities around you.

# PICK A PATH

YOUR FIRST TREASURE MAY BE CLOSER THAN YOU THINK.



# BUILD AN

# EVENTURE

CREATE THE PATH OTHERS WILL FOLLOW.

Every destination in the city began as an idea. Now it's your turn.

- ✓ Your idea.
- ✓ Your Eventure.
- ✓ Your legacy.

Interactive map overlay with various icons and labels:

- NEW GAME (Game controller icon)
- LIVE EVENT (Microphone icon)
- DOMAINS (Building icon)
- DESTINATION (Location pin icon)
- COMMUNITY (Group of people icon)
- LEARNING CENTER (Graduation cap icon)
- AI GUIDE (Robot head icon)

Your creation becomes someone else's adventure.

## YOUR BUILDER INVENTORY

DOMAINS	DIGOZENS	DESTINATIONS
EVENTS	GAMES	STUDIOS
LEARNING CENTERS	QUEST SYSTEMS	POWER-UPS
ACCESS KEYS	REWARDS	TOOLS & ASSETS

## EVERY EVENTURE EXPANDS THE CITY

More creators bring more experiences.	More experiences bring more visitors.	More visitors bring more opportunities for everyone.	More opportunities build a stronger, better city.
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## YOU CAN BUILD:

- A Domain
- A Community
- A Game
- An Event
- An AI Guide
- A Destination
- A Learning Center
- Something Completely New

## Creator Tip

Start small. Build often. Your Eventure can change thousands of lives.

# PROCEED TO PART II

The city is no longer something you visit. IT'S SOMETHING YOU CAN SHAPE.

