

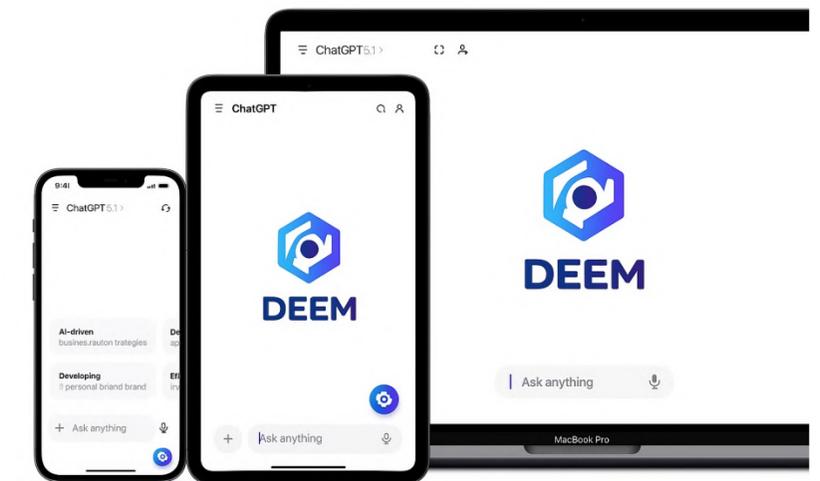
RUNDEEM.COM

DEEM FOR SMALL BUSINESS

A STRUCTURAL READINESS FRAMEWORK FOR GROWTH, PROCUREMENT & CAPITAL ALIGNMENT

EXPLORATORY CONVERSATION FOR SMALL BUSINESS OPERATORS

PRIVILEGED & CONFIDENTIAL



DEEM

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THE SMALL BUSINESS REALITY

What We're Seeing in Small Businesses



THE SMALL BUSINESS CONUNDRUM
MOST SMALL BUSINESSES DON'T STRUGGLE
BECAUSE OF EFFORT.

They struggle because:

Growth outpaces structure

Capital is pursued before readiness

Procurement exposure reveals gaps

Expansion decisions are reactive

Before scaling, structure matters.

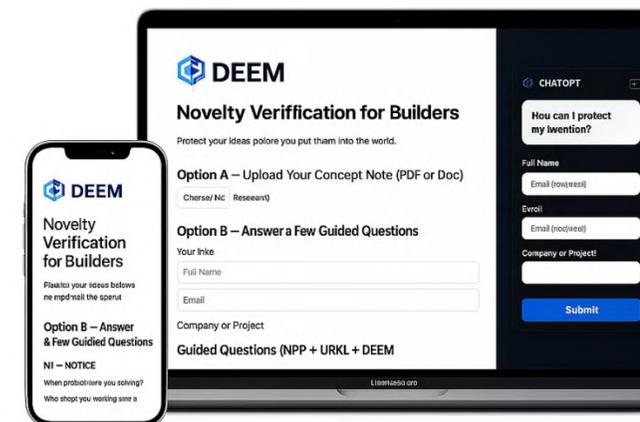
WHAT DEEM IS

DEEM IS A STRUCTURAL READINESS AND NOVELTY EVALUATION SYSTEM. DEEM EVALUATES & ASSESSES WHETHER YOUR BUSINESS MODEL IS BUILT TO:

- Scale responsibly
- Pursue larger contracts
- Secure financing
- Expand operations

This is not coaching.

This is structured qualification.



SMALL BUSINESS USE CASES

For small businesses like yours DEEM reviews:



Offer clarity and market coherence



Operational scalability



Organizational maturity



Expansion feasibility



Capital durability



Procurement readiness

You receive:

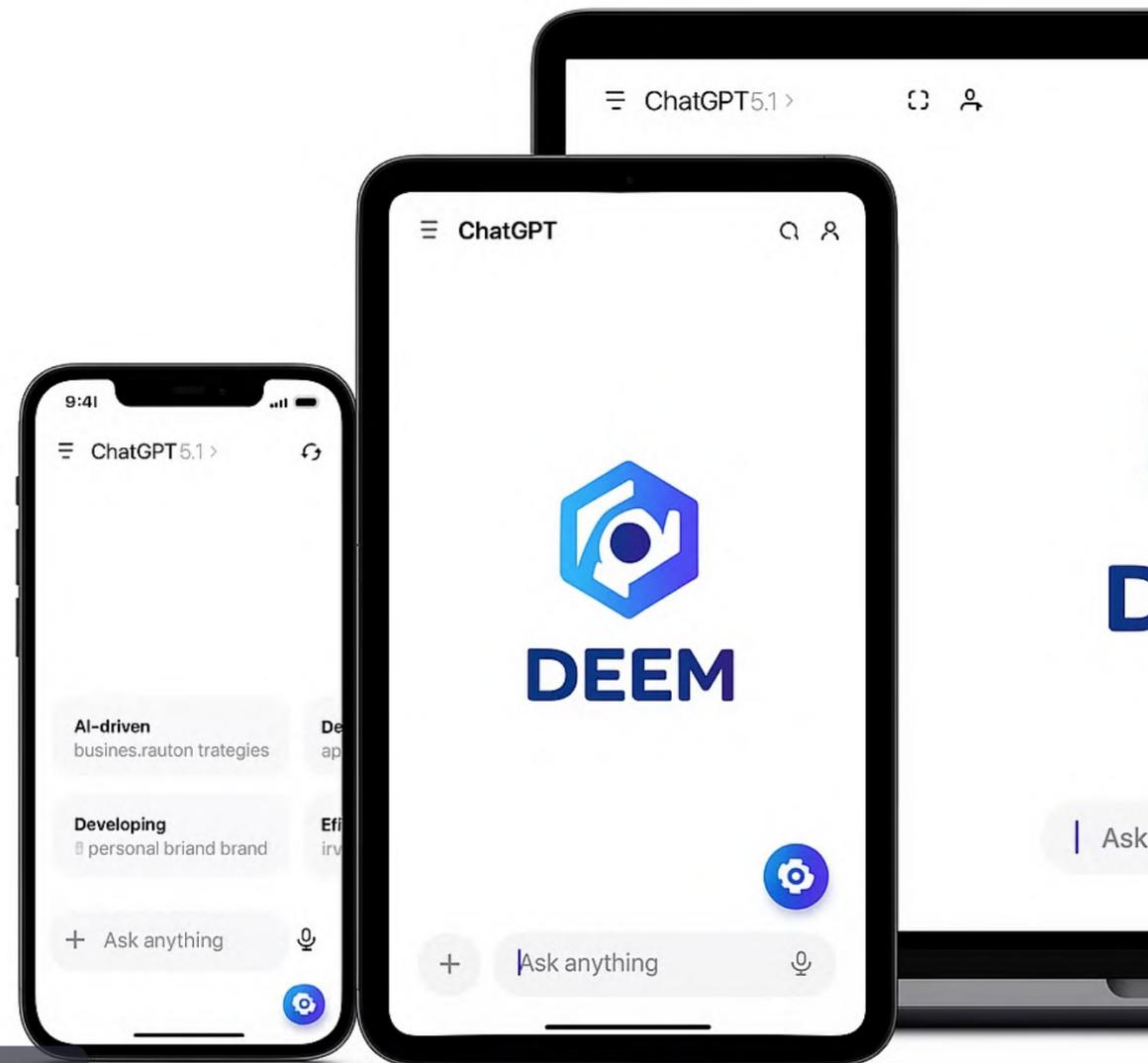
- Structural readiness score
- Gap analysis
- Capital compatibility signal
- Clear next-step roadmap

Before assuming operational risks.



DEEM <> SMALL BUSINESS OPERATORS

When Businesses Use DEEM



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SMALL BUSINESS OPERATORS USE DEEM BEFORE:

- Applying for financing
- Responding to RFPs
- Hiring aggressively
- Expanding facilities
- Launching new services
- Taking on large contracts

DEEM reduces structural risk before exposure.



ENGAGEMENT OPTIONS

DEEM Offers:

DEEM Done For You — \$99

Single structural evaluation from intake.

DEEM Pathways — Business Readiness

Enterprise-grade structural assessment.

DEEM Prep Coaching (as needed)

Guided readiness refinement before next move.

Structure before allocation.



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DEEM OUTCOMES

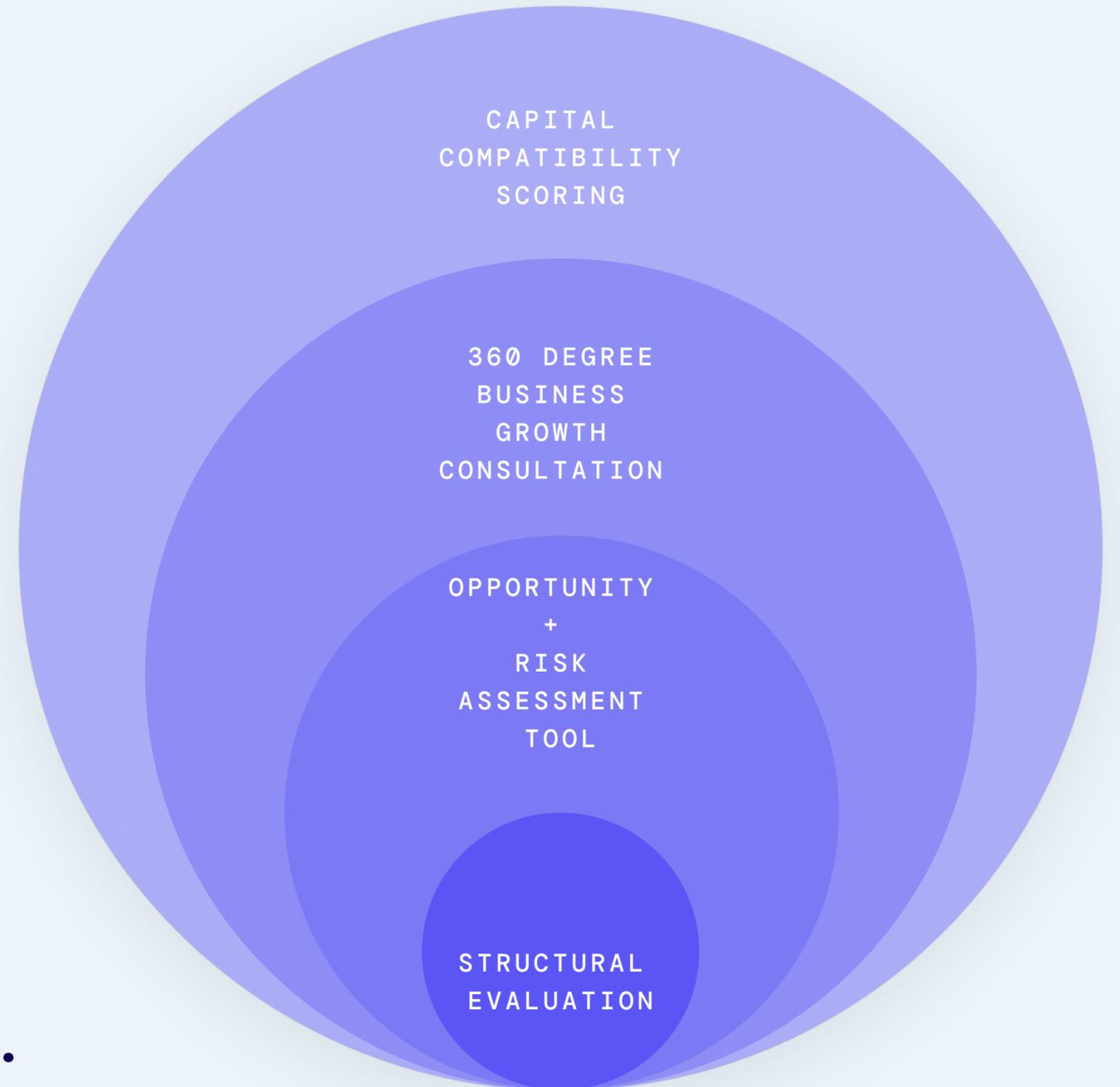
FOR SMALL BUSINESS OPERATORS:

Instead of guessing:

Are we ready?

You'll know:

- Where structure is strong
- Where risk exists
- Whether expansion is premature
- Whether capital pursuit is aligned



Clarity before commitment.



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NEXT STEP

30-minute intake review.

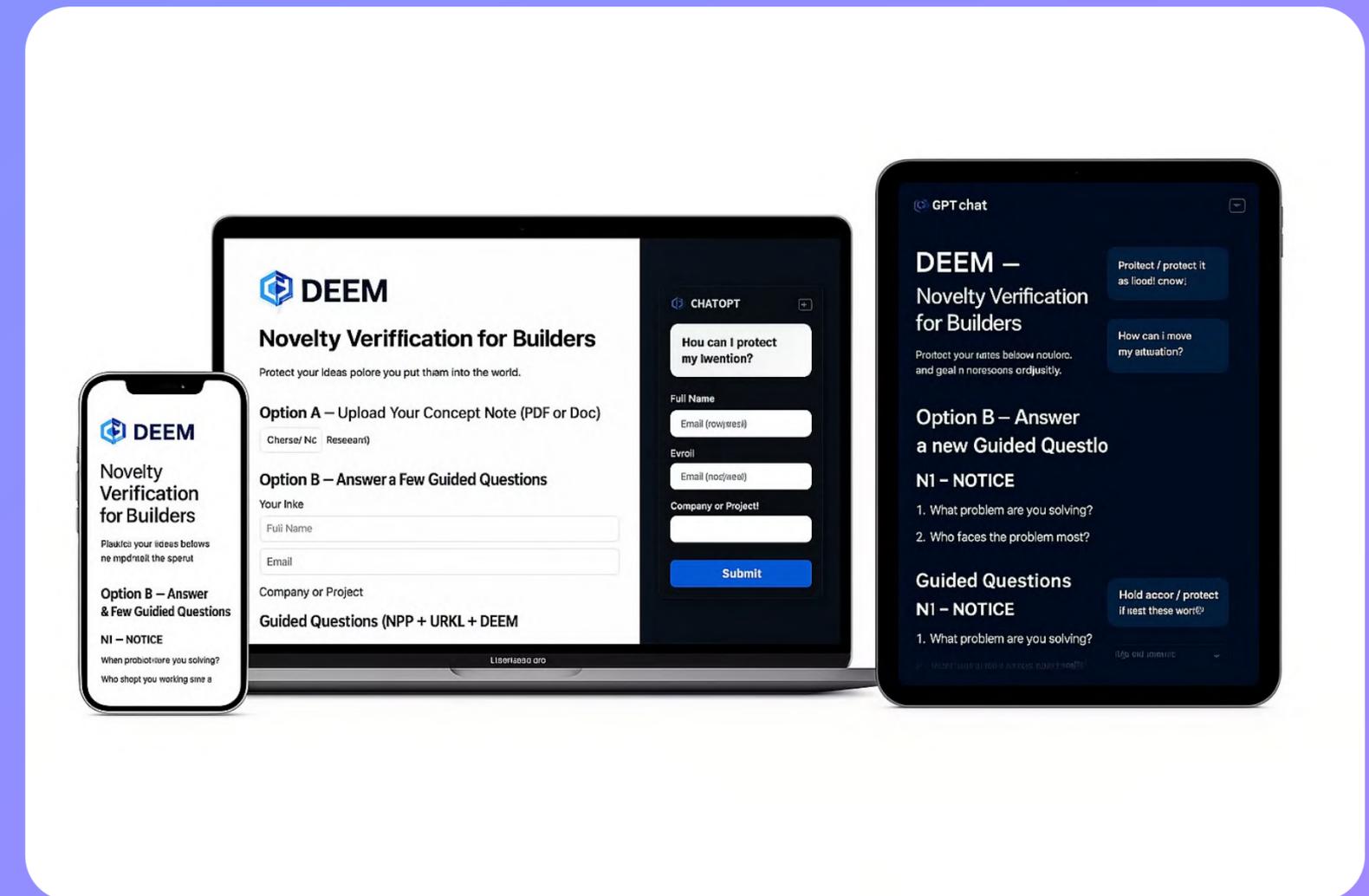
Run DEEM.

Receive structured evaluation via rapid responsiveness of DEEM system architecture.

No long contracts.

No hype.

Just structural clarity.



Every innovation starts with structure.
Every innovation starts with a DEEM.



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THANK YOU

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U.S. INGLEWOOD, CA
Headquarters



U.S. KANSAS CITY, MO



DEEM

CONTACT
JABBAR WESLEY, SR. BUSINESS DEVELOPMENT OFFICER
JW@RUNDEEM.COM

GENERAL INQUIRIES
INFO@RUNDEEM.COM

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