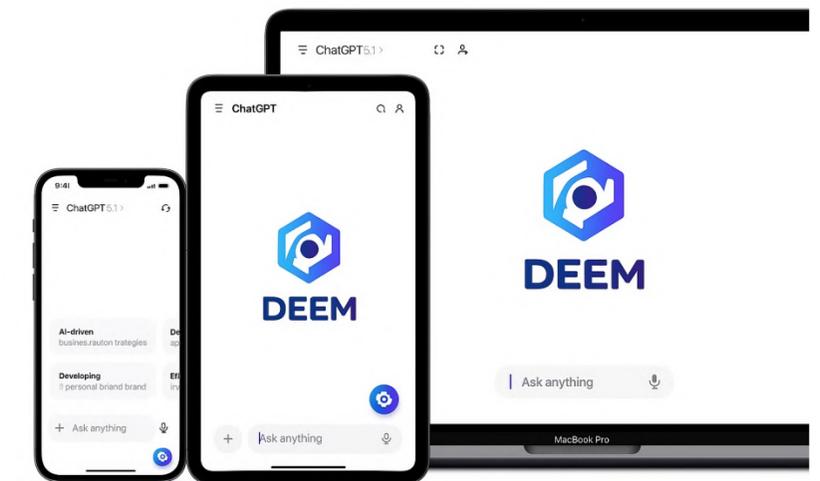


DEEM FOR CITIES

A DECISION-INTELLIGENCE INFRASTRUCTURE LAYER FOR INSTITUTIONAL EVALUATION

EXPLORATORY CONVERSATION FOR DEVELOPMENT SERVICES



DEEM

THE INSTITUTIONAL REALITY

What We're Seeing Across Cities



CITIES ARE BEING ASKED TO MOVE FASTER
WITH LESS EVALUATIVE CLARITY.

- Vendor volume increasing
- AI-generated proposals rising
- Limited staff time for deep vetting
- General Plan & Housing Element
compliance pressure
- Community input often unstructured
and difficult to operationalize
- Pre-RFP signal quality inconsistent

THE GAP

Current evaluation systems focus on:

-  Compliance
-  Documentation completeness
-  Minimum thresholds

They do not systematically evaluate:

-  Entry feasibility
-  Institutional fit
-  Procurement friction risk
-  Credibility gaps
-  Execution readiness

Institutions are reviewing proposals. They are not reviewing structured decision signals.



WHAT DEEM IS (IN INSTITUTIONAL TERMS)

DEEM IS A STRUCTURED PRE-EVALUATION FRAMEWORK THAT:

- Scores vendor readiness and entry feasibility
- Identifies credibility and compliance gaps
- Surfaces execution risk early
- Produces timestamped evaluation artifacts
- Standardizes signal across vendors

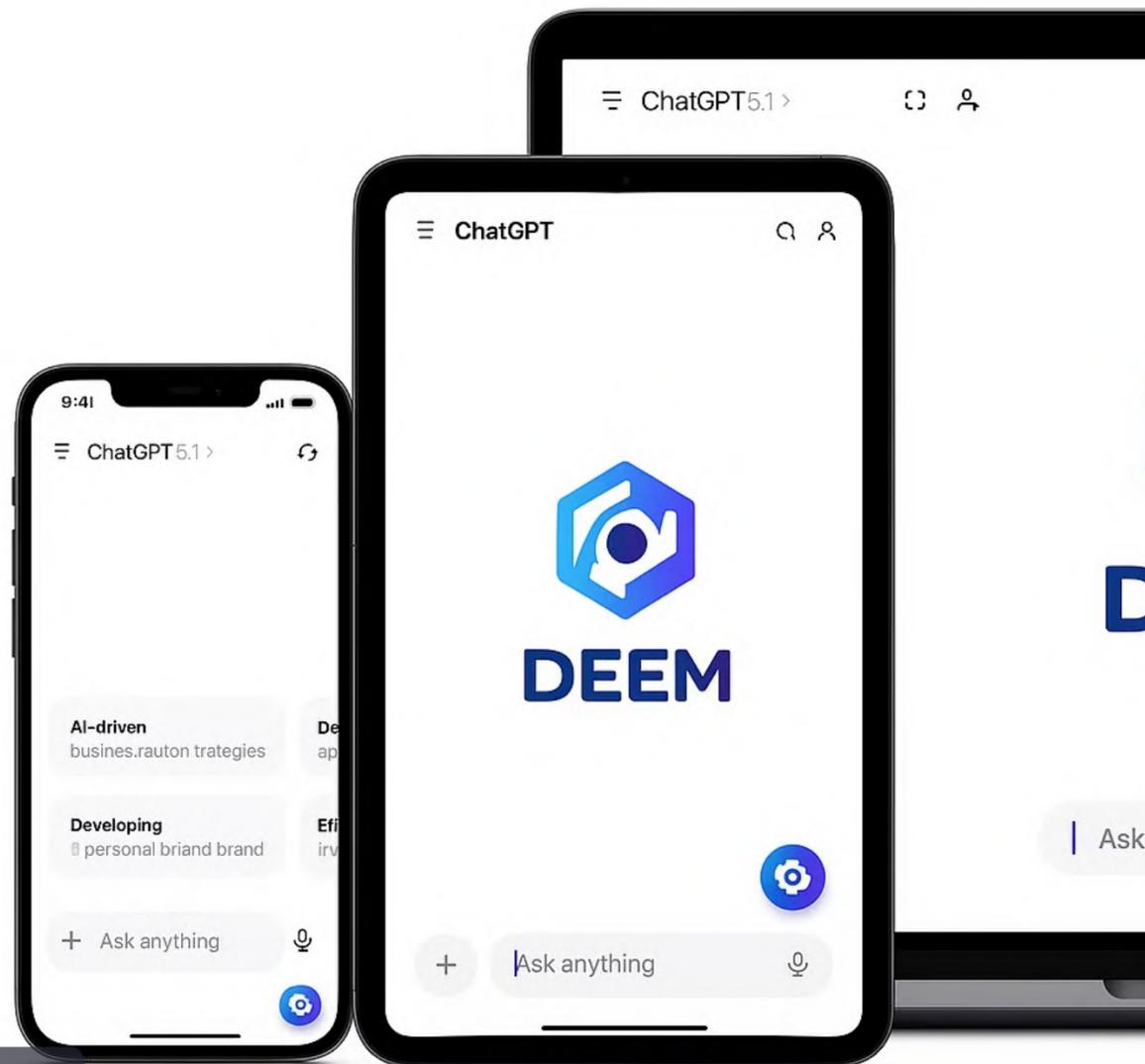
This is not a replacement for procurement.

It is a **pre-RFP signal layer.**



DEEM <> INGLEWOOD

Potential Pilot Use Cases for Cities

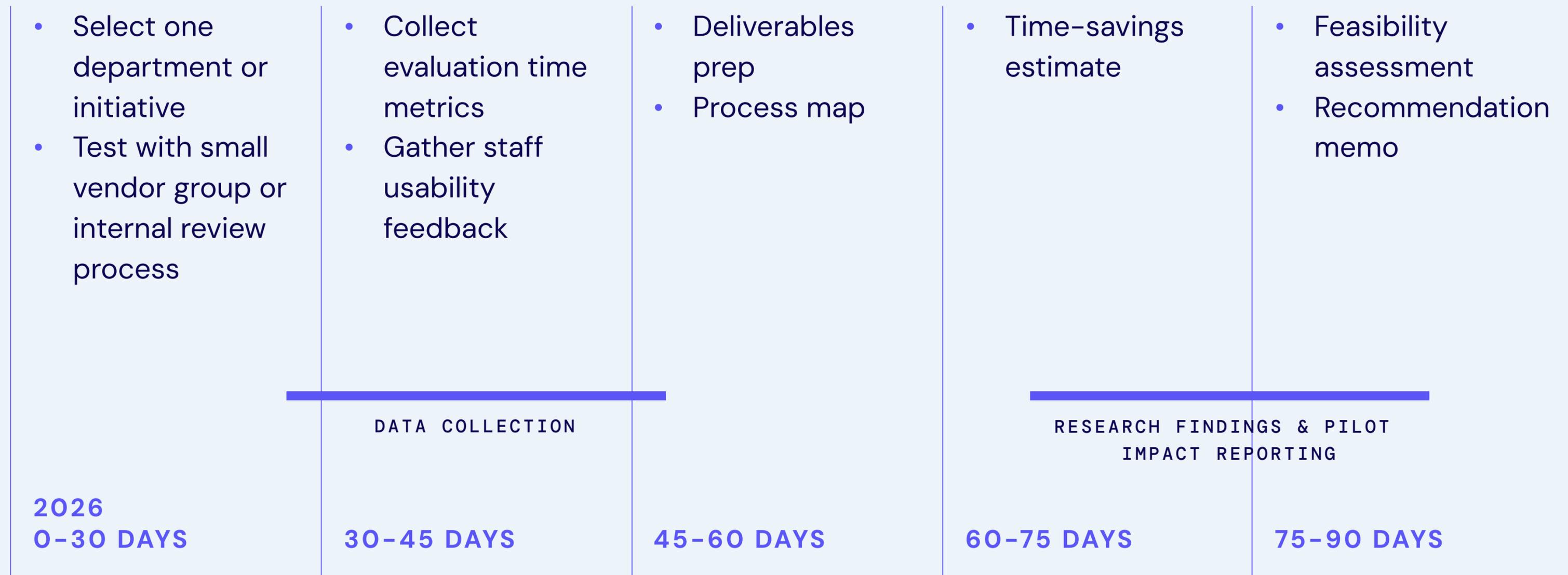


Vendor Pre- Qualification Layer	GPU DEEM – Community Public Projects
✓ Suppliers run a DEEM within 7 days of submission	✓ Structured civic idea submissions
✓ City receives structured timestamped signal pages	✓ Timestamped evaluation
✓ Reduces staff time reviewing low-readiness proposals	✓ Civic Contribution Index scoring
✓ Encourages vendor self-correction before formal submission	✓ Reporting-aligned output (LCI / HCD compatible documentation support)

EXPLORATORY CONCEPT

What a No-Cost Exploratory Pilot Could Look Like

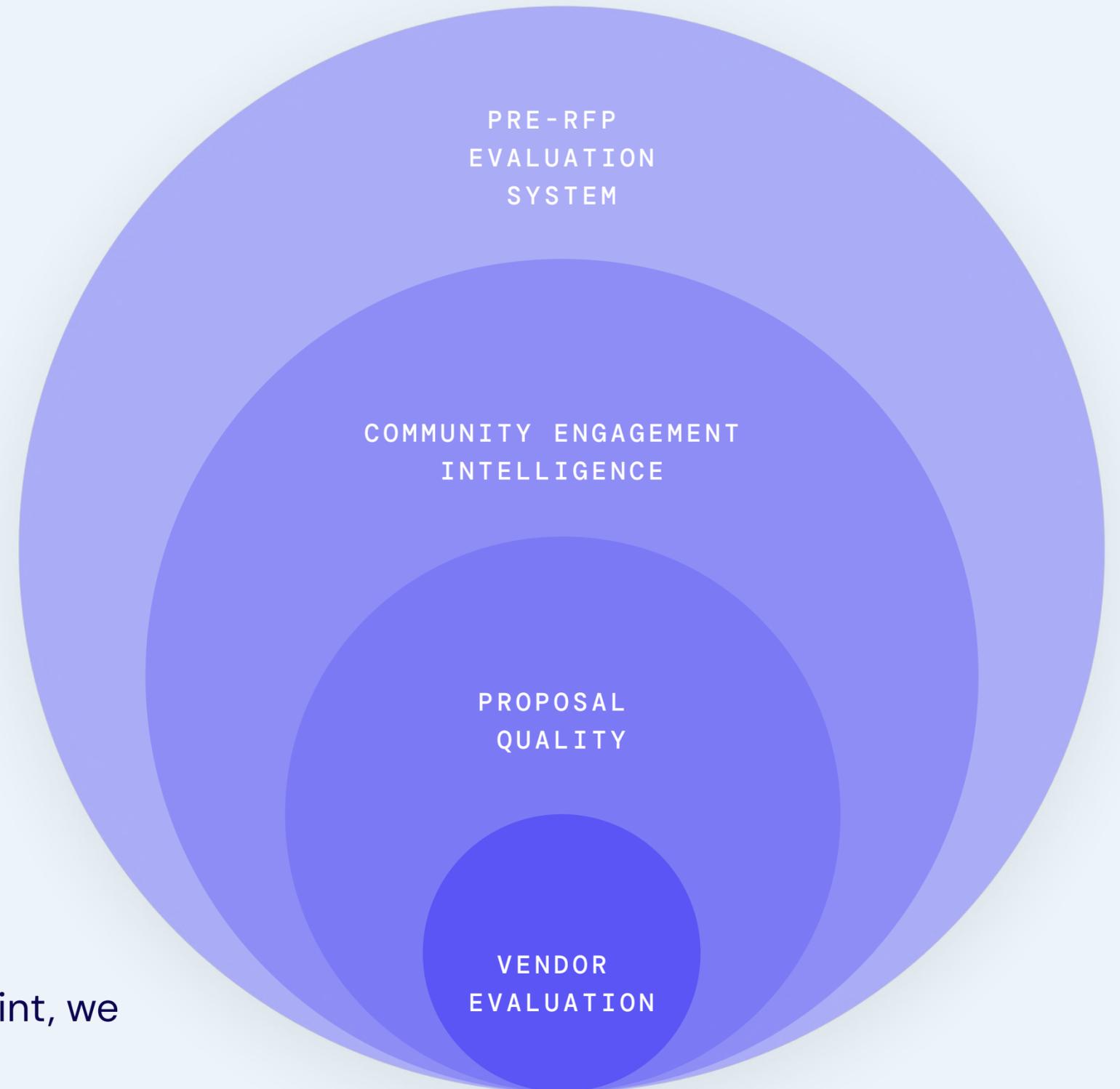
60-90 DAYS ~ LIMITED SCOPE



CONVERSATION QUESTIONS

PAIN POINTS TO RESOLVE

- Where is vendor evaluation most time-constrained right now?
- Are you seeing an increase in low-quality or AI-generated proposals?
- How is community input currently structured for General Plan feedback?
- Is there appetite for a structured pre-RFP evaluation layer?



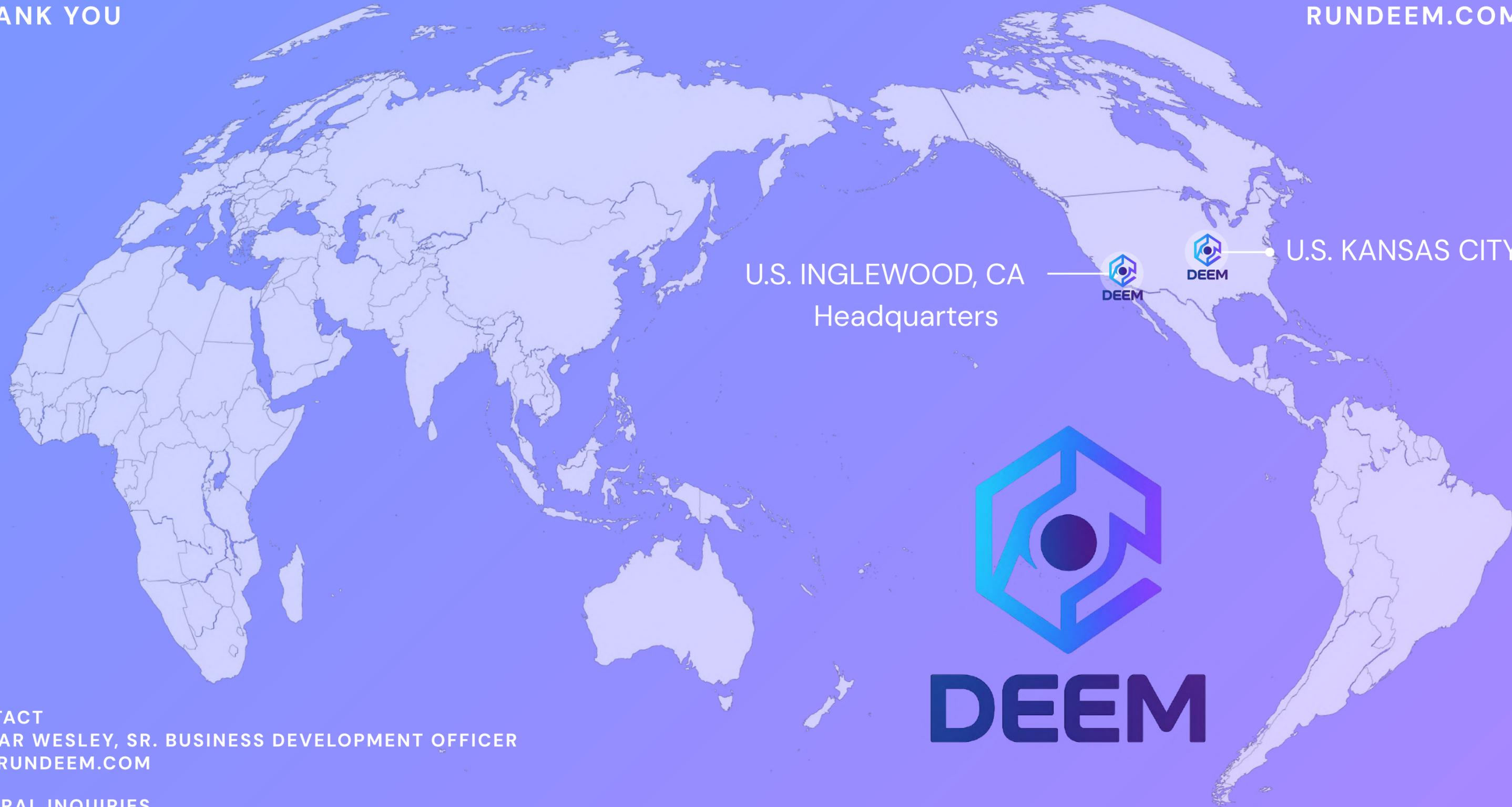
- If this aligns with a current friction point, we can scope a contained pilot.



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THANK YOU

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