




GETTING YOUR BUSINESS OFF TO THE RIGHT START



A STEP-BY-STEP GUIDE

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HOW DO I START?



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MAKING THE NEXT

90

DAYS GREAT!

GETTING STARTED *CORRECTLY*

Getting your business off to the correct start is paramount to your success and here's why. Say you get two months into the building process and realize you've made mistakes that have hurt your business. Wouldn't that make you mad? Frustrate you? Think of the success you missed out on because of those mistakes. The money you lost out on. Worst yet, what do you think you've done to your downline? That's right, taught them the same mistakes.

Now you have to ask yourself, did those mistakes hurt their business too? Have they also wasted two or more months building a vulnerable and unstable business? And maybe those were two months they could **NOT** afford to waste! Do you see how your actions hurt more than yourself? Sure, you might be able to start over but what if they can't?

DO IT
RIGHT THE
FIRST
TIME!



Do you see how your actions are going to affect many people as you build your business? And wouldn't you want your upline to teach you the **right things** so you wouldn't have wasted two precious months building something that's not going to deliver what you needed it to produce? *This whole scenario is bad for everyone so let's NOT do this!*

How do we avoid this horrible scenario? By getting your business, and your downlines businesses, off to the **CORRECT** start! When you do **EVERYONE** benefits and the success each person can experience in as little as 90 days could be life changing. I would say this is the best scenario so let's talk about how we can make this positive outcome happen.

GETTING STARTED RIGHT: Below you're going to see step by step documents on how to get started correctly. They're in no particular order and here's why. All of them are of equal importance and form a powerful "**Getting Started Correctly**" platform. Even though you'll see them individually, they actually form ONE cohesive process. So don't get caught up in which one is more important than the other, they're **ALL** important. Of course that means you can **NOT** leave one of them out or ignore it.

In order to get the best possible results from this guide I encourage you to go to a quiet place with a pen and paper. Leave your cell phone on vibrate, put it to the side out of sight, turn off the tv / radio, etc... so you have total silence. Give yourself about 30 to 40 minutes and you'll be done. **FINAL NOTE:** *You may see some of these*

documents on other training pages. That's because the training / knowledge applies to multiple parts of the building process.

OK, now we can get started.

GETTING STARTED *CORRECTLY DOCUMENTS*



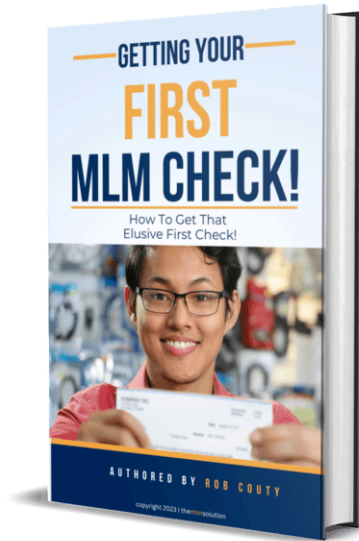
STEP ONE: Complete the “*Four Milestones*” training materials. Read the short book, fill out the form and watch the short training video. Review the material again if necessary and if you have any questions, write them down so they can be addressed later if necessary.

I suggest this approach because many times as you continue your training these questions will be answered by our other training materials / live training sessions.



STEP TWO: Complete the “*90 Day Goals*” training materials. This is one of our most important packages so please learn how to use this material correctly.. Right now you don't understand the impact 90 days can have. Let's just say you can use the information to build a growing & thriving business in 90 days or less. A business that can change your life.

Again, you want to read the book, fill out the forms and watch the training video. **IMPORTANT NOTE:** Use the forms as a guide. They will help you reach your 90 day goals. Keep them where you can see them every day.



STEP THREE: Complete the “*Getting Your First Check*” training materials. Want to keep your people long-term? Teach them how to get their first check, and **FAST!** Doing so ensures *your* businesses growth and stability.

How do you make this happen? Just follow the directions in the training materials. They’ll show you how.



STEP FOUR: Complete the “*Opportunity or Product*” training materials. Determining what the “**REAL**” product the company is offering is vital to your success and here’s why. *What’s more important to your prospect, making money or selling a product?*— **Making money of course.**

That being said, which growth phase do you think offers **EVERYONE** the ability to make the **MOST** money? **Phase One** is the answer. Which means in order for you to get the biggest results / make the most money for your efforts, you need to find a Phase One company.

Folks, **THIS IS THE OPPORTUNITY** the company is offering everyone! The ability to tap into its Phase One growth to make **BIG MONEY!** In other words the opportunity to make money is the **REAL PRODUCT!** It’s **NOT** the physical product the company is offering. It’s the opportunity to make money that attracts people to you!



STEP FIVE: Complete the “*Business Builders or Customers?*” training materials. On the heels of the **Opportunity or Product** material is this, the **Business Builder or Customer** material. They go hand in hand because there’s a vast difference between a “**business builder**” and a “**product pusher**”. Knowing the difference is imperative to your success.

This material will teach you the difference between the two and why you want one versus other one in your business if your goal is to build a **BIG** business, income or lifestyle.



STEP SIX: Complete the “*Business Roadmap*” training materials. This is **ONE** document. Download it, print it and then review it throughout the day. You won’t believe the impact it can have on your mindset and business.

Let me tell you, real magic happens when you view this everyday. Immediate benefits to expect? ? It will keep you focused

and motivated. Long-term benefits? You can build the business and life of your dreams. That’s pretty good magic.



STEP SEVEN: Complete the “*Prospecting, Recruiting & Sponsoring*” training materials. There are 3 very distinct and important phases of the “**Recruiting**” process and it’s imperative you know and understand each one.

Together they form an immensely powerful process that can have a **HUGE** impact on your business by attracting the type of people that will make your business grow quickly!



STEP EIGHT: Complete the “*They Move, You Move*” training materials. This is an important tool / tactic you’ll need to use throughout your business building process. Matter of fact you might never stop using it!

This is one of the basic cornerstone building tactics that makes the business model work. Without it you have kaos. With it you have structure and purpose.

Basically what this is saying is as the leader of your business and the trainer of your people, you don’t move until your prospect, trainee or partner makes a move.

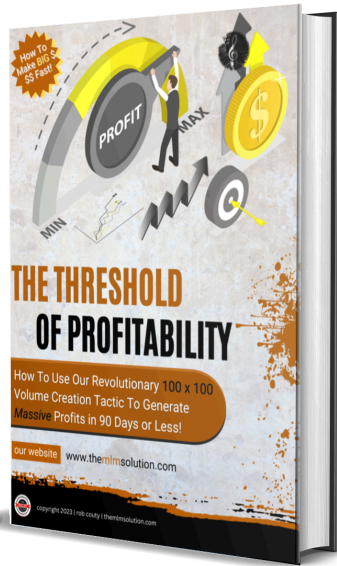
EXAMPLE: You’re in the “*recruiting*” phase of the prospecting process and you tell your prospect to visit the company’s website to download the compensation plan. Then review that comp plan and call you when they finish the review. You ask them to complete this task within 24 hours. You don’t hear from them. They didn’t complete the task so you do **NOTHING**. They didn’t move so you don’t move!

Always, always and always remember this - ***They move, THEN you move.*** If you violate or compromise this basic principle, you’ll invite kaos into your business. I promise.

5 SIMPLE STEPS SUPPLEMENTAL BUSINESS BUILDING TOOLS

→ ALL OF THESE DOCUMENTS AND TRAINING MATERIALS ARE INCLUDED IN OUR [5 SIMPLE STEPS BUSINESS BUILDING SYSTEM](#).

The Threshold of Profitability: A business building tactic that's paramount to your success and profitability. If you didn't know already there's a [threshold](#) number that **must** be used throughout your business if it is to be profitable. Not using this number will cause your business to struggle financially while at the same time leaving your downline unfocused, unmotivated and struggling to make money as well.

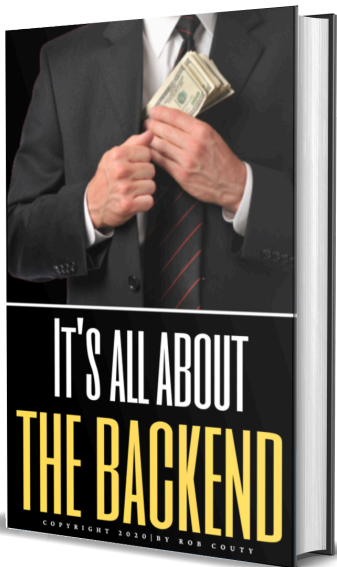


On the other hand using the threshold number produces money for your downline and propels them towards their 90 day goals. These results excite your downline. Your downline will stick around when experiencing these positive things. Their continued presence brings stability and more profits to your growing business. See the **many** positives of using the threshold number?

So what is this magical threshold number? **100 pv** OK, now that you know the number, the question becomes how do you get your downline to adopt the 100 pv threshold into their personal lives and businesses? Great question and one that we address in our empowering [Threshold of Profitability](#) package.

How do you get this package? It's included in our famous **5 Simple Steps BBS**. --> ([Check out our 5 Simple Steps BBS Here](#))

It's All About The Backend: What does that term mean? It's talking about a company's auto-ship program. How can the company's auto-ship program be so important? Oh silly person, why do you ask such a question? Because if not used correctly your downlines businesses will experience **many** financial ups and downs. This financial rollercoaster will make many of them want to quit out of sheer frustration. Not something you want in your business. **(SPECIAL NOTE: This tool works directly with the Threshold of Profitability. They must be used together.)**

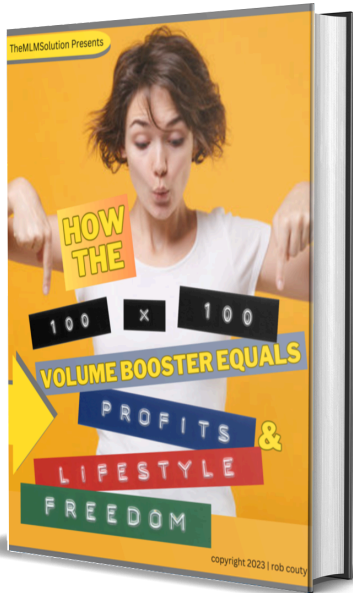


How To Keep Your Downline From Leaving: In order to keep your downline from leaving your business you better implement a business building tactic that will produce the legitimate results they want quickly. And that's where this tactic becomes so valuable, it, along with the [Threshold of Profitability](#) will produce those results.

The thing is this, how do you get your downline to buy into the auto-ship program? How do you explain to them why they need to use it? How to use it? What the results will be if they use it. And when those results will happen.

These are all great questions and ones that must be addressed if you want the auto-ship tactic to work in your business. Well, don't worry, you can get the answers to those questions in this revealing business building package. This amazing package is available through our --> ([5 Simple Steps BBS](#))

100 x 100 Volume Booster: Here's where the "[Threshold of Profitability](#)" and "It's All About The Backend" come together. In this package you'll see how this tactic, (the **100 x 100 Volume Booster**) works hand-in-hand with the other two. A little insight, they all must be used together. One can not exist without the other, thus one can not work without the other.



That being said, it's this step that causes the volume explosion you're seeking. The other two packages, **Threshold & Backend**, shown above set the foundation for this last step to take place. If the other two are done correctly, then all I can say is "*watch out*" when you add in this step because you're in for an amazing ride! :o)

Now, I want to make it clear this package explains how to add its "**must do numbers**" to the [Threshold](#) & **Backend** packages information. It's this unique combination that can cause the volume explosion you're seeking. And How do you get access to this eye-opening information? Through our ([5 Simple Steps BBS](#))



Scale of Interest: This package is directly connected to the "Music 2 Their Ears" prospecting package which is a vital part of the [5 Simple Steps BBS](#). That importance is magnified by the fact you can't use the Music 2 Their Ears tool without using this tool; the [Scale of Interest](#).

Sure, you can deliver the [Music 2 Their Ears](#) message correctly and have a prospect foaming at the mouth about the possibilities of your opportunity, but what do you do then? How do you do a follow-up? How do you document that follow-up?

Those are important questions because if follow-ups aren't done correctly you're going to miss out on some amazing talent and end up working twice as hard as your peers! *Do you want to work twice as hard as your peers? Do you want to miss out on talent that could have a HUGE and POSITIVE impact on your business?* I don't think you do.

To keep that from happening you'll need access to this critical information so you can learn how to use it correctly with the other two critical packages. Get complete and unfettered access to this amazing package through our ([5 Simple Steps BBS](#)) located [HERE](#).

VITAL TOOL SPOTLIGHT

Timing, **NOT** Positioning is Everything: [Finding the right company](#) at the right time is essential to your success. The importance of this can't be overstated. Here's the bottom line. Catch the right company in the right growth phase and use a proven business building system and you have a legitimate chance to create wealth. Join a company at the wrong time and you'll work very hard making fifty cents on the dollar.

Understand that there are three (3) growth phases a company goes through and 70% of all distributor wealth is created in two of those phases. The key is knowing when those phases start and stop.

In this [revealing package](#) you'll learn everything you need to know about finding a company in the correct phase and how you can tap into that growth phase to create an income and lifestyle many people can dream about.



MLM, It's A Numbers Game: As the past 60 plus years have passed in this industry there are certain trends that repeat themselves. During those sixty years those trends were monitored by [numbers](#). Those numbers revealed some very interesting patterns in the MLM business model.

Over the years some very insightful entrepreneur people noticed those patterns and their relationship to MLM success. They realized if they tapped into those trends, patterns and [numbers](#) correctly they could experience a high level of success and at times **amazing success!**

Now you too can have access to the same "**numbers**" as the pioneers of Network Marketing had and use them to create your own successful business! Maybe even attain a level of success you can not fathom at this time.

If Networking success is your goal then you **MUST** know, understand and use the "**numbers**" of Network Marketing. You can learn all that and more with our "[Network Marketing, It's A Numbers Game!](#)" Training package. How do you get the training package? By accessing our [5 Simple Steps Business Building](#)

[System.](#)

→ THIS DOCUMENT AND OVER 240 OTHER STATE OF THE ART TRAINING MATERIALS ARE INCLUDED IN OUR [5 SIMPLE STEPS BUSINESS BUILDING SYSTEM](#).

THE **MLM** SOLUTION



B U S I N E S S B U I L D I N G S Y S T E M

→ our empowering and revolutionary <--
[5 SIMPLE STEPS BUSINESS BUILDING SYSTEM](#)

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