

BEYOND THE CHAIR 2023

CONFERENCE SCHEDULE



SATURDAY, JUNE 24

11:00 AM – 1:00 PM

Registration Opens

1:00 PM – 1:45 PM

Welcome Ceremony

2:00 PM - 5:00 PM

● How to Create Instagram Reels

● All About that Membership

● All Loc'd Up

● Replace that Hair

5:00 PM - 6:00 PM

Cocktail Hour

6:00 PM - 8:00 PM

Evening Kick-Off Celebration
Theme: Rep your Salon or School!

SUNDAY, JUNE 25

8:00 AM – 9:00 AM

Morning Motivation

9:00 AM – 11:00 AM

● How to Use Canva for Your Business

● Color 411, Ask the Expert

● Fundamentals of Cutting

● Half-Time Huddle

● Dive into the Deepwaves

11:15 AM - 1:15 PM

● ReFRESHed

● The How-To's of Color Placement

● Trends that Win

● Retail Therapy

● Relaxer 411

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1:15 PM – 2:45 PM

Lunch Break

3:00 PM - 5:00 PM

Perfecting Your Blowouts

I Do! Bridal Updos!

Mastering Marcelling

How to Organize Your Cash Flow

6:30 PM - 9:00 PM

Evening Gala
Theme: Homecoming Coronation Ball

MONDAY, JUNE 26

8:00 AM - 8:45 AM

Opening Session

9:00 AM – 11:00 AM

Natural Hair Updo

Beyond the Basic Braids

Half Up, Half Down

Jump into Real Estate

11:00 PM – 1:00 PM

60 Minute Crochet

Twistology

Loc Reparation

Advanced Cutting – Fast paced

1:00 PM - 2:30 PM

Business Class

2:30 PM - 4:00 PM

Lunch