

Current			Gap:			Target		
Revenue	Time	Net	Revenue	Time	Net	Revenue	Time	Net

Current Situation:			Clutter:		
Monthly Averages:	Traffic & Revenue Sources:	Current Sales Process	Roadblocks:	Causes And Numbers:	Brain Drains:
Revenue:					
Customers:					
Leads:					

Best Month:			Focus And Fix:		
Gross Sales:	Products Sold:	Promotions Used	What's Working Best Now?	Obvious Solutions To Roadblocks::	What To Delegate Or Ignore
			What can be re-deployed?		