

The Million Dollar Cafe Implementation Programme

Here's what I'm doing with the Million Dollar Implementation Programme:

The goal is simple: **8 weeks to \$1M/year in revenue.**

I'm handpicking a group of café owners who are **doing less than \$20k/week** and ready to build a business that works (instead of one that works them into the ground).

We'll do it using a no-fluff combo of **weekly masterminds, step-by-step online courses, and 1:1 coaching with me.**

How it works:

Live session every week (for 8 weeks)

10 modules to grow your business to \$1m turnover, quickly.

2 x 1:1 session with Me.

Email me anytime.

The Model's Simple:

INTRO: The Tools

✓ **The Business Tracker** - The simple tool to get you back in control of your business

✓ **CF Forecast** - Predict the future with this easy to use tool

PART ONE: The Team

- ✓ **Get the right people on your bus** (and the wrong ones off).
- ✓ **Engage your team** in the business so they actually care about results.
- ✓ **Lead with intent**, not by accident.

PART TWO: The Offer

- ✓ **Lock in your ideal customer** (the ones who buy lots and complain little).
- ✓ **Build the right products & services** to serve them.
- ✓ **Attract the right people** with simple, smart marketing that works.

PART THREE: The Systems

- ✓ **Sort your admin** so you can stop chasing invoices and orders.
- ✓ **Streamline production & delivery** so your café runs without you.
- ✓ **Manage the chaos** so you can scale without burning out.

BONUS: How Smart Cafés Make Money (in the short and long term)

- ✓ **Pay yourself properly**, instead of what's left over.
- ✓ **Grow the long-term value** of your business.
- ✓ **Sell at a premium**, so you're not the cheapest café on the block.

The Offer:

- ✓ **\$1,997 upfront**
- ✓ **Or 3 weekly payments of \$665**

That's the QuickFacts™.

Who's This For?

You're a perfect match if you:

1. Own a café doing less than \$20k/week and want to break through the ceiling.
2. Are ready to work smarter, not just grind harder.
3. Can commit a few hours a week to work **on** your business, not just sling coffees all day.
4. Are coachable and willing to follow the plan (even when it feels weird at first).

5. And you won't get distracted by my terrible latte art and my obsession with the perfect croissant.
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How to Join:

Step 1: Click the link.

Step 2: Enroll in the programme.

Step 3: We'll kick off with your **1:1 Gameplan Session** and start stacking wins straight away.

Matt

P.S. Jump in now and I'll throw in:

→ A **bonus coaching call with me (worth \$1,000)**

→ Plus the **Social Media Marketing for Hospitality course (worth \$600).**