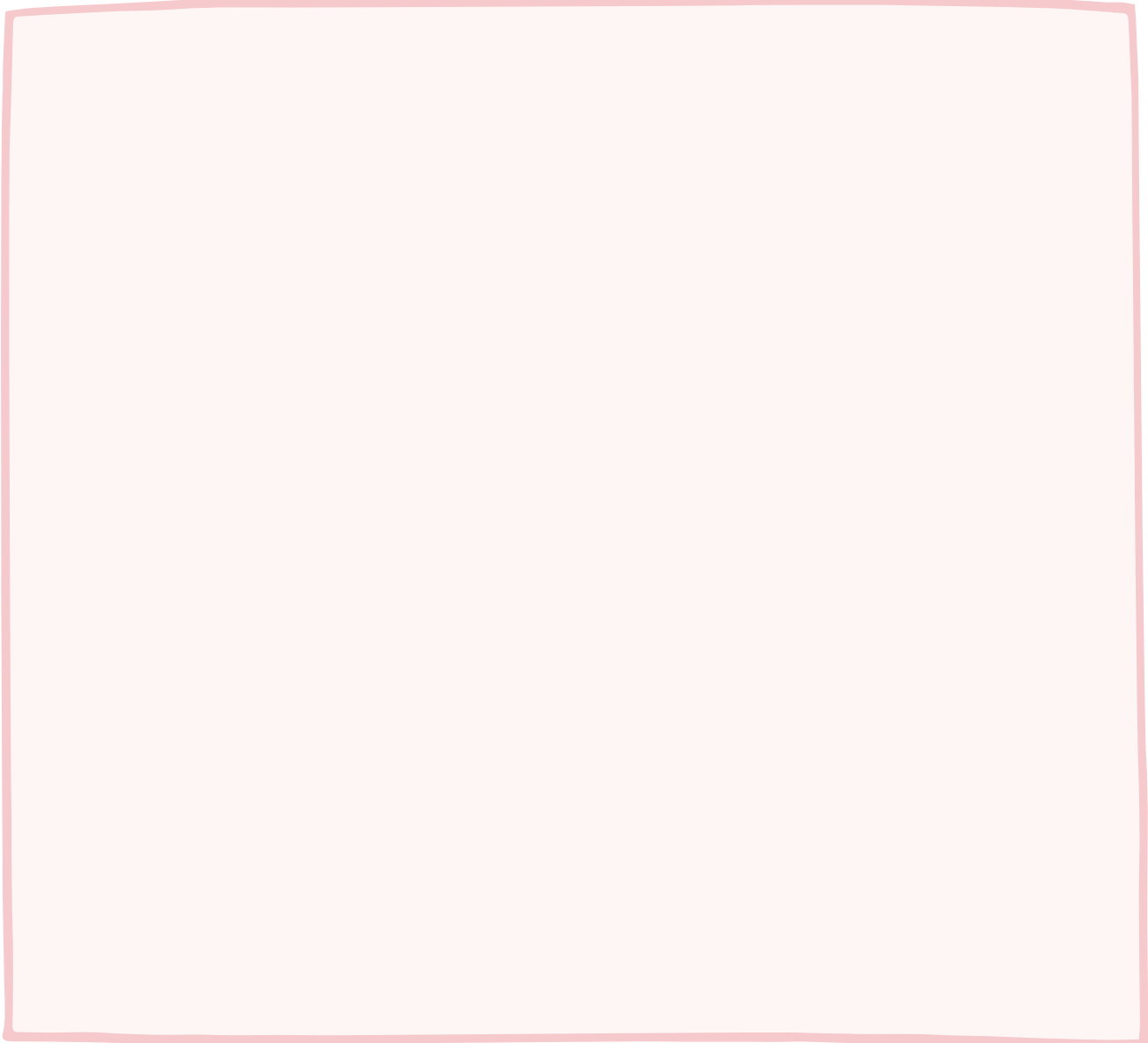


CREATE YOUR
Course
BOOTCAMP

**affiliate links in this guide - thank you for using them!*

YOUR COURSE OUTLINE:

Braindump everything that someone would need to do to go from point A - B:





When done, paste the above text into your fave AI tool with the following prompt:

I'm creating an online course for [ideal client] to help them go from [Point A] to [Point B].

Here's what I want to include: [Paste your list above here].

Please turn this into a clear, structured outline that includes:

- Logical modules (with titles)
- Lessons inside each module
- A natural flow from foundational to advanced
- Simple, direct steps to help students achieve the promised result

Keep it lean and focused. Prioritize clarity over quantity.

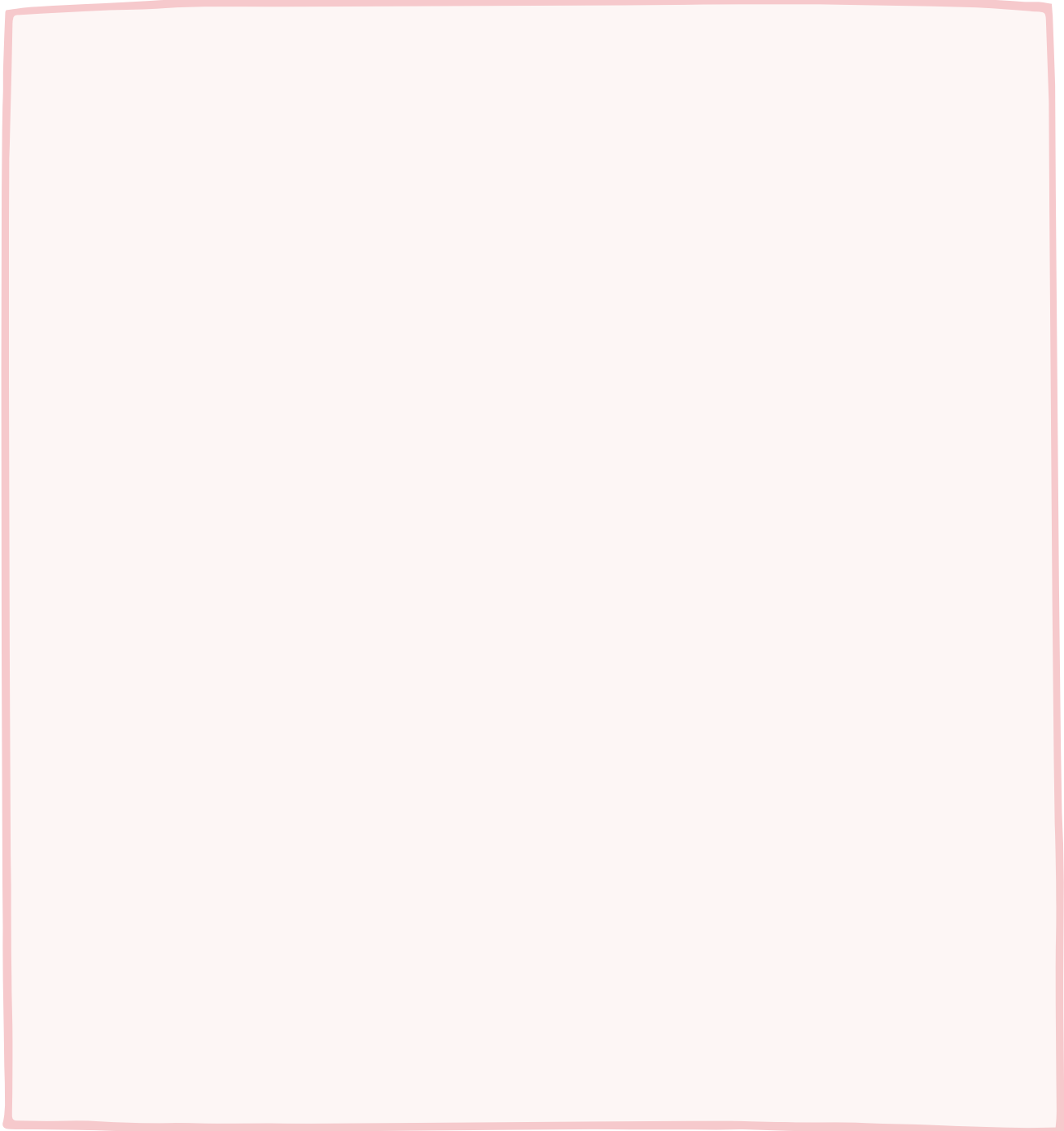
If anything feels like too much, flag it. If anything's missing, ask me!

**Go back & forth until your outline is complete, then paste on the next page.*

DAY 2

CREATE YOUR
Course
BOOTCAMP

COURSE OUTLINE:



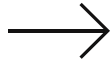
FREE 3-DAY BOOTCAMP

louisehenry.com

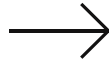
CREATE YOUR
Course
BOOTCAMP

THE PRE-SELL PROCESS

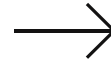
1



2



3



4

TOOLS FOR FILMING YOUR LESSONS:

 For slides, PDFs, and graphics: [Canva](#)

 Record & edit your lessons: [Descript](#)

-  **Camera:** Simply start with your phone
 - Optional upgrade: [4k Logitech Brio webcam](#) (makes it easy to record on your laptop. Plus, you can use it for all lessons, Zoom meetings, podcast interviews etc.)
-  **Microphone:** Simply start with your phone
 - Optional upgrade: [Shure MV7 podcast mic](#) or the [Audio Technica](#)



CHOOSING YOUR COURSE PLATFORM

To keep things simple, I recommend choosing an all-in-one platform so you can run your entire online course business from one place.

Here's what your platform should allow you to do:

- Build landing pages (to grow your email list)
- Send marketing emails
- Create sales pages & accept payments
- Host your online course
- Manage your students
- Automate your marketing & sales

MY TOP 2 RECS

1 **Systeme**

- Best for beginners who want an affordable, easy-to-use platform.
- FREE up to 2,000 contacts

2 **Kartra**

- Best for creators who want more customization and advanced functionality
- [Click here for a discount on Kartra](#)

CREATE YOUR *Course* BOOTCAMP

THE SIMPLEST WAY TO GET STARTED:

 [Canva](#) - Free

 [Descript](#) - \$35/month (*only while you're recording lessons*)

 Use your phone as your camera & mic - No extra cost

 [Systeme.io](#) (free up to 2,000 contacts)

TOTAL COST: \$35/month while recording lessons. Once your course is recorded, your monthly cost can drop back to \$0.



DAY 2 ACTION STEP:

Complete your course outline and make sure to comment DONE under the action step post in the **Facebook group** once you're finished!

**You'll see a post for the Day 2 action step under "Featured" - comment under that!*

If you don't have Facebook, email me at hey@louisehenry.com.