CREATE YOUR
Course
BOOTCAMP

*affiliate links in this guide - thank you for using them!

YOUR COURSE OUTLINE:

Braindump everything that someone would need to do to go from point A - B:

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When done, paste the above text into **ChatGPT** with the following prompt:

I'm creating an online course for [ideal client] to help them go from [Point A] to [Point B].

Here's what I want to include: [Paste your list above here].

Please turn this into a clear, structured outline that includes:

- Logical modules (with titles)
- Lessons inside each module
- A natural flow from foundational to advanced
- Simple, direct steps to help students achieve the promised result

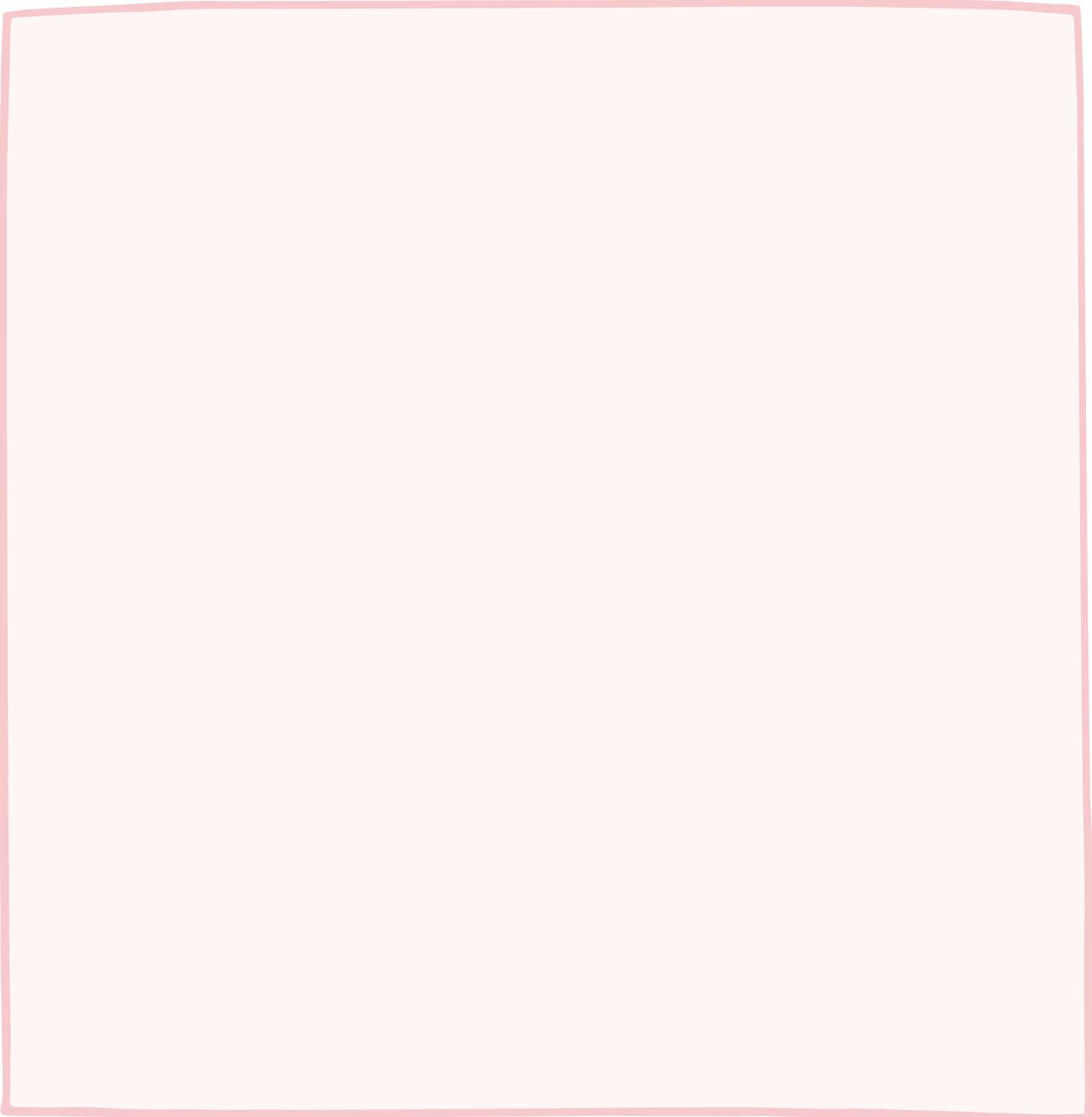Keep it lean and focused. Prioritize clarity over quantity.
If anything feels like too much, flag it. If anything's missing, ask me!

Go back & forth with ChatGPT until your outline is complete, then paste on the next page.

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COURSE OUTLINE:

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TOOLS FOR FILMING YOUR LESSONS:

🎨 For slides, PDFs, and graphics: Canva

🎥 Record & edit your lessons: Descript

- 📷 **Camera:** Simply start with your phone
  - Optional upgrade: 4k Logitech Brio webcam (makes it easy to record on your laptop. Plus, you can use it for all lessons, Zoom meetings, podcast interviews etc.)

- 🎙️ **Microphone:** Simply start with your phone
  - Optional upgrade: Shure MV7 podcast mic or the Audio Technica

ALL-IN-ONE PLATFORMS:

(Host, market & sell your course)

- **Systeme**
  - Best for beginners who want something simple (yet powerful) and affordable to get started.
  - FREE up to 2,000 contacts

- **Kartra**
  - Best for creators who want more customization and advanced functionality
  - Click here for a discount on Kartra

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THE SIMPLEST WAY TO GET STARTED:

🎨 Canva - Free

🎥 Descript - $35/month *(only while you're recording lessons)*

📷 Use your phone as your camera & mic - No extra cost

💻 Systeme.io (free up to 2,000 contacts)

TOTAL COST: $35/month while recording lessons. Once your course is recorded, your monthly cost can drop back to $0.

✅ **DAY 2 ACTION STEP:**

Complete your course outline and make sure to comment DONE under the action step post in the **Facebook group** once you're finished!

You can find the Day 2 action step post under the "Featured" section - just comment DONE directly under that post!

If you don't have Facebook, email me at hey@louisehenry.com.