CREATE YOUR
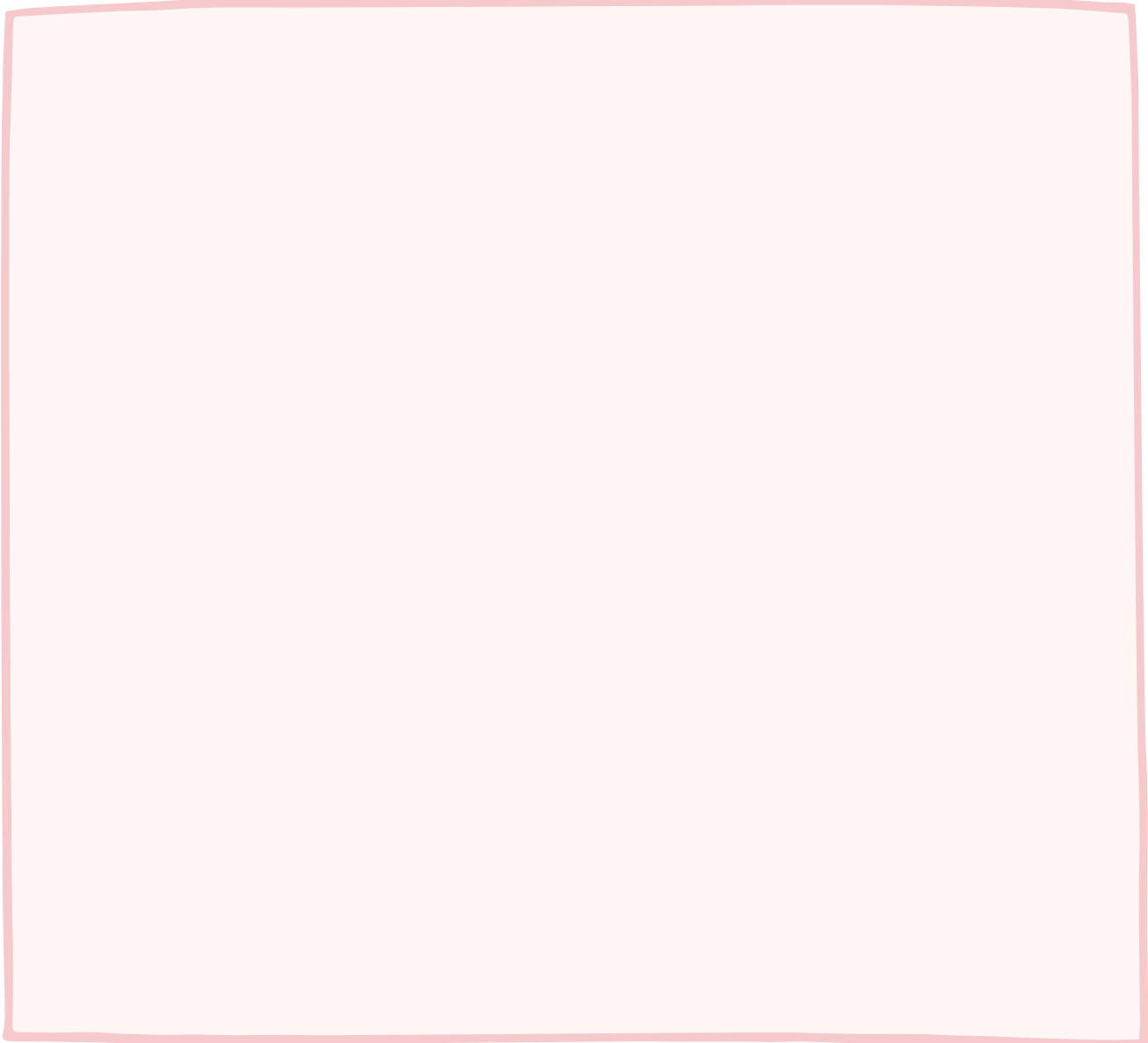
Course
BOOTCAMP

affiliate links in this guide - thank you for using them!

YOUR COURSE OUTLINE:

Braindump everything that someone would need to do to go from point A - B:

CREATE YOUR
Course
BOOTCAMP

affiliate links in this guide - thank you for using them!

When done, paste the above text into **ChatGPT** with the following prompt:

I'm creating an online course for [ideal client] to help them go from [Point A] to [Point B].

Here's what I want to include: [Paste your list above here].

Please turn this into a clear, structured outline that includes:

- Logical modules (with titles)
- Lessons inside each module
- A natural flow from foundational to advanced
- Simple, direct steps to help students achieve the promised result

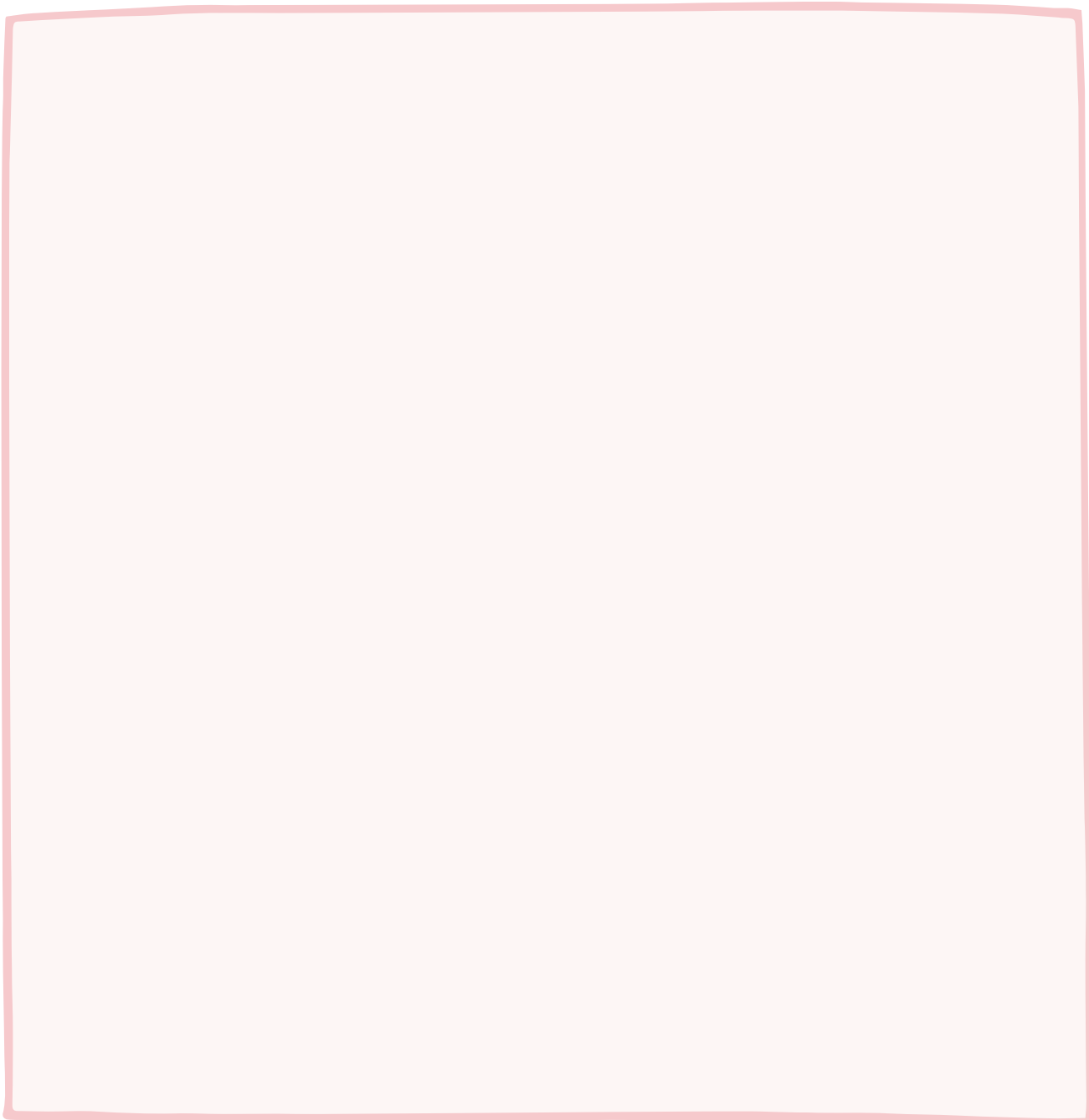Keep it lean and focused. Prioritize clarity over quantity.
If anything feels like too much, flag it. If anything's missing, ask me!

Go back & forth with ChatGPT until your outline is complete, then paste on the next page.

CREATE YOUR

Course

BOOTCAMP

COURSE OUTLINE:

CREATE YOUR
Course
BOOTCAMP

TOOLS FOR FILMING YOUR LESSONS:

✅ To pre-record your lessons:

Descript

🎥 **Camera recommendations:**

- iPhone
- 4k Logitech Brio webcam
  - Makes it easy to record on your laptop
  - You can use it for all lessons + Zoom meetings, podcast interviews etc.

🎙️**Microphone recommendations:**

- Shure MV7 podcast mic (absolutely obsessed with this mic!) and microphone stand
  - Unlike others, it doesn't pick up any background noise (HUGE help)
- Audio Technica
  - Good quality
  - Lower price

CREATE YOUR
Course
BOOTCAMP

TOOLS TO SELL YOUR COURSE:

Here's what you need:

- **Sales page + checkout capability** (a place for people to learn about your offer and enroll).
- **Thank-you page** (this is where students land after they purchase. It confirms their order and explains next steps).
- **Email marketing tool** (so you can deliver your welcome email and stay in touch with students)

My top course platform recommendations (that do all of the above):

- Free Kartra trial (this is the tool I use!)
  - Best for creators who want more customization, and a platform that can grow with you long term.
- Free Systeme.io account (free up to 2,000 contacts)
  - Best for beginners who want something simple and affordable to get started.

✅ DAY 2 ACTION STEP:

Complete your course outline and make sure to comment DONE under the action step post in the **Facebook group** once you're finished!

You can find the Day 2 action step post under the "Featured" section - just comment DONE directly under that post!

If you don't have Facebook, email me at hey@louisehenry.com.