

*affiliate links in this guide - thank you for using them!

YOUR COURSE OUTLINE:

Braindump everything that someone would need to do to go from point A - B:				



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When done, paste the above text into **ChatGPT** with the following prompt:

I'm creating an online course for [ideal client] to help them go from [Point A] to [Point B].

Here's what I want to include: [Paste your list above here].

Please turn this into a clear, structured outline that includes:

- Logical modules (with titles)
- Lessons inside each module
- A natural flow from foundational to advanced
- Simple, direct steps to help students achieve the promised result

Keep it lean and focused. Prioritize clarity over quantity. If anything feels like too much, flag it. If anything's missing, ask me!

*Go back & forth with ChatGPT until your outline is complete, then paste on the next page.



COURSE OUTLINE:		



TOOLS FOR FILMING YOUR LESSONS:

Descript (to pre-record lessons)

A Camera recommendations:

- iPhone
- 4k Logitech Brio webcam
 - Makes it easy to record on your laptop
 - You can use it for all lessons + Zoom meetings, podcast interviews etc.

Microphone recommendations:

- Shure MV7 podcast mic (absolutely obsessed with this mic!) and microphone stand
 - Unlike others, it doesn't pick up any background noise (HUGE help)
- Audio Technica
 - Good quality
 - Lower price

TOOLS TO SELL YOUR COURSE:

What you need:

- Sales page & checkout capability
- Thank you page
- Email marketing tool



TOOLS FOR FILMING YOUR LESSONS:

I recommend signing up for a free trial of both Kajabi and Kartra to get a feel for what works best for you.

- Free Kartra trial (*this is the tool I use!)
- Free Kajabi trial

Not sure where to start? Watch my YouTube walkthroughs of both platforms to see how they work behind the scenes:

- Kartra Review Video
- Kajabi Review Video



DAY 2 ACTION STEP:

Complete your course outline and make sure to comment DONE under the action step post in the <u>Facebook group</u> once you're finished!

*You can find the Day 2 action step post under the "Featured" section - just comment DONE directly under that post!