

The Learning Blueprint for Teachers

Program Overview

Name: The Learning Blueprint for Teachers

Tagline: Where Learning Science Meets Classroom Impact

Summary: Developed by cognitive neuroscientist Dr. Jared Cooney Horvath, The Learning Blueprint is an award-winning PD program trusted by 500+ schools and 10,000+ teachers worldwide — including leading independent schools across the US, Canada, UK, and Australia.

It's built on one simple premise: when teachers understand how learning actually works, everything changes.

Instead of disconnected strategies or rigid prescriptions, The Learning Blueprint equips teachers with a practical command of the science behind learning — why some things stick, why others don't, and what that means for every classroom decision they make.

And it doesn't just teach the science — it uses it. Every session is deliberately designed using the same principles it delivers, so teachers don't just learn about great instruction — they *feel* it. And they return to their classrooms wanting to recreate that same feeling for their students.

Designed to fit into existing staff meetings or PLCs — with no travel, no substitutes, and no disruption to instruction time — The Learning Blueprint builds a staff that actually moves together: in how they plan, how they speak, and how they show up each day.

The end result isn't just better PD. It's a school culture built on agency, alignment, and professional pride.

Key Challenges Addressed

Invest in PD That Actually Sticks

THE PD PARADOX | While nearly every teacher will tell you PD is important, only 29% are satisfied with current offerings (Boston Consulting Group), claiming they're too often “not relevant, not effective, and not connected to their core work of helping students learn.” One-off workshops and ‘drive-by’ trainings might spark temporary enthusiasm, but they rarely produce meaningful change.

PROBLEM | Most workshops wrongly assume that once teachers are exposed to new practices, their performance will automatically improve. Unfortunately, transfer is not automatic. Just as we can't pour knowledge into the heads of students, neither can we with teachers. The ‘implementation dip’ is difficult and frustrating — yet most PD abandons teachers at this crucial phase.

SOLUTION | Unlike one-and-done trainings, The Learning Blueprint is a sustained PD series grounded in the Science of Learning. Teachers actively test ideas in their own classrooms, share results with colleagues, and refine their practice over time. The result is lasting professional growth that directly translates to better teaching and learning.

Retain and Energize Your Best Teachers

PROBLEM | Teachers at private schools are 50% more likely to leave the profession than their public counterparts (NCES) — not just for pay, but for deeper reasons like burnout and lack of support. And every time a good teacher leaves, you don't just lose a person — you lose institutional knowledge, community confidence, and tens of thousands in replacement costs.

SOLUTION | The Learning Blueprint reframes PD as a genuine investment in your teachers as professionals. By engaging them in scientific inquiry and collaborative discovery, it delivers what they actually want — intellectual challenge, peer connection, and confidence their professional growth is a top priority. The result is a faculty that feels valued, supported, and proud to be part of your school — and far less likely to look elsewhere.

Scale Capacity Without External Dependencies

PROBLEM | Most professional development creates dependency on external consultants and outside experts. Schools become trapped in cycles of bringing in new trainers for every initiative, which drains budgets and depletes time. Worse yet, this approach fails to build internal expertise — when the external support ends, so does the progress.

SOLUTION | The Learning Blueprint builds capacity from the inside out. Rather than injecting an outsider, we equip an internal staff member — your own learning lead — to facilitate sessions, track progress, and sustain momentum. This turns PD from an isolated event into a collective achievement. Your team owns the progress, the practice, and the results — creating a self-sustaining culture of improvement.

Build a Culture of Academic Excellence

PROBLEM | Even top schools struggle with inconsistent teaching quality across classrooms and departments. Some teachers excel while others flounder, creating uneven student experiences and achievement gaps. Without a shared basis for effective instruction, it becomes hard to scale what works — your best practices stay locked in individual classrooms instead of lifting the whole school.

SOLUTION | The Learning Blueprint creates a unified approach to exceptional teaching grounded in proven learning science. Teachers work from a shared foundation, ensuring consistent, high-quality instruction across every classroom while still honoring individual style. The result is instructional coherence — a faculty that speaks the same language, applies the same standards, and elevates student performance at every level.

Strengthen Your Community Reputation

PROBLEM | Parents are more discerning than ever — and in today's competitive independent school landscape, their confidence hinges not just on facilities or curriculum, but on the visible quality of your teaching. When instruction feels inconsistent or uninspired, parents notice. And that perception carries real consequences for enrollment, family retention, and your school's standing in the community.

SOLUTION | The Learning Blueprint gives your school a compelling, evidence-based story to tell. When teachers can articulate *why* they teach the way they do — and back it with results — parent confidence follows. Your reputation as a leader in academic excellence grows not through glossy marketing, but through the organic word-of-mouth that only genuine results can produce.

Program Details and Logistics

THE BASICS | A Flexible, Modular Approach to Teacher Development

The Learning Blueprint is delivered through 4 standalone modules (8 learning hours each). Every module is broken into five 75-minute sessions that combine evidence-based learning with practical application.

Each session includes:

- Interactive video lessons led by Dr. Jared Cooney Horvath
- Guided reflection prompts that connect each idea to your own classroom
- Recognition quizzes and spaced reviews to reinforce learning
- Premade classroom application exercises (Micro-Projects)
- A workbook including key definitions, notes and flashcards
- Optional extension activities for deeper exploration

Sessions can be run in staff meetings, PLCs, or asynchronously (or in combination).

Schools typically complete each module over a single term — giving teachers ample time to wrestle with key concepts and apply new ideas between sessions.

APPLICATION | Micro-Projects — Connecting Theory to Practice

The Learning Blueprint was designed with an understanding of how adult professionals *actually* learn and change their practice. Unlike one-and-done workshops that leave teachers to flounder once the training ends, the program is built around embedded application.

During each module, teachers get structured, low-stakes opportunities — called Micro-Projects — to apply new learning in their classrooms.

Each Micro-Project is:

- Targeted | Focuses on one specific skill at a time.
- Practical | Designed to fit into existing lessons without disruption.
- Measurable | Provides clear indicators that let teachers know what is (and isn't) working.

Instead of asking teachers to make wholesale changes, Micro-Projects create small wins that build confidence, sustain momentum, and deliver tangible evidence of impact.

BUILD INTERNAL CAPACITY | Led by Your Team — Not Outside Consultants

We don't send an outside expert to your school to make a cameo and then disappear. Instead, we equip your own people to lead.

You choose one or more staff members — instructional coaches, heads of learning, lead teachers — to act as your internal facilitation team. Before the opening session, they complete a brief, live onboarding with us, so they walk in on day one fully prepared.

Everything they need is done for them. Interactive video lessons led by Dr. Horvath. Step-by-step facilitator guides. Guided discussions, reflection activities, application exercises — all built, sequenced, and ready to run.

No special skills or training required. If they can press play and follow a guide, they can deliver *The Learning Blueprint*. Their role isn't to be the expert — it's to guide the sessions, keep Micro-Projects on schedule, and sustain momentum.

FLEXIBLE DELIVERY | PD That Fits Your School — Not the Other Way Around

Whether you're running full-staff PD, launching a pilot cohort, or supporting new hires, The Learning Blueprint can be adapted to suit your needs. It works with your existing PD calendar, and doesn't pull teachers away from instruction time.

Popular delivery options include:

- Live | Scheduled sessions are led by your internal facilitation team during staff or PLC meetings
- On-Demand | Teachers independently complete online, self-paced sessions with regular check-ins
- Blended | Some sessions are done live, while others are done independently

When the term gets chaotic, the program flexes instead of stalling — so a disrupted week doesn't derail a semester of progress.

PROOF OF IMPACT | Measure What Matters — and Prove It

Most PD asks you to take its impact on faith. The Learning Blueprint shows you — in your own school. Following Module One, you'll receive a custom report built from your own teachers' data, capturing exactly what changed:

- Mindset and beliefs | Before-and-after responses to key questions, showing how your teachers' attitude about learning has shifted
- Concept knowledge | Before-and-after results on core Science of Learning concepts, measuring what teachers actually took away
- Experience and feedback | How teachers rated the module, plus direct feedback in their own words

The result is early, concrete evidence that the program is landing — the kind you can bring to your head of school, your board, or your parent community.

A PROVEN BLUEPRINT | Why It Works — When So Much Else Doesn't

Unlike traditional PD offerings that might produce fleeting enthusiasm but fail to make a lasting impact, The Learning Blueprint is built to work by design:

- Active, job-embedded training — not passive info dumps
- Science-backed principles — not trendy fads
- Collaborative development — not siloed learning
- Sustainable, school-led model — not endless consulting contracts
- Visible evidence of impact — not PD 'black holes'
- Teacher agency and autonomy — not one-size-fits-all prescriptions

It's not just a PD program — it's a foundation for academic excellence that scales with your school and grows with your teachers.

About the Instructor

Jared Cooney Horvath | PhD, MEd

The Learning Blueprint is led by Dr. Jared Cooney Horvath — an award-winning cognitive neuroscientist, best-selling author, and one of the most trusted voices in translating brain science into the everyday work of teaching. He holds a master's from Harvard University and a doctorate from the University of Melbourne, with research expertise in human learning, memory, and brain stimulation.

Dr. Horvath has conducted research and lectured at Harvard, Harvard Medical School, the University of Southern California, and the University of Melbourne, and serves as Director of LME Global, a company dedicated to improving academic outcomes through applied learning science. He has published seven books and more than 60 research articles, and has been featured in The New York Times, the BBC, The Economist, and Nature.

Unlike many academics, Dr. Horvath brings extensive classroom experience, having taught in hundreds of schools worldwide — and it shows in how he teaches. Author of the acclaimed book *The Digital Delusion*, he has a rare gift for making complex science clear, practical, and immediately useful for teachers at every stage of their career.

Impact Studies

High-Performing School Impact Study

- **The Challenge** | How can an already high-performing school break through achievement plateaus to unlock even greater levels of student success?
- **The Solution** | The teachers at Genazzano FCJ College, a prestigious all-girls school serving ~1,000 P-12 students, participated in The Learning Blueprint. The results? The median student ATAR score increased from 85.5 to 90, while the percentage whose ATAR score exceeded 90 rose from 36% to 50% (the highest in school history). At the same time, teachers showed a marked improvement in their ability to apply key Science of Learning strategies in the classroom.
- **Full Report** | <https://lme.global/case1>

Low-SES Catholic School Impact Study

- **The Challenge** | How can a school serving a disadvantaged community dramatically improve student learning outcomes while building teacher capacity?
- **The Solution** | The teachers at St. James Parish, a low-SES Catholic primary school serving 200 students, participated in The Learning Blueprint. The results? Student NAPLAN reading scores rose to the highest level in school history, while Grade 3 to 5 reading, writing, and numeracy growth significantly outpaced national averages. At the same time, teachers showed a marked improvement in their ability to apply key Science of Learning strategies in the classroom.
- **Full Report** | <https://lme.global/case2>

University Impact Study

- **The Challenge** | How can a large university provide quality, research-backed PD to hundreds of faculty members while ensuring consistency and measurable impact?
- **The Solution** | LME Global teamed up with Monash University to produce a fully-digital version of The Learning Blueprint. It's currently hosted on the internal Monash learning portal, and has been successfully completed by several hundred faculty members. Based in Melbourne, Australia, Monash University is one of the largest and most prominent public research universities in the world. They're ranked as the #35 Best Global University by U.S. News and World Report.
- **Full Report** | <https://lme.global/uni-impact>

Key Schools and Partners

United States

- The Roxbury Latin School
- Cincinnati Country Day School
- Friends School of Baltimore
- Krieger Schechter Day School
- Germantown Friends School

Canada

- St. Michael's University School
- Brentwood College School
- Alberta Teacher's Association

United Kingdom

- Dulwich College
- Cokethorpe
- Ormiston Academies

Australia

- Abbotsleigh School
- Melbourne Girls Grammar
- Brisbane Boys' College
- Catholic Diocese of Sandhurst

International

- English Schools Foundation (Hong Kong)
- American School of Bangkok (Thailand)
- Aspire Teachers (Romania)

What's Included

Award-Winning PD Program | Trusted by over 500 schools worldwide, brought directly into your school — no travel, no substitutes, no disruption to instruction time.

Embedded Application | Teachers put new ideas into practice with Micro-Projects, ensuring learning is applied, reinforced, and translated into real classroom impact.

Live Coaching Calls with Jared | Get exclusive access to group coaching calls hosted by Dr. Horvath, where he covers emerging topics and answers your questions.

Custom Impact Report | After Module One, you receive a clear picture of what's working in your school — complete with teacher feedback and performance stats.

Pearson Credentialing | Upon successful completion, teachers earn a certificate, a digital Pearson badge, and a concise credential statement for their CV or resume.

Internal Team Onboarding | Your selected faculty is equipped to facilitate the program — building internal capacity and reducing reliance on costly outside consultants.

Dedicated Support Team | A dedicated support staff is on hand to resolve technical issues and keep delivery running smoothly.

A New Blueprint for Teacher Development

The Learning Blueprint is for schools that refuse to settle.

For schools that believe exceptional educators are the heartbeat of student success.

That the quality of a school can rise no higher than the quality of its teachers.

That education is a journey of growth and discovery, not an exercise in compliance.

And that true academic success isn't measured by what students memorize today, but by how effectively they learn tomorrow.

The Next Step

Go to lme.global/meet and schedule a brief call to discuss how The Learning Blueprint can work for your school. No pitch, no pressure — just a conversation. If it's the right fit, you'll know in 15 minutes.

Want to see it first? Go to lme.global/demo for a free 10-minute lesson.