



Repurpose My Socials
by Kushanda

Content Delivery Document

Client Name: Taiwo D-P

Service: Mumera Create and Outreach (Blog Repurposing)

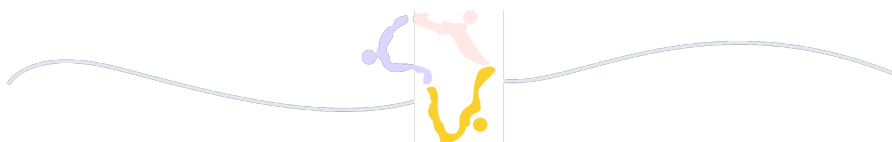
Billing Month: June 2024

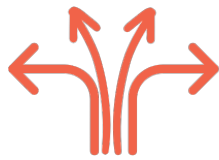
Media Maven Name: Angelique

Content Piece Name: The Midlife Hero's Journey

Download Your Content Here:

https://drive.google.com/drive/folders/ExampleGogleDriveLink=drive_link



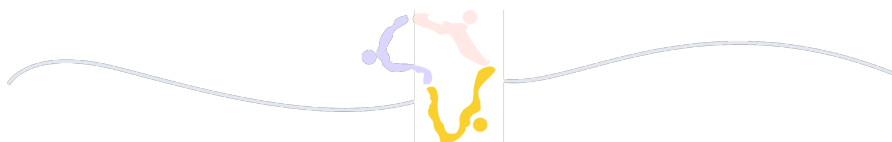


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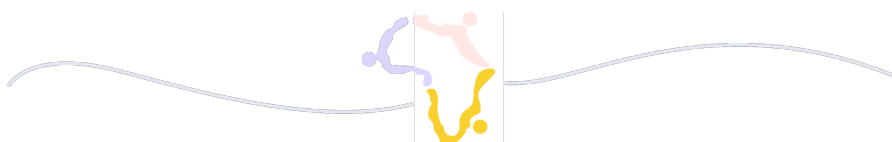
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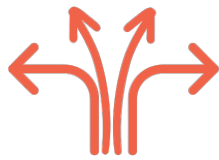
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Delivery Checklist

QA Checked By: LB

	Deliverables:
Y	4 Graphics in your brand colours.
Y	Graphics formatted & sized for the clients chosen Social Media Platform(s).
Y	Engaging Captions for each graphic (up to 100 words).
Y	1 Alt-text for each graphic.
Y	Optimal Hashtags (5 hashtags for each graphic).
Y	1 Subscriber newsletter.
Y	2 Subject lines for your newsletter for your A/B testing.





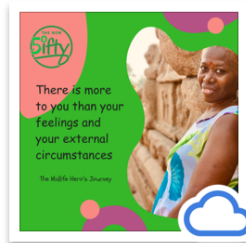
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LinkedIn Captions, Hashtags & Alt Text



1.png



2.png



3.png



4.png

Graphic 1: Midlife is an opportunity to experience life differently.

Ever feel like you're stuck in the same chapter of your life? 🤔 I've been there too. Discover how the Midlife Hero's Journey can help you break free from limitations and create a new narrative filled with purpose and joy.

Join me on this journey—reserve your spot in my free micro course now – we start in July! <https://bit.ly/ExampleLink>

#MidlifeMagic #SelfDiscovery #FreeCourse #MidlifeJourney
#MidlifeTransformation #TransformationalCoach

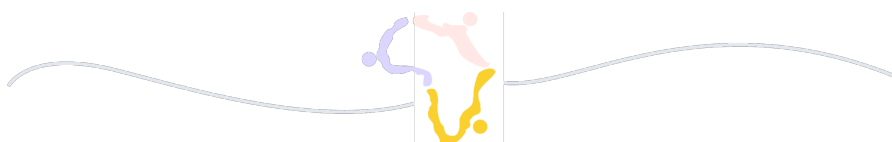
Alt-Text: A woman in a mid-air jump with the words 'midlife is an opportunity to experience life differently' written beside her.

Graphic 2: There is more to you than your feelings and your external circumstances.

Feeling disconnected from your true self in midlife? It's time to reclaim your magic. Through the Midlife Hero's Journey, I've found renewed purpose and joy. Let me guide you to rediscover your own brilliance 🌟

Secure your spot in my free 4-session micro course today!
<https://bit.ly/ExampleLink>.

#MidlifeMagic #FreeCourse #HeroOfYourOwnStory #SelfCareJourney
#EmbraceChange #LifeTransitions #MidlifeMagic #InnerPower





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Alt-Text: A woman leaning against a stone wall with the words 'There is more to you than your feelings and external circumstances' quoted beside her.

Graphic 3: Midlife crisis or opportunity? The journey to self-discovery and transformation

Are you ready to rewrite the narrative of midlife? 🧐 It's a journey of self-discovery and transformation. In my own journey, I found profound insights that reshaped my life. Discover how to redefine your midlife, unleash your inner hero, and prioritise yourself.

Join me on the Midlife Hero's Journey and unlock your full potential. I've seen first-hand the transformative impact of embracing your authentic self. Are you ready to take the leap? Reserve your spot in my free micro course now! <https://bit.ly/ExampleLink>.

#RedefineMidlife #InnerHero #FreeTransformation #FindYourPurpose #PersonalGrowth #SpiritualAwakening #NewBeginnings #EckhartTolle

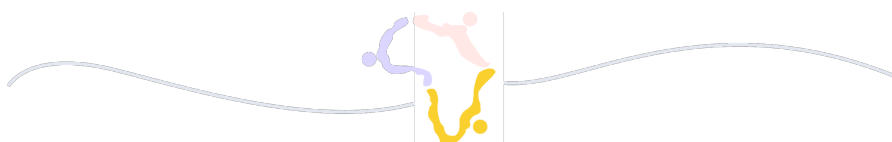
Alt-Text: A woman posing thoughtfully with graphic text: 'Is it a midlife crisis or a chance for self-discovery?' A journey to self-discovery and transformation.

Graphic 4: Sometimes help may come in the form of a book or film or even a song that speaks to you.

What speaks to you in times of uncertainty? For me, it's often a book, a film, or a song that resonates with my soul. These unexpected sources of wisdom can guide us through the twists and turns of life's journey. Just like the Midlife Hero's Journey, sometimes help comes in the most unexpected forms.

Ready to embark on your own journey of self-discovery? Join me and explore the transformative power of the Midlife Hero's Journey in my upcoming free micro course - starting soon! <https://bit.ly/ExampleLink>.

#MidlifeTransformation #MidlifeMagic #SelfDiscoveryJourney #FreeCourse #LiveWithPurpose #JourneyWithin #MidlifeReinvention #EmpowerYourself #LifeAfter50

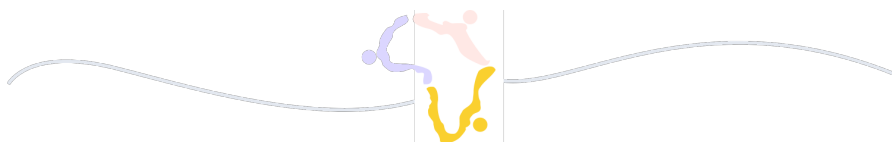


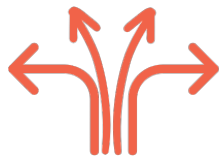


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Alt-Text: A middle-aged woman smiling with the words "Sometimes help may come in the form of a book or film or even a song that speaks to you" quoted beside her.





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Subscriber Newsletter

Welcome to the [Insert Number] Edition of The Midlife Hero's Journey Newsletter.

Have you ever felt like life was nudging you to step into the unknown, to leave behind the familiar and embark on a journey of self-discovery? That's what I call the Midlife Hero's Journey—a profound odyssey of the spirit where we're called to leave behind who we think we are and embrace who we *truly are*.

Reflecting on my own journey, I've encountered the inevitable questions and doubts that often accompany midlife. Yet, amidst the uncertainty, I've found moments of clarity and transformation that have reshaped my perspective on life.

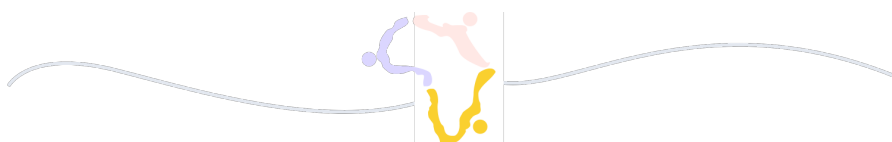
One aspect of this journey is facing the physical, mental, emotional, and spiritual challenges that arise. It's a courageous step away from what's comfortable, towards a deeper understanding of our true selves. For me, it meant confronting insecurities and rediscovering the strength within.

But it's not just about personal growth—it's about being seen, both by ourselves and by those around us. It's about embracing our magnificence and sharing our authentic selves with the world. Through my own journey, I've experienced the power of vulnerability and authenticity in enriching the lives of others.

The Midlife Hero's Journey isn't about reaching a destination—it's about the journey itself. It's about the moments of revelation and self-discovery that shape our lives in profound ways. As I've navigated this journey, I've uncovered insights and wisdom that have transformed my understanding of myself and the world around me.

I believe that each of us is capable of embracing our own hero's journey, of stepping into our power and living life on our own terms. It's a journey of courage, resilience, and self-discovery—one that ultimately leads us back to ourselves.

So, as we continue on our respective paths, I invite you to embrace your own Midlife Hero's Journey. May you find the courage to step into the unknown, to embrace your true self, and to live a life filled with purpose and joy.





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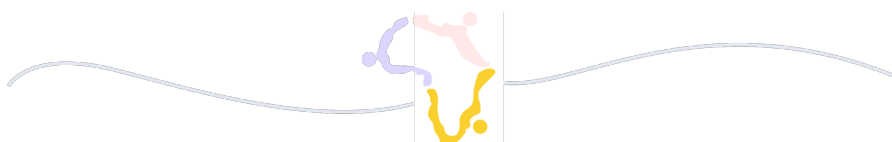
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If this feels familiar to you and you feel moved to then send me a DM, I'd love to hear from you.

Embrace Your Magnificence,

Taiwo x

My passion as a Coach, Facilitator and Writer is helping people who are approaching or at Midlife to reclaim their passion, purpose, joy and confidently create the LIFE they want. My experience over the years has shown that Clarity, Courage and Commitment are key to getting what you really want, but it's very difficult to do on your own. If this is something that would interest you then go to <https://bit.ly/ExampleLink>





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Newsletter Email Subject Headers

Subject Line 1:

Step into Your Power: Explore the Midlife Hero's Journey Today,
{first_name} ✨

Subject Line 2:

Rewrite Your Story, {first_name}: Embrace your Midlife Hero's Journey
Today ✨

