

UNLEASH THE POWER OF GENERATIVE AI

**10 NEW AI  
PROMPTS TO  
GROW YOUR  
BUSINESS  
FASTER WITH  
CHATGPT**

Easy tools to skyrocket your business



**ICONIC**  
BUSINESS ADVISORS

# An AI Business Growth Plan

Welcome...

Business as usual is no longer an option. With the introduction of ChatGPT, the entire online landscape seems to have changed overnight.

The rapid adoption of this new technology is absolutely unprecedented. This disruption has leveled the playing field. The tsunami of new companies entering the field expanding the use of AI in every business means this is something you can't ignore if you want to stay relevant in your business.

This resource gives you 10 new Prompts to learn and use Generative AI in your coaching/consulting practice to accelerate your business ahead of your competitors. so you can be the leader others want to follow.



"The key to being an Iconic Entrepreneur is to keep your finger on the pulse of the newest technologies that will distinguish you as a leader in your niche."

Koni Scavella

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# 10 ICONIC PROMPTS

*The Process...*



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# 10 ICONIC PROMPTS

## The Checklist...

01	SOURCE MATERIAL: FEED IT THE SOURCE MATERIAL YOU WANT IT TO WORK WITH.	YES <input type="checkbox"/>	NO <input type="checkbox"/>
02	IDEAL AVATAR: YOU TELL CHATGPT YOU ARE CREATING AN IDEAL CLIENT AVATAR.	YES <input type="checkbox"/>	NO <input type="checkbox"/>
03	UNIQUE VOICE: YOU WANT TO BUILD A UNIQUE VOICE PROMPT, TONE, STYLE & PERSONALITY	YES <input type="checkbox"/>	NO <input type="checkbox"/>
04	CONTENT STYLE GUIDE: BUILD A COMPLETE STRATEGY AS A REGULAR PROMPT FOR EACH CREATION. EG: NLP, 1ST PERSON	YES <input type="checkbox"/>	NO <input type="checkbox"/>
05	PERSONAL SIMULATION: YOU CAN TELL CHATGPT TO "ACT LIKE...", "YOU ARE...", "WRITE IN THE STYLE OF...(FAMOUS PERSON)"	YES <input type="checkbox"/>	NO <input type="checkbox"/>
06	REFINING: IT IS RARE THAT THE FIRST RESULT GOING TO BE PERFECT. KEEP PUSHING BACK ON CHATGPT BY REFINING AND REGENERATING	YES <input type="checkbox"/>	NO <input type="checkbox"/>
07	CHALLENGE: REQUEST CONTRADICTIONS TO GENERATE OUTLINES OF THOUGHT-PROVOKING CONTENT THAT CHALLENGE ASSUMPTIONS	YES <input type="checkbox"/>	NO <input type="checkbox"/>
08	COUNTERINTUITIVE: ASK FOR SOMETHING THAT MOST PEOPLE BELIEVE THAT'S UNTRUE?	YES <input type="checkbox"/>	NO <input type="checkbox"/>
09	ASSEMBLE: TAKE THE ENTIRE COLLECTION OF INPUTS AND PULL IT TOGETHER IN ONE NARRATIVE	YES <input type="checkbox"/>	NO <input type="checkbox"/>
10	PERSUASION TRIGGERS: USE SOCIAL IDENTITY THEORY, ATTRIBUTION BIAS, ETC TO SELL YOUR PRODUCT, SERVICE OR CONCEPT CONVINCINGLY	YES <input type="checkbox"/>	NO <input type="checkbox"/>



# Iconic Prompts for...

## SOCIAL MEDIA MESSAGES

You have the AI Prompts to maximize your growth and visibility.  
Now, enter the prompts into your AI tool to get the response you can use instantly.  
If you need help, book FREE Business Growth Strategy Call: **MEETKONI.com**

### FACEBOOK AD .....

PROMPT

- I am a [YOUR TITLE] in the [XYZ INDUSTRY] and want to create a
- compelling Facebook ad targeting [XYZ INDUSTRY] professionals
- facing [XYZ PROBLEM]. Generate an engaging ad copy that
- highlights the benefits of your lead magnet,

### FACEBOOK DM .....

PROMPT

- I am a [YOUR TITLE] in the [XYZ INDUSTRY] and want to send a
- Facebook DM to [XYZ AVATAR], a [XYZ INDUSTRY] professional
- struggling with [XYZ PROBLEM]. Craft a personalized message to
- introduce your lead magnet and entice them to download it.

### INSTAGRAM .....

PROMPT

- I want to create an eye-catching Instagram post promoting my [XYZ
- OFFER], [XYZ OFFER NAME]. Craft a visually appealing message
- targeting [XYZ INDUSTRY] professionals facing [XYZ PROBLEM].
- 



# Iconic Prompts for...

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### LINKED IN .....

PROMPT

- I am a [YOUR TITLE] in the [XYZ INDUSTRY] and want to reach out to
- [XYZ INDUSTRY] professionals on LinkedIn. Create a compelling
- message that highlights the benefits of my [XYZ OFFER] and how it
- can solve [XYZ PROBLEM].

### TWITTER .....

PROMPT

- I want to create an attention-grabbing Twitter post promoting my
- [XYZ OFFER]. Craft a concise and impactful message targeting [XYZ
- INDUSTRY] professionals facing [XYZ PROBLEM].
- 

### TIK TOK .....

PROMPT

- I want to create a script for a TikTok video promoting my [XYZ
- OFFER]. Craft an attention-grabbing script that addresses the pain
- points of [XYZ INDUSTRY] professionals and includes a call-to-action
- to download the lead magnet."



# Iconic Prompts for...

## CONTENT CREATION

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### BLOGS .....

PROMPT

- I am a [YOUR TITLE] in the [XYZ INDUSTRY] and want to write a blog
- post addressing [XYZ PROBLEM] faced by [XYZ AVATAR]. Craft a
- compelling [XYZ WORDS] article that highlights the significance of
- the problem and offers a solution through my [XYZ OFFER] Include a
- call-to-action for readers to download the lead magnet.

### LEAD MAGNET .....

PROMPT

- I am a [YOUR TITLE] in the [XYZ INDUSTRY] and want to attract more
- leads to download my lead magnet, called [XYZ LEAD MAGNET
- HEADLINE]. Write a compelling message to convince [XYZ AVATAR]
- to grab their free copy.
- 

### VIDEOS .....

PROMPT

- I want to create a script for a YouTube video promoting my [XYZ
- OFFER]. Craft an engaging script that addresses the pain points of
- [XYZ INDUSTRY] professionals and includes a call-to-action to
- download the lead magnet."



# Iconic Prompts for...

## LIVE ENGAGEMENT

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### GROUP .....

PROMPT

- I want to invite [XYZ INDUSTRY] enthusiasts to join my exclusive [XYA PLATFORM] group, [XYZ GROUP NAME]. Write a persuasive message
- that emphasizes the benefits of joining the community and
- encourages [XYZ AVATAR] to take action.
- 

### WEBINAR .....

PROMPT

- I am hosting a webinar, [XYZ WEBINAR], and need an engaging
- message to entice [XYZ INDUSTRY] professionals to attend. Craft a
- compelling invitation that highlights the benefits of the webinar and
- convinces [XYZ AVATAR] to save their seat.
- 

### APPOINTMENT .....

PROMPT

- I am [YOUR TITLE] in [XYZ INDUSTRY], and I want to encourage
- potential clients to book a [XYZ LENGTH] appointment with me.
- Craft a persuasive message to address [XYZ AVATAR]'s challenges
- and motivate them to take action.





# Iconic Action Plan

## 30 / 60 / 90 DAY GOALS

You have the AI Prompts to maximize your growth and visibility.  
Now, define how you will implement the actions over the next quarter.  
If you need help, book FREE Business Growth Strategy Call: **MEETKONI.com**

### 30 DAYS .....

ACTION PLAN

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- 

### 60 DAYS .....

ACTION PLAN

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- 
- 
- 

### 90 DAYS .....

ACTION PLAN

- 
- 
- 
- 





# GET READY TO SOAR

- SCALE FROM 6 TO 7 FIGURES IN 1 YEAR
- BOOST YOUR CELEBRITY FACTOR
- DESIGN AN ICONIC PREMIUM OFFER
- BUILD HIGH-TICKET GROUP PROGRAMS
- IMPLEMENT UPLEVELED SALES SYSTEMS
- THE 4-STEP SOAR FORMULA
- 21-DAY MIND MASTERY PROGRAM
- DONE-FOR-YOU AD & EMAIL AGENCY
- ICONISPHERE: ALL-IN-ONE SOFTWARE
- WRITE YOUR BOOK IN 13 WEEKS
- CUSTOM MENTORSHIP PROGRAMS



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BUSINESS BREAKTHROUGH CALL  
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“  
It is simple to have  
a 7-figure year and  
soar, when you are  
singularly focused on  
doing less, not more.  
”



THE DENVER POST CBS The Atlanta Journal-Constitution FOX NEWS SUCCESS



# Koni SCAVELLA PHD

AUTHOR | SPEAKER | ADVISOR



When the world is focused on shortcuts, hacks, and tactics, it's refreshing to find a leader who actually knows the principles behind building iconic companies. Having built 4 multi-million dollar companies from scratch and leading \$200B global corporations, Koni is driven to help today's entrepreneur simplify, scale and



systemize their business quickly. With advanced degrees in physics & theology, she engineered proven 4-Square Methodologies to help CEOs achieve results twice as fast with half the effort. Her best-selling books include SOAR, The Power of a Wish and Beyond Mindset. Invite Koni to speak at your event or call to work with her privately.

**MEETKONI.COM**



**DISTINGUISH  
YOUR BRAND**

ONE  
OFFER

**DISRUPT  
YOUR NICHE**

ONE  
MILLION

**DOMINATE  
YOUR MARKET**

ONE  
YEAR



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