

AI WORKFORCE DESIGN™

Replace the guesswork. Build the bench.



THE PROBLEM

Your business doesn't have a hustle problem — it has a bottleneck problem. You're the strategist, the closer, and the person still doing the \$20/hour work at 9pm. More hires isn't the fix. A workforce that doesn't sleep is.

THE SOLUTION

AI Workforce Design (delivered on the Morgentiq™ platform) builds a custom bench of AI Specialists mapped directly to your business's actual profit levers — not a generic automation template. TIPS™, our forensic financial diagnostic, tells us exactly which function to build first, so the AI bench is designed around where you're actually bleeding time or money, not where AI happens to be trendy.

HOW IT WORKS

1. Diagnose

TIPS™ audits the business and identifies the highest-leverage function to build first — the one costing you the most in time, money, or missed capacity.

2. Design

We map AI Specialists to the three phases of the 7-Figure CEO Formula — Distinguish, Disrupt, Dominate — sequencing the build so it fits how your business actually runs.

3. Deploy

Your AI bench goes live on Morgentiq™, with governance and oversight built in from day one — not bolted on after something breaks.

WAYS TO ENGAGE

- AI Workforce Design 1:1 Advisory — a strategist in the room, mapping and sequencing your build
- AI Workforce Design Intensive — a live workshop where you leave with your first AI Specialist mapped and moving
- Full Morgentiq™ Build — end-to-end design and deployment of your custom AI Specialist bench

WHY ICONIC

- 20+ years advising founder-led businesses across 32 industries
- Clients scaled from \$2M to \$20M
- Built on TIPS™ — a forensic diagnostic, not a guess
- Governance built in as a differentiator, not an afterthought

Ready to see where your business is bleeding time or money? Let's talk.

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BOOK A CALL: CALLKONI.COM