

The New Earth Business® Awards 2027

Categories for 2027

New Earth Business® Leader Global Impact
UK & Global Entries

New Earth Business® Start Up
Started their business April 2026 onwards.

New Earth Business® Small Business
Solo Entrepreneur - Annual turnover under £90,000

New Earth Business® Established Business
Business - Annual turnover over £90,000

New Earth Business® Coach/Therapist

New Earth Business® Creative

New Earth Business® Sacred Space Holder

New Earth Business® Inspirational as F*ck in Business

New Earth Business® Wealth & Wellbeing

New Earth Business® Professional Services

New Earth Business® Sustainability Champion

New Earth Business® Diversity Champion

New Earth Business® Community Impact Business

2027 Packages

13 Judges of the (above) categories - £650 (plus VAT)

- Website promotion.
- 45 Min Group Judges training with Kelly Vikings prior to judging process.
- 40 Max Entries to judge phase 1 - 70% Marks.
- 20 Finalists Max to judge phase 2 - 30% Marks.
- 3 Promo across socials - plus one email promo from event organisers.
- Expectation to share one social post, one email promo.
- Half a page promo in 2027 Digital Programme (Value £150).
- Finalists LIVE reveal.
- Winner LIVE presentation.
- Professional Trophy Photography from Awards Gala.
- 2 Tickets to the evening Awards & Gala (Value £222).
- VIP Finalists Drinks Reception.
- Name/Business on the Winner's trophy.

Non-refundable or transferable under any circumstance.

Main Event Commercial Sponsor (One Spot Only) - £6,000 (plus VAT)

- Main Event Commercial Sponsor PROMO across the whole event experience
- Website promotion.
- 6+ Promo across socials - plus 3 emails promo from event organisers.
- Expectation to share 2 social posts, 2 promo emails.
- 2-page promo in 2027 Digital Programme (Value £600).
- Promoted at Finalists LIVE reveal.
- 1 of the 2 available 45 min Speaker Spots (Value £2,222).
- Main Commercial Sponsor expo stand inside the Expo Village (Value £318).
- 4 x Tickets to the Day One Speaker Experience (Value £444).
- 8 x Tickets to the Evening Awards & Gala (Value £888).
- Plus, Invitation to the 'VIP Judges + Finalists' Drinks Reception.
- 4 x Tickets Day Two Roundtable Mastermind (value £444).
- Plus 1 table to host at the Roundtable Mastermind (Value £888).
- Interview Video from Awards Gala.
- Professional Photography from your full two-day experience.

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Speaker Stage Sponsor (1 Spot Only) - £4,500 (plus VAT)

- Main Speaker Sponsor PROMO across the whole event experience
- Website promotion.
- 3+ Promo across socials - plus 3 email promos from event organisers.
- Expectation to share two social posts, two emails promo.
- One-page promo in 2027 Digital Programme (Value £300).
- 1 of the 2 available 45 min Speaker Spots (Value £2,222).
- Main Speaker Sponsor expo station inside the Expo Village (Value £318).
- 2 x Tickets to the Day One Speaker Experience (Value £222).
- 4 x Tickets to the Evening Awards & Gala (Value £444).
- Plus, Invitation to the 'VIP Judges + Finalists' Drinks Reception.
- 2 x Tickets Day Two Roundtable Mastermind (Value £222).
- Plus 1 table to host at the Roundtable Mastermind (Value £888).
- Professional Photography from your full two-day experience.

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Day One Speakers (5 Spots ONLY) - £1,600 (Plus VAT)

- Website promotion.
- 90 Min Group Speaker Hot Seat Mentoring with Kelly Vikings prior to creation talk/slides.
- 2+ Promo across socials - plus 2 email promos from event organisers.
- Expectation to share two social posts, two emails promo.
- Half-page promo in 2027 Digital Programme (Value £150).
- One of the 5 available - 25 min Speaker Spots (£1,350).
- 2 x Tickets to the Day One Speaker Experience (£222).
- 2 x Tickets to the Evening Awards & Gala (£222).
- Plus, Invitation to the 'VIP Judges + Finalists' Drinks Reception.
- Professional Photography from your Talk.

Non-refundable or transferable under any circumstance.

Day One Workshop Activations (5 Spots ONLY) - £1,800 (Plus VAT)

- Website promotion.
- 90 Min Group Speaker Hot Seat Mentoring with Kelly Vikings prior to creation talk/slides
- 2+ Promos across socials - plus 2 email promos from event organisers.
- Expectation to share two social posts, two emails promo.
- Half-page promo in 2027 Digital Programme (Value £150).
- 1 of the 5 Workshop Activation Spots available - you will host 5 interactive tables delivering 5 x 20 min talks around the room (Value £1,800). *That's 1 hr 40 mins in close proximity to our audience, your ideal clients...
- 1 x Tickets to the Day One Speaker Experience (Value £111).
- 1 x Tickets to the Evening Awards & Gala (Value £111).
- Plus, Invitation to the 'VIP Judges + Finalists' Drinks Reception.
- Professional Photography from your Workshops.

Non-refundable or transferable under any circumstance.

Evening Awards & Gala Speaker (1 Spot Only) - £2,300 (Plus VAT).

- Website promotion.
- 90 Min Group Speaker Hot Seat Mentoring with Kelly Vikings prior to creation talk/slides.
- 2+ Promo across socials - plus 2 email promos from event organisers.
- Expectation to share two social posts, two emails promo.
- Half-page promo in 2027 Digital Programme (Value £150).
- 25 Min speaker spot. Prime Speaker Position - In front of the Awards Audience (Value £2,200).
- 1 x Ticket to the Day One Speaker Experience (Value £111).
- 1 x Ticket to the Evening Awards & Gala (Value £111).
- Plus, Invitation to the 'VIP Judges + Finalists' Drinks Reception.
- Professional Photography from your talk.

Non-refundable or transferable under any circumstance.

Day Two Speaker Activation (One Spot Only) - £1,888 (Plus VAT).

- Website promotion.
- 90 Min Group Speaker Hot Seat Mentoring with Kelly Vikings prior to creation talk/slides.
- 2+ Promo across socials - plus 2 email promos from event organisers.
- Expectation to share two social posts, two emails promo.
- Half-page promo in 2027 Digital Programme (Value £150).
- 25 Min speaker spot - In front of a smaller close-proximity audience (Value £1,111)
- 1 x Ticket to the Day One Speaker Experience (Value £111).
- 1 x Ticket to the Evening Awards & Gala (Value £111).
- Plus, Invitation to the 'VIP Judges + Finalists' Drinks Reception.
- 1 x Ticket to Day Two Roundtable Mastermind.
- Plus, one table to host at the Roundtable Mastermind (Value £888).

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Day Two Roundtable Mastermind Hosts (10 Spots Only) - £888 (Plus VAT).

**3 Spot are taken by Awards host, main commercial and speaker sponsors.*

- Website promotion.
- 90 Min Group Speaker Hot Seat Mentoring with Kelly Vikings prior to creation talk/slides.
- 1+ Promo across socials - plus 1 email promos from event organisers.
- Expectation to share two social posts, two emails promo.
- Half-page promo in 2027 Digital Programme (Value £150).
- 1 x Ticket to Day Two Roundtable Mastermind (Value £111).
- Plus, one table to host at the Roundtable Mastermind (Value £888).
- 9 x 20 min 1:1 Hot Seats - Pre-Booked / Ad hoc. *That's 3Hrs in close proximity to your ideal clients... 9 Potential new clients on the spot.

How it works is a prebooking sheet is on display day one, and at breakfast, guests can book or ad hoc if space. You have a 10 min break between each of your 9 sessions. Gives your ideal clients, people interested in your work, the opportunity to ask questions, enjoy hot seat mentoring, or an activation. Gives you space to network at the LIVE Network lounge between sessions. Close proximity, HIGH conversions...

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EXPO STANDS* (15 Stands) - £159 (Plus VAT).

**Not to be included in any speaker packs this year! ONLY Main sponsorships...*

The day begins and ends with the Exhibition stands and all guests pass/leave all stalls before entering our Speakers Day Experience.

- 1 x 6 Ft x 2.5 FT Expo stand - Includes black tablecloth, access to electric**
- Quarter-page promo in 2027 Digital Programme (Value £75)
- Email shared with promotion of stand to our Ticket Holders.
- Professional Photography from the Exhibition stands.

****Power supply** - Limited electric hookups are available and not guaranteed for every spot. Please bring an extension reel / cable, as your location will determine where and whether your 'requirements' can be met.

- *Please note - Day One Or Evening tickets are not included, these are to be purchased separately.*
- *We are not responsible for any perceived or expected sales.*
- *All exhibitors must have their own Public Liability Insurance.*

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