

DIVINE STRENGTH FITNESS

AFFILIATE PARTNER GUIDE



WWW.DIVINESTRENGTHFITNESS.COM

GUIDE OUTLINE

DIVINE STRENGTH FITNESS | AFFILIATE PARTNER GUIDE

Select any section below to jump directly to that part of the guide.

Welcome Program overview and featured affiliate offers	PAGE 3
Partner Policy Promotion guidelines, tracking, commissions, and customer follow-up	PAGE 4
Affiliate Terms & Conditions Approved offers, payments, disclosures, and program rules	PAGE 5
Affiliate Terms & Conditions · Continued Responsible marketing, brand assets, tracking, privacy, and agreement	PAGE 6
Social Media Swipe Copy Ready-to-use promotional posts for the Royal Reset	PAGE 7
Social Media Swipe Copy · Continued Additional promotional post templates	PAGE 8
Email Swipe Copy Ready-to-use affiliate email templates	PAGE 9
Email Swipe Copy · Continued Additional email templates	PAGE 10
Email Swipe Copy · Continued Final email template	PAGE 11
Affiliate Graphic Links Links and instructions for approved promotional graphics	PAGE 12
Finding Your Affiliate Links in Kartra Step-by-step instructions for locating the approved affiliate products	PAGE 13

WELCOME

Welcome to the Divine Strength Fitness Affiliate Partner Program!

I'm so glad you're here. Whether you're a coach, health professional, or a health-focused woman who's passionate about sharing resources that truly transform lives, you're in the right place.

As an Affiliate Partner, you'll earn **35% commission on qualifying purchases** when you share approved Divine Strength Fitness programs and products through your unique affiliate link. We encourage every partner to experience the programs firsthand whenever possible, because nothing is more powerful than an authentic, lived-out testimony.

Our goal is simple: help more Christian women discover a Christ-centered approach to whole-body health while giving our affiliate partners the tools and resources they need to share with confidence.

Your designated affiliate offers are the \$47 Royal Reset and The Divine Strength Diet Plan. In Kartra, select "Royal Reset 47-Affiliate Partner Product" or "Divine Strength Diet Plan-Affiliate Partner Product." The \$97 Royal Reset and Royal Reset Plus are upsells, not separate offers to promote directly. Affiliates earn 35% on eligible, tracked upsell purchases attributed to their referral.

Inside this guide, you'll find your affiliate resources, promotional guidance, and information to help you get started.

Honored to partner with you,

— *Coach Karen*

Divine Strength Fitness

Partner Policy

Please read the following Divine Strength Fitness Affiliate Partner Policy

Section 1: Your Guide to Sharing with Integrity & Impact

- Affiliates may promote only the products they are approved to promote.
- Your unique affiliate links are used to track your referrals and commissions.
- All customer purchases and communications are managed by Divine Strength Fitness.
- Affiliates do not receive personal customer contact information.

Section 2: Tracking & Commissions

- Each affiliate receives a unique tracking link for approved products.
- Affiliates earn **35% commission** on eligible purchases made through their unique affiliate link, subject to the affiliate program terms.
- Kartra tracks referrals, sales, and commissions automatically.
- Your affiliate dashboard allows you to monitor clicks, sales, and commissions.
- Commissions are paid within **5–10 days** after the sale has been verified and is eligible for commission.

Section 3: Program Participation

- We encourage affiliates to experience the programs they promote whenever possible.
- Experiencing the program firsthand allows you to share your experience authentically and confidently.
- **Do not make personal claims or provide testimonials about a program you have not personally experienced.**
- Only promote products that you are approved to promote through your affiliate account.

Section 4: Ethical Promotion

- Represent Divine Strength Fitness and its programs accurately and honestly.
- Use the provided swipe copy, approved messaging, and affiliate graphics whenever possible.
- Do not make promises or claims beyond what the program offers.
- Do not make medical, therapeutic, or guaranteed weight-loss claims.
- Clearly disclose your affiliate relationship when required by applicable advertising guidelines.
- Affiliate graphics are provided for **affiliate use only**. Do not alter, redistribute, reproduce, or resell them without written permission.

Section 5: Customer Follow-Up & Coaching Offers

- When someone purchases a Divine Strength Plate & Posture Challenge offer through your affiliate link, they will receive the challenge along with follow-up emails from Divine Strength Fitness.
- These emails may include product support, educational resources, encouragement, success stories, and information about additional Divine Strength coaching programs.

- Affiliates earn 35% on eligible sales of the \$47 Royal Reset and The Divine Strength Diet Plan, plus eligible, tracked upsell purchases (including the \$97 Royal Reset and Royal Reset Plus) attributed to their referral. Coaching enrollments are not commissionable unless otherwise specified in writing.

Divine Strength Fitness

AFFILIATE TERMS & CONDITIONS

Divine Strength Fitness Affiliate Partner Program

By participating in the Divine Strength Fitness Affiliate Partner Program, you agree to follow these terms, along with the Partner Policy in this guide. These terms are intended to support clear, honest, and respectful promotion.

1. Approved Offers & Affiliate Links

Directly promote only these approved offers using your unique link: the \$47 Royal Reset ("Royal Reset 47-Affiliate Partner Product") and The Divine Strength Diet Plan ("Divine Strength Diet Plan-Affiliate Partner Product"). The \$97 Royal Reset and Royal Reset Plus are upsells, not direct-promotion offers. Free eBook opt-ins may not track later purchases.

2. Commission & Payment

Affiliates earn 35% commission on eligible, verified purchases of the \$47 Royal Reset and The Divine Strength Diet Plan, plus eligible, tracked upsell purchases (including the \$97 Royal Reset and Royal Reset Plus) when the upsell is attributed to their referral. Commission depends on Kartra tracking and verification; clicks, untracked purchases, free opt-ins, refunds, or unattributed purchases do not qualify. Payments are made within 5 to 10 days after verification. Coaching programs, strategy sessions, and other services are not commissionable unless agreed in writing.

3. Customer Emails & Optional Coaching Invitations

Divine Strength Fitness manages checkout, customer service, program delivery, and customer communications. Customers who purchase may receive product-access information, challenge support, educational follow-up, and later optional invitations to learn about Divine 40-Day or 90-Day Whole Body Transformation programs or schedule a strategy session. These invitations are optional next steps and do not change the affiliate commission terms above. Affiliates do not receive customers' personal contact information and should not promise that customers will or will not receive particular follow-up messages.

4. Honest Promotion & Required Disclosures

Promote the offer truthfully and in a way that reflects your genuine experience. Clearly disclose your material connection to Divine Strength Fitness whenever required, including when sharing affiliate links. Use plain language such as: "I may earn a commission if you purchase through my link." Place disclosures where people are likely to see them, close to the endorsement or link.

Do not make false, deceptive, or unsupported statements; promise specific results; guarantee weight loss; or make medical, therapeutic, or disease-treatment claims. Do not claim to have personally used or experienced a program unless you have. Results and experiences vary.

Divine Strength Fitness

AFFILIATE TERMS & CONDITIONS

Continued • Please read all sections

5. Responsible Marketing

Do not spam, send unsolicited bulk messages, impersonate Divine Strength Fitness, misrepresent the price or contents of an offer, or use misleading advertising. Do not bid on or use Divine Strength Fitness brand names in paid search advertising, or run paid ads using the brand, logos, or program materials, unless you receive prior written permission. Do not make purchases through your own affiliate link or arrange artificial clicks, leads, or transactions to generate commissions.

6. Intellectual Property & Brand Materials

All Divine Strength Fitness names, logos, graphics, written copy, program materials, and other supplied promotional assets remain the property of Divine Strength Fitness or their respective rights holders. You may use approved assets only to promote approved offers while participating in the program. Do not edit, remove branding from, reproduce for resale, redistribute, or use assets for unrelated purposes without prior written permission. Stop using the materials promptly if your participation ends or permission is withdrawn.

7. Tracking, Refunds & Ineligible Transactions

Affiliate tracking may be affected by browser settings, cleared cookies, device changes, link sharing, or checkout conditions. Divine Strength Fitness cannot guarantee attribution when a referral is not recorded by the tracking system. Transactions that are refunded, charged back, fraudulent, cancelled, self-referred, or otherwise ineligible may be excluded from commissions; commissions already credited for such transactions may be reversed or adjusted.

8. Customer Relationships & Privacy

All customer purchases, program access, support, and customer communications are managed by Divine Strength Fitness. Affiliates must respect customer privacy and may not request, access, use, or share customer information obtained through the program except as specifically authorized by the customer and permitted by applicable law. Do not represent yourself as the seller or customer-support provider for Divine Strength Fitness.

9. Program Changes, Suspension & Termination

Divine Strength Fitness may update program details, approved offers, commission terms, promotional materials, or these terms. Changes will apply prospectively from the date communicated or posted. Divine Strength Fitness may suspend or end an affiliate's participation for suspected fraud, misleading claims, misuse of brand assets, violation of these terms, or conduct that harms customers or the program. Eligible commissions earned before termination remain subject to verification and any applicable refund or chargeback.

10. Independent Relationship & Taxes

Affiliate participation does not create an employment, agency, partnership, franchise, or joint-venture relationship. Affiliates are responsible for their own marketing methods, expenses, legal compliance, and applicable tax reporting on commissions received.

11. Agreement & Questions

By joining or continuing to participate in the program, you acknowledge that you have read and agree to these terms and the Partner Policy in this guide. If you have a question about an approved offer, tracking, or a proposed promotional method, contact Divine Strength Fitness before publishing the promotion.

Important: These terms are program guidelines and are not a substitute for legal advice. Divine Strength Fitness may seek legal review and update them as needed.

Social Media Swipe Copy

PROMO POST #1 —

Ready to break free from neck, hip & back pain and strain—and start feeling more balanced in your body?

Discover Karen Hartnett's 14-Day Online Plate, Posture & Soul Royal Reset—a restorative, Christ-centered approach designed to help you reset your plate, posture & soul.

- 7 guided restorative posture videos
- Expanded 21-day Divine meal plan + recipes
- 3 bonus eBooks
- 7 days of online coaching support
- Bonus posture to enhance your alignment
- Instant access

Ready to begin your Royal Reset? {AFFILIATE LINK}

PROMO POST #2 —

Tired of stiffness, tight hips, shoulder tension or feeling out of balance in your body?

You don't need another extreme workout.

The 14-Day Online Plate, Posture & Soul Royal Reset gives you simple, intentional movement and nutrition guidance designed to help you begin restoring your plate, posture & soul—God's way.

- 7 step-by-step posture videos
- Expanded 21-day meal plan + recipes
- 7 days of coaching support
- 3 bonus eBooks
- Bonus alignment posture
- Instant access

Start your 14-Day Royal Reset {AFFILIATE LINK}

PROMO POST #3 —

What if your health transformation didn't have to begin with punishment?

The 14-Day Online Plate, Posture & Soul Royal Reset was created for Christian women who want a more restorative approach to whole-body wellness.

You'll work on three powerful areas:

PLATE — nourishing your body with a balanced Divine meal plan

POSTURE — restoring alignment through simple, guided movements

SOUL — reconnecting your health journey with your faith

This isn't about extremes.

It's about taking small, consistent, faith-filled steps toward greater balance, strength and confidence.

Ready to begin? {AFFILIATE LINK}

Social Media Swipe Copy

PROMO POST #4 —

Want a simple, Christ-centered way to reset your plate, posture & soul?

The **14-Day Online Plate, Posture & Soul Royal Reset** is designed for Christian women who want to take intentional, faith-filled steps toward greater balance, strength and confidence.

- 7 guided restorative posture videos
- Expanded 21-day Divine meal plan + recipes
- 7 days of online coaching support
- 3 bonus eBooks
- Bonus posture to enhance your alignment
- Instant access + updates

Ready to begin your 14-Day Royal Reset? → **{AFFILIATE LINK}**

PROMO POST #5 —

Queens — Ready to Move Freely, Feel More Balanced & Stand Tall Again? ■

It's time to reset the way you approach your health.

The **14-Day Online Plate, Posture & Soul Royal Reset** brings together faith, restorative movement and nourishing nutrition to help you begin creating healthier habits from the inside out.

- 7 step-by-step posture videos
- Expanded 21-day Divine meal plan + recipes
- 7 days of coaching support from Coach Karen
- 3 bonus eBooks
- Bonus alignment posture
- Instant access + updates

Small, consistent, faith-filled steps can create lasting transformation.

Start your Royal Reset today → **{AFFILIATE LINK}**

Email Swipe Copy

EMAIL SWIPE #1

Subject: Sis, you may be ready for a reset

Hi [FIRST NAME],

Have you been telling yourself you need to get back on track with your health?

Maybe your eating has been a little off, your body feels stiff or out of balance, or you've simply been putting everyone else ahead of yourself.

I wanted to share something that may be exactly what you've been looking for.

The 14-Day Plate, Posture & Soul Royal Reset from Divine Strength Fitness is designed to help Christian women take a fresh approach to caring for their:

Plate
Posture
Soul

Inside the 14-Day Reset, you'll receive:

7 alignment posture videos
7 plant-based protein & recipe resources
7 days of guided coaching
A copy of A Virtuous Woman Wears a Crown

And right now, it's only \$47.

You don't have to change everything overnight.

Sometimes you just need to take the first step.

Check out the Royal Reset here:

[YOUR AFFILIATE LINK]

Blessings,
[YOUR NAME]

EMAIL SWIPE #2

Subject: Your body matters, Sis.

Hi [FIRST NAME],

I want to remind you of something today:

Your body matters.

Your health matters.

And taking time to care for yourself isn't selfish.

That's why I wanted to share the 14-Day Plate, Posture & Soul Royal Reset from Divine Strength Fitness.

It's a simple, faith-centered way to spend 14 days becoming more intentional about your health.

You'll get:

7 alignment posture videos
7 plant-based protein & recipe resources
7 days of guided coaching
A Virtuous Woman Wears a Crown

All for just \$47.

I love that this isn't about extreme workouts or trying to be perfect.

It's about taking small, consistent steps toward greater balance.

Take a look here:

[YOUR AFFILIATE LINK]

You deserve to make yourself a priority, too.

[YOUR NAME]

Email Swipe Copy

EMAIL SWIPE #3

Subject: What if your health journey looked different this time?

Hi [FIRST NAME],

What if getting healthier wasn't just about the number on the scale?

What if you focused on the whole woman?

That's what I love about the 14-Day Plate, Posture & Soul Royal Reset.

It brings together three important areas of wellness:

PLATE — nourishing your body

POSTURE — working on alignment and movement

SOUL — keeping your faith at the center of your journey

The program includes:

7 alignment posture videos

7 plant-based protein & recipe resources

7 days of guided coaching

A copy of A Virtuous Woman Wears a Crown

And it's just \$47.

No complicated plan.

No perfection required.

Just 14 days to slow down, reset and be intentional about your health.

Learn more here:

[YOUR AFFILIATE LINK]

[YOUR NAME]

EMAIL SWIPE #4

Subject: Queen, it may be time to take care of YOU.

Hi [FIRST NAME],

You take care of everyone.

Your family.

Your work.

Your responsibilities.

Everyone who needs you.

But when was the last time you made yourself a priority?

The 14-Day Plate, Posture & Soul Royal Reset was created to help Christian women do exactly that.

For 14 days, you'll have guidance to help you care for your:

Plate

Posture

Soul

You'll receive:

7 alignment posture videos

7 plant-based protein & recipe resources

7 days of guided coaching

A Virtuous Woman Wears a Crown

And the investment is only \$47.

You don't need to wait until life slows down.

You can start with one small step today.

Start your Royal Reset here:

[YOUR AFFILIATE LINK]

With love,

[YOUR NAME]

Email Swipe Copy

EMAIL SWIPE #5

Subject: You don't have to wait until Monday.

Hi [FIRST NAME],

How many times have you said...

"I'll start Monday."

Then Monday comes.

And life happens.

Here's the good news: you don't need a perfect Monday to begin taking better care of yourself.

The 14-Day Plate, Posture & Soul Royal Reset gives you a simple way to get started right where you are.

You'll receive:

- 7 alignment posture videos

- 7 plant-based protein & recipe resources

- 7 days of guided coaching

- A Virtuous Woman Wears a Crown

And right now, it's only \$47.

Fourteen days.

One intentional step at a time.

And a reminder that caring for the body God gave you is worth making time for.

Check out the Royal Reset here:

[YOUR AFFILIATE LINK]

Let's stop waiting for Monday.

[YOUR NAME]

AFFILIATE GRAPHIC LINKS

DIVINE STRENGTH FITNESS | ROYAL RESET

Choose the graphic that matches the platform and placement you are using.

Click "DOWNLOAD PNG" on the matching row to open the promotional image.

FACEBOOK POST

Square feed graphic

Share in a Facebook feed post

DOWNLOAD PNG

FACEBOOK STORY

Vertical story graphic

Use in Facebook Stories

DOWNLOAD PNG

INSTAGRAM POST

Square feed graphic

Share in an Instagram feed post

DOWNLOAD PNG

INSTAGRAM STORY

Vertical story graphic

Use in Instagram Stories

DOWNLOAD PNG

Affiliate use only • Please use the graphic as provided.

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Finding Your Affiliate Links in Kartra

Use these steps to find the approved Divine Strength Fitness offers and copy your own unique affiliate link.

1. Log in to Kartra

Sign in using the Kartra affiliate account credentials provided to you.

2. Open the Promotions area

Go to app.kartra.com/promotions and sign in if prompted.

3. Find the product you want to promote

Directly promote: Royal Reset 47-Affiliate Partner Product and Divine Strength Diet Plan-Affiliate Partner Product. The \$97 Royal Reset and Royal Reset Plus are upsells. Affiliates earn 35% on eligible, tracked upsell purchases attributed to their referral.

4. Copy your unique affiliate link

Within that offer's affiliate details, locate and copy your personal promotional link. Use this unique link—not the regular sales-page URL—so eligible referrals can be attributed to you.

5. Share your link

Place your unique link in your emails, social media posts, website, blog, or other approved promotional content. Double-check that you copied the link for the correct offer before publishing.

6. Review your results

Return to your Kartra affiliate account to review the referral and commission information available to you.

NEED HELP?

If you have trouble locating a product or finding your unique affiliate link, please contact us.

Email: hello@karenhartnett.com

We're happy to help you get started promoting Divine Strength Fitness products!

Tip: If you cannot find an offer or are unsure which link to use, contact us before sharing it.