

WELCOME TO DIVINE STRENGTH FITNESS AFFILIATE PARTNER PROGRAM &

STEP BY STEP CONTENT GUIDE



Welcome

Welcome to the Divine Strength Fitness Affiliate Partner Program!

I'm so glad you're here. Whether you're a coach inside our Faith & Fit Facebook group, Christian Fitness Leader's of America Facebook group or a health-focused woman who's passionate about sharing resources that truly transform lives, you're in the right place.

As an Affiliate Partner —you'll earn commissions by sharing specific online products with other Christian women God has placed in your path. We encourage every partner to experience the programs firsthand, because nothing is more powerful than a authentic, lived-out testimony.

Our goal is simple: deliver exceptional, Christ-centered content giving our affiliate partners real visibility, credibility, and opportunities to make a deeper impact.

If you're ready to partner with Divine Strength Fitness—and start inspiring and earning—click [here](#) to sign up now!

Inside this guide, you'll also find done-for-you swipe copy for emails, texts, and Messenger, along with a link to the corresponding graphics. You can access the swipe copy [here](#).

Honored to partner with you,

—Coach Karen

Partner Policy

Please read the following Divine Strength Fitness Affiliate Partner Policy

Section 1: Your Guide to Sharing with Integrity & Impact

All leads generated through your affiliate link belong to Karen Hartnett's /DBA Divine Strength Fitness email list.

- Leads stay under our management.
- Affiliates do not receive personal contact information.
- Leads are nurtured and communicated with by our team.

Section 2: Tracking & Commissions

- Each affiliate has a unique tracking link.
- Commissions are paid based on clicks, sign-ups, and purchases through your link.
- Kartra tracks performance automatically.
- Reports are available inside your affiliate dashboard so you can monitor your results.

Section 3: Program Participation

- Tier 2 Verified Affiliate Partners must complete the program before sharing testimonials.
- Tier 1 affiliates can share the program without completing it, though experiencing it is recommended for credibility.

Section 4: Ethical Promotion

- Represent the program accurately.
- Use provided swipe copy and approved messaging.
- Avoid promises beyond what the program offers.
- The PNG graphics inside this guide are approved for affiliate use only. Do not alter or resell

Swipe Copy

PROMO POST #1 —

Copy→Ready To Transform & Break Free From Neck, Hip & Back Pain & Strain and Stand Up Tall Like a Queen Again?

Grab Karen's free ebook, A Virtuous Woman Wears a Crown, and reset your body & soul with:

- 7 simple results-getting postures

- 7 tasty, healthy balanced recipes

- The powerful story of Queen Esther

- A soul-feeding, Christ-centered transformation

Download Free → {AFFILIATE LINK}

PROMO POST #2 —

Copy→Tired of stiffness, tight hips, shoulder strain, or low-back pain?

This free ebook gives you 7 simple postures that help you move freely and feel whole again.

Plus: recipes + a Queen Esther devotional.

Free Download → {AFFILIATE LINK}

PROMO POST #3 —

Copy→This free resource blends faith + fitness beautifully.

- Queen Esther's story

- Karen's personal testimony

- 7 postures

- 7 healthy recipes

Created to restore your strength and feed your soul.

Get it Free → {AFFILIATE LINK}

Swipe Copy

PROMO POST #4 —

Copy→ Want a simple, Christ-centered jumpstart to feeling better?

This free ebook is the perfect intro to the 14-Day Plate, Posture & Soul Royal Reset.

- Simple meals

- Simple postures

- Simple steps toward balance

- Scripture + encouragement

Download Free → {AFFILIATE LINK}

PROMO POST #5 —

Copy→ Queens — Ready To Move Freely, Feel Energized & Stand Tall Again?

This free ebook delivers:

- 7 results-getting postures

- 7 healthy balanced recipes

- A soul-refreshing journey through Queen Esther

- Hope, healing & renewed confidence

Free for a limited time → {AFFILIATE LINK}

Swipe Copy

DM / TEXT SCRIPTS

DM 1 Permission Based

Hey! [NAME] I just dropped a Free faith-based wellness ebook I think you will love. It includes 7 simple pain-relieving postures, 7 healthy recipes, and a powerful Esther devotional. Want the link?

DM 2

Hey [NAME]! If you love Christ-centered health content, this free ebook is perfect. It's a sneak peek into Karen's 14-Day Plate, Posture & Soul Royal Reset.

Link: {AFFILIATE LINK}

DM 3

Hey [NAME]! This free resource helps Christian women reset & realign their posture, reset their eating, and renew their soul. Seriously good.

Link: {AFFILIATE LINK}

Email Copy

Affiliate Email Examples:

Subject: Restore Balance in Your Body & Soul — Free Ebook!

Hey Queen! I wanted to share something amazing with you.

Karen Hartnett, author of The Divine Strength Diet Plan: God’s Way to Eating & Living a Balanced Life, has just released her new ebook, A Virtuous Woman Wears a Crown, written for modern-day Esthers.

It includes:

Her 14-Day Plate, Posture & Soul Royal Reset:

- 7 simple postures to relieve neck, hip & back strain

- 7 healthy, balanced recipes

- The story of Queen Esther and how it parallels Karen’s journey.

For a limited time, it’s free! Grab your Royal Reset here: {AFFILIATE LINK}

Blessings,

[Affiliate Name]

Affiliate Email Example

Subject: Free Ebook for Modern-Day Esthers

Hi Queen,

Karen Hartnett, author of The Divine Strength Diet Plan: God’s Way to Eating & Living a Balanced Life, has just released her new ebook, A Virtuous Woman Wears a Crown, written specifically for modern-day Esthers.

Inside, you’ll get:

- Her 14-Day Plate, Posture & Soul Royal Reset
- 7 simple postures to relieve neck, hip & back strain
- 7 healthy, balanced recipes
- The story of Queen Esther and how it parallels Karen’s own journey

For a limited time, it’s free! Start your Royal Reset today → {AFFILIATE LINK}

Blessings,

[Affiliate Name]

Facebook Messenger Instructions

Important Instructions for Sharing:

For Facebook Messenger:

1. Send your message first.
2. Follow with the book cover graphic.
3. Include a link to the free version of the book.
4. (This sequence should be used until the OG graphic is fully functional on Messenger.)

For Text Messages/Contacts:

- Send your message copy first.
- Follow with the book cover graphic, which already contains the sales funnel links.

Assets to Use:

- Book cover graphics
- Facebook post graphics
- Instagram post graphics

Graphic Links

How To Use:

- Use the graphics links down below in emails, social media, or blogs to promote our online programs.
- Always include your affiliate link when sharing.
- [Click here](#) to access your (book covers & program graphic links).