

# WELCOME TO DIVINE STRENGTH FITNESS AFFILIATE PARTNER PROGRAM GUIDE

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## STEP BY STEP CONTENT GUIDE



## Welcome to the Divine Strength Fitness Affiliate Partner Program!

I'm so glad you're here. Whether you're a coach in our Faith & Fit Facebook community or a health-focused Christian woman who loves sharing resources that truly change lives—you're in the right place.

To uphold excellence and protect the integrity of this program, please review the Affiliate Partner Policy below. We are limiting the number of **Tier 2 Verified Partners** to ensure strong alignment with our mission, high-quality collaborations, and a meaningful experience for every woman involved. Our goal is simple: deliver exceptional, Christ-centered content to our Faith & Fit family and online community—while giving our affiliate partners real visibility, credibility, and opportunities to make a deeper impact.

If you're ready to partner with Divine Strength Fitness—and start inspiring *and* earning—[click here](#) to sign up now!

Inside this guide, you'll also find **done-for-you swipe copy** for emails, texts, and Messenger, along with a link to the corresponding graphics. You can [access the swipe copy](#) here.

Honored to partner with you,

-Coach Karen

# **Divine Strength Fitness Affiliate Partner Policy**

## **Section 1: Here's Your Guide to Sharing with Integrity & Impact**

All leads generated through your affiliate link belong to Karen Hartnett's /DBA Divine Strength Fitness email list.

- Leads stay under our management.
- Affiliates do not receive personal contact information.
- Leads are nurtured and communicated with by our team.

## **Section 2: Tracking & Commissions**

- Each affiliate has a unique tracking link.
- Commissions are paid based on clicks, sign-ups, and purchases through your link.
- Kartra tracks performance automatically.
- Reports are available inside your affiliate dashboard so you can monitor your results.

## **Section 3: Communication**

Promote the program via social media, blogs, or personal networks using your link.

- Promote the program via social media, blogs, or personal networks using your Divine Strength Fitness affiliate link.
- Do not contact leads directly.
- Co-branded messaging may be provided for ethical promotion while protecting privacy.

## **Section 4: Program Participation**

- Tier 2 Verified Affiliate Partners must complete the program before sharing testimonials.
- Tier 1 affiliates can share the program without completing it, though experiencing it is recommended for credibility.

## **Section 5: Ethical Promotion**

- Represent the program accurately.
- Use provided swipe copy and approved messaging.
- Avoid promises beyond what the program offers.
- The PNG graphics inside this guide are approved for affiliate use only. Only approved messaging, graphics, and affiliate links may be used. Any misrepresentation, altered claims, or misleading promotion will result in immediate removal from the program.

## **Affiliates can choose from the following 2 Tiers of compensation**

### **Tier 1: Affiliate Partner Receives The Following**

Once you choose the **VIRTUOUS WOMAN WEARS A CROWN FREE EBOOK SALES FUNNEL** located inside your affiliate dashboard your personal affiliate partner link will track all clicks & purchases. A Generous **25% commission** on every sale generated through your affiliate link. Commissions will be transferred to your bank account within 5 days of sale

- Access pre-made promo materials (emails, graphics, swipe copy)
- No posting inside the group (except approved Tier 2 opportunities).

### **Tier 2: Affiliate Verified Partner + In-Facebook Group Collaboration**

**1. Affiliate Verified Partner** is a woman who has personally purchased and completed the 14-Day Online Plate, Posture & Soul Royal Reset—and experienced real results from it. Because she’s walked the journey herself, she’s approved to share her live video testimony inside the Faith & Fit Facebook group. As a Verified Partner, she receives everything included in Tier 1, plus a **generous 50% commission** on all approved sales funnels listed above.

**2. Co-hosted LIVE spotlight:** The verified affiliate partner is a special guest and will go live inside the Faith & Fit group alongside the

host...marketing for all Facebook lives will start 2 weeks prior and a Facebook event will be created. If the Verified Affiliate Partner is a Health Coach and would like to share value-based content (tips, teaching, encouragement) for members then we ask that all content be approved in advance and co-branded under Faith & Fit Facebook Group.

**3. Use Verified Affiliate Badge:** Verified Partners are allowed to use the Divine Strength Fitness **Affiliate Badge** found in the graphics/posts section.

**4. Verified Affiliate Partners** will be allowed to use their Divine Strength Fitness affiliate partner link during and after their in-group collaboration with the Faith & Fit co-host for additional compensation.

### **5. Verified Affiliate Partner Email Collaboration**

Email collaboration opportunities are available to Verified Affiliate Partners who have an email list of 250+ engaged subscribers. Every collaboration must be a mutually beneficial, win-win partnership for both the health coach and Divine Strength Fitness.

### **6. Important Instructions for Sharing:**

#### **For Facebook Messenger:**

- Copy & paste your message first.
- Follow with the book cover graphic.
- Include a link to the free version of the book.
- (This format should be used until the OG graphic is fully functional on Messenger.)

#### **For Text Messages/Contacts:**

- Copy & paste your message first.
- Follow with the book cover graphic, which already contains the sales funnel links.

## **PROMO POST #1 —**

**Copy**→Ready To Transform & Break Free   From Neck, Hip & Back Pain & Strain—

and Stand Up Tall Like a Queen Again?

Grab Karen's free ebook, A Virtuous Woman Wears a Crown, and reset your body & soul with:

- ✦ 7 simple results-getting postures
- ✦ 7 tasty, healthy balanced recipes
- ✦ The powerful story of Queen Esther
- ✦ A soul-feeding, Christ-centered transformation

Download Free → {AFFILIATE LINK}

## **PROMO POST #2 —**

**Copy**→Tired of stiffness, tight hips, shoulder strain, or low-back pain?

This free ebook gives you 7 simple postures that help you move freely and feel whole again.

Plus: recipes + a Queen Esther devotional.

Free Download → {AFFILIATE LINK}

### **PROMO POST #3 —**

**Copy**→This free resource blends faith + fitness beautifully.

✓ Queen Esther's story

✓Karen's personal testimony

✓7 postures

✓7 healthy recipes

Created to restore your strength and feed your soul.

Get it Free → {AFFILIATE LINK}

### **PROMO POST #4 —**

**Copy**→ Want a simple, Christ-centered jumpstart to feeling better?

This free eBook is the perfect intro to the 14-Day Plate, Posture & Soul Royal Reset.

✓Simple meals

✓Simple postures

✓Simple steps toward balance

✓Scripture + encouragement

Download Free → {AFFILIATE LINK}

## **PROMO POST #5 —**

**Copy**→Queens — Ready To Move Freely, Feel Energized & Stand Tall Again?

This free ebook delivers:

 7 results-getting postures

 7 healthy balanced recipes

 A soul-refreshing journey through Queen Esther

 Hope, healing & renewed confidence

Free for a limited time → {AFFILIATE LINK}

### **DM / TEXT SCRIPTS**

#### **DM 1 Permission Based**

Hey! [NAME] I just dropped a Free faith-based wellness ebook I think you will love. It includes 7 simple pain-relieving postures, 7 healthy recipes, and a powerful Esther devotional. Want the link?

#### **DM 2**

Hey [NAME]! If you love Christ-centered health content, this free ebook is perfect. It's a sneak peek into Karen's 14-Day Plate, Posture & Soul Royal Reset.

Link: {AFFILIATE LINK}

#### **DM 3**

Hey [NAME]! This free resource helps Christian women reset & realign their posture, reset their eating, and renew their soul. Seriously good.

Link: {AFFILIATE LINK}

## **AFFILIATE EMAIL COPY:**

### **1. Subject:** Restore Balance in Your Body & Soul — Free Ebook!

Hey Queen! I wanted to share something amazing with you.

Karen Hartnett, author of *The Divine Strength Diet Plan: God's Way to Eating & Living a Balanced Life*, has just released her new ebook, *A Virtuous Woman Wears a Crown*, written for modern-day Esthers.

It includes:

Her 14-Day Plate, Posture & Soul Royal Reset:

✿ 7 simple postures to relieve neck, hip & back strain

✿ 7 healthy, balanced recipes

✿ The story of Queen Esther and how it parallels Karen's journey.

For a limited time, it's free! Grab your Royal Reset here: {AFFILIATE LINK}

Blessings,

[Affiliate Name]

### **2. Subject:** Free Ebook for Modern-Day Esthers

Hi Queen,

Karen Hartnett, author of *The Divine Strength Diet Plan: God's Way to Eating & Living a Balanced Life*, has just released her new ebook, *A Virtuous Woman Wears a Crown*, written specifically for modern-day Esthers.

Inside, you'll get:

✓ Her 14-Day Plate, Posture & Soul Royal Reset

✓ 7 simple postures to relieve neck, hip & back strain

✓ 7 healthy, balanced recipes

✓ The story of Queen Esther and how it parallels Karen's own journey

For a limited time, it's free! Start your Royal Reset today →  
{AFFILIATE LINK}

Blessings,

[Affiliate Name]