



## Easiest Elimination Diet Online Platform Usage

Use our professionally designed online platform to support your clients through the entire 60-day elimination and food reintroduction process.

There are 2 use options to choose from to fit any budget.

### Basics of Both Options:

- After a client completes the short online opt-in form, they will receive an automated email with Membership Area login details.
- All PDF downloads will be your partner, Innovate Wellness, branded
- Your client's will receive full access to the program immediately and will have **access to the platform for 4 months** (allowing for several weeks beyond the 60 days needed to complete the program and time for preparation).
- **You may enroll an unlimited number of clients** into the program every single month for the one low monthly fee.
- **You may charge your clients as little or as much as you want for program access** – there is no reference to price or cost on the opt-in page or in the course.
  - This allows you to make your profit whatever you want.
  - Similar programs charge \$99-129 for this type of 60-day online program (even without live support from a practitioner).
- No commitment with a 30-day emailed termination notice.

### Option 1: Our Private Membership Area

This is the most economical way to use the online platform.

- Receive a customized opt-in web page address to share with clients who you want to complete the elimination diet program.
  - Customized with 1 photo and clinic or business name
- The Online Membership Area is Innovate Wellness branded (similar to the way it looks in the EED Professional Course but for clients).

Initial set-up fee\*                      \$500

Monthly Fee (Unlimited Clients)    \$149 (increasing in 2023 but you can lock in current price)

## Option 2: White-Label Membership Area

Custom-branded membership area for the most professional appearance.

- Receive a customized opt-in web page address to share with clients who you want to complete the elimination diet program.
  - Customized with 1 photo, 1 logo and clinic or business name.
  - If you have specific colors, we will work to match similar colors based on rgb code, if available.
- The entire Membership Area is branded to your clinic or business with the same photo, logo and colors that were used for the opt-in page.
- The membership log-in page is customized to your clinic or business name.
  - For example, yourpractice.innovatewellness.com
  - Please note that all downloads are Innovate Wellness branded while all web pages are customized to you and your practice.

Initial set-up fee\*                      \$1500

Monthly fee (Unlimited Clients)      \$199 (increasing in 2023 but you can lock in current price)

Upgrade the **White-Label Option to Platinum** and record your own audio or video lessons to be placed in each lesson.

- We provide you with the script – you can edit as you see fit.
- You record it and send it to us to upload into the membership site.
- Can be added on at any time

### Additional fees:

Upgrade set-up fee                      \$1500

Additional monthly bandwidth fee    \$50 (in addition to White-Label monthly fee)

\*If you went through our program, ***The Easiest Elimination Diet: The Pro Course*** remember to use your coupon code at checkout to save on your fee!