## MICHAEL GOSS

# The Catalyst that Activates Leadership Culture

**Michael Goss** brings real-world experience as an operator who built and scaled companies through the same challenges executives face today.

As the founder of **InfiniteCEO** and **Leader One**, he equips leaders to move from inspiration to transformation, using frameworks that turn clarity into culture and execution into measurable results.

Michael's sessions are known for clarity, fire, and systems that stick. Every talk delivers practical frameworks and high conviction that shift how leaders decide, align, and perform.



#### **Signature Keynotes**

#### Compass OS: Scale Beyond the Founder

Build systems, rhythms, and accountability that move your organization from founder-dependent to leader-driven.

#### **Making Strategic Decisions Under Pressure**

A framework for clarity, courage, and conviction when stakes are high and hesitation costs growth.

#### The Energy of High-Performing Teams

Unlock focus, momentum, and resilience to build a self-propelling culture.

### **Why Organizations Book Michael**

- Real-world operator not an academic
- High-impact delivery that installs change, not just motivation
- Proven frameworks for clarity, culture, and execution
- Professional, low-maintenance, and easy to work with

#### **Event Formats**

- Keynotes (45-90 minutes) Inspiring, tactical sessions for large audiences.
- Workshops (2-4 hours) Hands-on sessions for leadership teams.
- Executive Intensives (1/2 or Full-day) Strategy alignment and clarity-building for senior teams.

#### **Audience Fit**

- Franchisors (20-500+ unit scale-ups)
- CEO Peer Groups (YPO, EO, Vistage)
- Founder-Led SaaS & Services
- Sales & RevOps Kickoffs
- Executive Offsites

Every session is tailored to your audience's goals, theme, & leadership challenges.

If event video or photography is captured, Michael kindly requests a copy of any footage or stills featuring him during the session.

Used only for internal and promotional purposes.

Let's make your next event memorable!

**CHECK AVAILABILITY** 

