

MICHAEL GOSS

The Catalyst that Activates Leadership Culture

**Keynotes, Workshops, and Executive Trainings
that Turn Clarity into Culture and
Execution into Results**



Presentation Formats

- ✓ Keynotes (45-90 minutes)
- ✓ Workshops (2-4 hours)
- ✓ Executive Intensives (Half day or Full-day)



Audience Fit

- ✓ Franchisors & franchise leadership teams
- ✓ CEO Peer Groups (YPO, EO, Vistage)
- ✓ Founder-Led SaaS & Service Organizations
- ✓ Sales & RevOps Kickoffs
- ✓ Executive Offsites



A/V Needs

- ✓ Wireless Lav (preferred)
- ✓ Small notes table (optional)
- ✓ Standard stage lighting
- ✓ HDMI connection for laptop
- ✓ Standard 16:9 slide format



Let's make your next event memorable!

CHECK AVAILABILITY



MichaelAGoss.com

MICHAEL GOSS

ABOUT

Michael Goss

(full bio)

The Catalyst that Activates Leadership Culture



Michael Goss is the founder of **InfiniteCEO** and **Leader One**, brands dedicated to equipping leaders and organizations to scale with clarity, conviction, and culture.

With three decades of real-world experience leading multi-site, multi-industry operations, Michael has built, scaled, and led teams through every phase of growth - from early-stage hustle to sustained performance to global footprint.

Unlike many speakers, he doesn't teach theory, he teaches proven systems. His proprietary frameworks, including **Compass OS**, **Decision Pillars**, and **Execution Rhythms**, have transformed how leaders decide, align, and execute across hundreds of organizations.

Known for his passion, conviction, and commanding presence, Michael delivers messages that don't just inspire, they install new ways of thinking, acting, and delivering.

Michael is married, with 4 children, based in the United States, and has spoken to audiences around the world.

Let's make your next event memorable!

CHECK AVAILABILITY



MichaelAGoss.com

Core Keynotes & Abstracts

Keynote 1: Compass OS — Scale Beyond the Founder

Founders eventually outgrow hustle. **Compass OS** installs the systems, rhythms, and accountability that move organizations from dependence on the founder to alignment across leaders. With 80% of franchisors reporting growth constrained by labor shortages (Franchdata), this keynote shows how to scale sustainably, with clarity, culture, and execution built into the operating system.

Keynote 2: Making Strategic Decisions Under Pressure

When stakes rise, hesitation costs growth. In this keynote, Michael equips leaders with a decision-making system that blends core values, real-time data, and conviction to cut through complexity. With 61% of executives admitting poor decision-making is a major issue (McKinsey), this session shows how to build leaders who move faster, cleaner, and with confidence under pressure.

Keynote 3: The Energy of High-Performing Teams

Most teams are running below capacity, distracted, drifting, and inconsistent. In this keynote, Michael shows leaders how to unlock hidden energy by sharpening focus and embedding execution rhythms that sustain momentum. With 72% of leaders citing execution as their #1 weakness (HBR) and burnout at record highs, this session equips organizations to break through plateaus and perform at their full power.



"Absolutely the real deal. He led our executive team through a strategic planning session which transformed our company. His insights helped us position our company to thrive during the pandemic."

J. Scott Weeks

Diagnositic Laboratory Founder

Let's make your next event memorable!

CHECK AVAILABILITY

MICHAEL GOSS

A/V Needs

Stage1:

- Wireless lavalier (preferred)
- Monitor (if available)
- Small table for notes and water (optional)
- Standard stage lighting

Presentation:

- HDMI connection for laptop
- Standard 16:9 slide format (Keynote preferred)
- Audio out (for short video segments, optional)
- Backup copy provided on USB drive

Video and Photography:

If event video or photography is captured, Michael kindly requests access to a copy of any footage or still images that feature him during the session. These materials are used solely for internal review and promotional highlights, never for resale or redistribution.

A download link or shared folder is appreciated following the event.



"Michael gave me the courage and the belief system I needed to launch my own company. I was given the strategies and processes I needed to make my dream come true, and build a company that has lasted."

Jackie Harvey

International DTC Brand Founder

Let's make your next event memorable!

CHECK AVAILABILITY



MichaelAGoss.com