The One Cent Salesperson Has Arrived

What Is Local Stars?

Local Stars puts your business on Nelson's most trusted radio stations — **81 times a month**, including **60 prime-time ads**, for **less than one cent per listener**.

You Choose Your Audience:

🎧 **Younger Audience Combo**
The Edge, The Rock, George FM

📻 **Older Audience Combo**
The Sound, The Breeze, Magic FM

What You Get – Every Month

✅ 60 Prime-Time Ads (20 per station)
✅ 21 Prime Standby Ads (7 per station)
✅ Professionally written & voiced commercial
✅ Video version of your ad for social media
✅ Listing in the Local Stars Digital Directory
✅ Two audience mix options to reach your ideal customers
✅ One Cent Performance Guarantee

🎁 Bonuses Included

First 3 Months at Half Price, that's just $53 a week — *Save $689*
Bonus 13th Month Free — *Value: $459*

💡 **Total Bonus Value: Over $1,600**

💡 The One Cent Guarantee

We guarantee your cost per impact will **not exceed one cent per listener**.

How It Works

1. **Choose Your Station Mix**
   (Younger or Older combo)
2. **Approve Your Ad**
   — or we'll help create it
3. **We Go Live**
   once 4 non-competing businesses are confirmed per ad

🛑 Cancel anytime after 3 months — with one month's written notice

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💵 Pricing

Just $106/week
= $459/month
🎉 *First 3 months at half price*

With Local Stars, you get all the benefits of radio —**without the big budget**.

📩 Ready to Learn More?

👉 *Inquire About Becoming a Local Star*
We'll follow up with a quick, no-pressure chat.

🌐 Visit:
https://www.advalue.co.nz/LocalStarsNelson
📞 Email: mediaworks@advalue.co.nz