



SEDS

Schweizer Einkaufsgenossenschaft
Digitalisierte Sachwerte

Früebergstrasse 48, 6340 Baar ZG

Press release

The cooperative like no other: The Swiss purchasing for digitised tangible assets cooperative

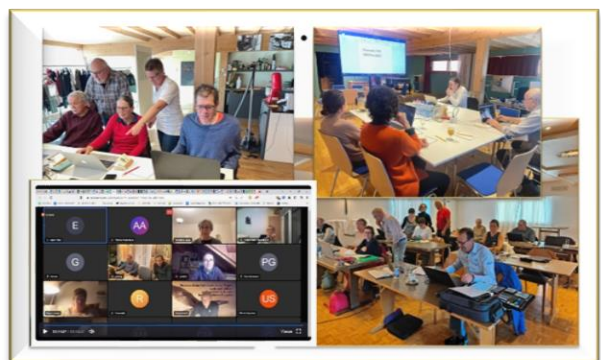
Achieving common goals together while remaining independent: this is one of the reasons why the "good old cooperative" is back in fashion in Switzerland. Like other cooperatives, the Swiss purchasing for digitised tangible assets cooperative, abbreviated to SEDS (Schweizer Einkaufsgenossenschaft Digitalisierte Sachwerte), is based on economic co-operation. It aims to combine tangible assets and digitalisation in an innovative way thanks to a strong network of members. It places particular emphasis on the training and further education of its members. Furthermore, it is particularly aimed at people who are not part of the "digital generation" and who may still be apprehensive about digitalisation: they are in good hands with the SEDS.

The cooperative aims to be a bridge between crisis-resistant tangible values on the one hand and future-oriented digitalisation on the other:

I. Digitalisation is easy

Following the ever-growing digitalisation, the SEDS is offering an online training course – free of charge – for up to the 5,000th member. As part of this basic training, members are introduced to the secrets of the Blockchain and the responsible use of Crypto currencies with the support of individual online or live Coaching. In this way, members are not only prepared for the challenges of our time, but they also learn to take responsibility for their own financial actions.

As an alternative to this online training in a virtual space, the cooperative offers its members the possibility to participate in group training directly in the field. In this way, members learn to use Crypto-currencies securely and independently within the community using a PC or a mobile phone. They are supported by experienced Coaches. Learning is one thing; making new and interesting contacts is another.



« Paul's calm, objective and motivating attitude enabled us to familiarise ourselves with the rather technical subject of Metamask & Co. The on-site training, on the other hand, allows us to better emphasize the friendly and human side if one prefers face-to-face courses to online courses. Thank you!» Christian Sch.



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Authentic tangible assets are gaining importance.

The cooperative's capital "lies" in a physical tangible asset, more literally speaking: piles of unprocessed Diatomite, also called the "mineral with 1000 applications". This material, so coveted because of its many uses, is purchased by the cooperative on favourable terms and deposited on a storage site reserved for the SEDs. There it is ready to be processed and sold. Any profits are reinvested by the SEDs in the Diatomite, which again benefits the members by increasing the value of their Cooperative Share.

The demand for this resource-saving raw material is constant and even increasing. It is not relevant whether the economic situation is good or bad: Diatomite retains its value because it is used in a wide variety of sectors – agriculture, the food industry, construction, etc. -. Thanks to its stable values, this raw material is perfectly suited to the objectives of the SEDs.



We did not have to wait for the recent crises of large, well-known banks and the loss of confidence in traditional financing systems to know that real tangible assets such as Diatomite carry their own value and are virtually risk-free.



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Attractive also for small budgets

There are still few digital assets, or Tokens backed by tangible assets, which makes it very attractive in the digital world, even for small budgets. As soon as the quantity and diversity of these products increases, the cooperative's capital will be spread over other tangible assets.

Anyone can apply for Membership at the SEDS. To become a member, one must acquire a Cooperative Share which is payable and non-cancellable for 36 months, in Fiat money or Crypto currency. Additional Cooperative Shares, allowing participation in the storage and trading of Diatomite. These can be obtained on demand and in unlimited quantities. The planned annual distribution of profits is also in Swiss francs or, if desired, in Crypto currencies.

Like all cooperatives, the SEDS offers its members a decisive advantage: the possibility of purchasing at more favourable conditions. In addition, the SEDS has a wide range of quality products in the field of "lifestyle" and health, also offered at reduced prices.

Another special feature is the so-called "Heart Project": members present a worthy aid project that aims at the overall well-being of mankind, harmonizing with nature and with a view to a fairer distribution.

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