

MICHELLE SNOW, DBA PROFILE & BIO
Mission: Make Connections and Close Major Deals

Mini Profile (Quick Read)

Top Business Coach known as The Coach Making Connections, with a proven track record of empowering entrepreneurs and big businesses to achieve unprecedented success. With a commitment to growth, Michelle provides tailored strategies, visionary insights, and a roadmap to elevate businesses and institutions above and beyond. Michelle Snow and her affiliate partners will help you unlock the full potential of your business or organization while helping you Make Connections and Close Major Deals! **#GrowWithSnow**

The Story

Michelle Snow, known as The Coach, “Making Connections!” She is a Philanthropist, Award Winning Coach, and the President & Executive Consultant of the multiple companies and the new non-profit “Grow Together Snow Foundation”. Michelle originally piloted as an entrepreneur in the year 2010. At the time, the primary concept was slated only for young adult mentoring in Professional & Leadership Development. After launching, the unthinkable ignited. Suddenly, Michelle found herself fighting for her life as she was incapacitated with the shocking diagnosis of Sarcoidosis. Her walking and standing ability was minimal. Public speaking was only a distant memory. The disease caused unbearable pain. Doctors told her that she would “be fine” in 15 or 20 years; by then the disease could reverse. Michelle spent much time in prayer. She held on to optimism and hope...in six months, Michelle Recovered! Today, Michelle and her companies continue to stretch their borders. She’s an Ambassador and Expert in Business Coach-Consulting for Large & Small Companies, Schools, Colleges and Universities. Michelle is recognized by FORBES, Philadelphia City Council, Philadelphia Department of Commerce and the Ladder. She’s endorsed by Funtimes Magazine and recognized by the Philadelphia Tribune, Philadelphia Daily News & Inquirer, and Philadelphia Magazine.

Michelle’s passion is best expressed in her personal mantra, “Wake Up Winning...Again!”

Extended Profile Background

In the year 2013, the Official Company was born! December 2014, Michelle expanded her company by opening its central office in Downtown Philadelphia, PA. Her collective companies now provide Ambassador & Full-Suite Business Coach-Consulting Services for two Core Sectors:

1. SCHOOLS, COLLEGES & UNIVERSITIES – B2B (Business-to-Business) Education in Professional Development: Business Strategy & Design, Pre-C-Suite Leadership, and Team Collaboration.
2. DIRECT SERVICES – We serve established business owners seeking mentorship and consulting in B2B (Business-to-Business) Commercial Contract and CEO Training.

The Coach “Making Connections”

www.growwithsnow.com

Our clients experience added value by benefiting from our speaker’s bureau, outreach, client leads, digital funding warehouse, and live coaching.

About Michelle...

Michelle Snow, a Philadelphia, PA native is an Alumni of Peirce College. She received her bachelor’s degree in business administration with a concentration in Human Resources, and Delta Mu Delta National Honor Society Member. She takes great pride in her Peirce experience which enabled her to gain additional skills to successfully soar as an established business leader. Michelle continues to lead and support initiatives that provide leaders with growth skills.

Michelle offers years of professional employment experience through national and multi-national corporations including Pep Boys Corporate, Citizens Bank Corporate, ARAMARK Corporate and MERCK Corporate. She engaged clients, customers and interfaced with colleagues of all levels. Michelle’s corporate, community, and education experience provides her with leverage to serve clients and community as a benchmark in people strategy and development.

Client References

- DelDot (Delaware Transportation Authority)
- Minuteman Press Franchise
- Oak Street Health, CVS, Aetna
- Neumann University
- Hilton World-Wide – New York
- Eastern University
- United Bank of Philadelphia
- American Bible Society
- Delaware State University
- Temple University: Human Resources PASCEP
- New Jersey Redevelopment Authority (NJRA)
- Free Library of Philadelphia
- Arcadia University
- School District of Philadelphia
- OIC of America
- Amazon
- Affordable Housing Centers of Pennsylvania
- Cheyney University
- SONESTA Hotel, Philadelphia
- Chevrolet
- Community College of Philadelphia’s Power Up



Michelle Snow Brands & Affiliates – www.growwithsnow.com – 1500 Walnut Street, Philadelphia PA 19102

Accomplishments and Community Service

- Insuperity – Corporate Partner, Small Business Outreach, 2024 to Present
- Vision of Excellence Award, New York NY, 2024
- Temple University & Lenfest Institute Foundation ReCast Grant Partner 2023
- Chase and Digital Undivided Accelerator & Grant Recipient, 2022
- Top Six (6) Philadelphia, PA “Jack Daniels” New Beginning Grant, 2022
- National Top Influencer Nominee 2020 & Rising Star by Success Women’s Conference
- Coalition to Back Black Business 2020 Grant Recipient
- Who’s Who & Woman of Influence 2020, Presented by Funtimes Magazine
- Women of Destiny & PA Society Scholarship Recipient, 2018
- Citation – City Council of Philadelphia, Presented by Honorable Councilwoman Blondell Reynolds-Brown, 2018
- The MED Week (& Department of Commerce) Grass Roots Advocate of the Year, 2018
- Keynote SCOP Annual Family Image Awards, 2017
- 6ABC News Career Coach for Best of the Class Celebration, 2016
- Drexel University LeBow School of Business Guest Career Coach, Career Management Course, 2016
- Citation – City Council of Philadelphia, Presented by Honorable Jannie Blackwell, 2014
- Customized Customer Service Training Solutions for the World-Wide Hilton, NYC, Success Rate of 90%
- Trainer/Mentor at SCORE, An Affiliate of the Small Business Administration
- FORBES Council of Coaches
- Marketing Liaison for Tyler Perry Play Productions (Philadelphia Tours), 2012
- Certified as Who’s Who Among Students in American Universities & Colleges
- Ambassador - Adecco Services & Lead Magnet
- Ambassador - Century 21 (National Retail Clothing Chain)

Boards & Mentor Advisory Advocate:

- Board of Directors – Founder, Grow Together Snow Foundation, 2020 - Present
- YEA (Young Entrepreneurs Academy) Mentor Advocate, 2023 - Present
- Advisory Board of APU, American Public University, 2016 - Present
- Advisory Board, Eastern Academy Charter High School, 2019
- Advisory Board, Bet’s Bringing Everybody Together, Richard Washington, 2019 - Present
- Advisory Board, Peirce College of Philadelphia, Human Resources, 2014 - 2016
- Advisory Board, Peirce College of Philadelphia, Business, 2014 - 2015
- Board of Directors, Teenshop with Legendary Eleanor Jean Hendley, 2015 - 2016

Testimonial:

“Michelle gave an extraordinarily inspiring and confidence building presentation about *stage presence* and one’s elevator pitch at a networking meeting. You know I’ve listened to quite a few speakers and testify that Michelle is high octane and pure inspiration. Every attendee walked out of that room with enhanced skills and a giant spoonful of confidence.”

Bill Keba, Executive

“Michelle not only introduced me to those I needed to know, but she also put me in contact with the right people. She also rolled up her sleeves and helped me do the work I needed to run one of my first in-person successful professional development summits for women and women of color in the workplace.

Michelle brought in her resources - her curated community; local influencers; nonprofit, for-profit and community leaders to help me. Also her coaching and expertise gave me the quick version of the business education I needed. She also gave me the confidence to continue to do the work I had set out to do.”

Francine Parham, Executive

Media Features:



FOX Good Day, Philadelphia Tribune Newspaper, 6ABC, WHYY, Trudy Haynes TV, WURD Radio, Peirce College Blog, Significant TV, Radio ONE, WBEB FM, Philadelphia Sunday Sun Newspaper, Millionaire Maker Advisory Blog, Gospel 4 U Magazine, WPEB FM Radio, Philadelphia Magazine, The Neighborhood Leader Newspaper, Black Professionals Newspaper, theadders.com, medium.com, FORBES, Philadelphia Inquirer Daily News, LinkedIn Top 15 Coach, Clear Channel, WURD

Press:

Media and Contact Links

[Urban League of Philadelphia: Interview with Michelle Snow](#)

[Best of the Class 6abc News 2016 - Michelle Snow Feature Coach](#)