



ESPORTSTOWER

College Combines & As-Live Events



National Viewers

≈ 70K-50K per episode
≈ 500-750 total viewers



Desirable Demos

84.3% Age 18-40 yrs.
11.6% Age 11-17 yrs.



\$85K+ Household
Income

Multicultural Participants
Millennial Parents
Gen Z Players



2021 Viewership Statistics

1,200,344 Total Viewership Twitch



1,736,874 Total Viewership ESTV

2022 Sponsorable Shows

Esports Tower Rumble Valorant (48 episodes)

Esports Tower Rumble Rocket League (48 episodes)

Esports Tower Rumble Fortnite (48 episodes)

Esports Tower Rumble Overwatch (48 episodes)

The **MOST VIEWED** HIGH SCHOOL EVENTS In North America

Esports Tower Rumbles are weekly game-specific challenges featuring esports athletes from select high schools across the United States, competing against Esports Tower Club teams.

Participating athlete's rumble in traditional team tournament style contest in a variety of games titles.

Esports Tower Club members are mainly high schoolers who commit to training under the *Esports Tower Approach™* a holistic esports methodology designed to help players level-up in game and in life. They compete weekly to improve their skills with the dream of going pro or scoring scholarships.

Game Titles Played Weekly | 6-8 PM Eastern

Monday



Tuesday



Wednesday



Thursday



Want to learn more?

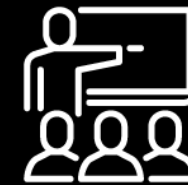
sponsor@esportstower.com

<https://www.esportstower.com/mediakit>



Our Community

Esports Tower innovative teen training and tournament programs are the largest developmental esports clubs in North America. Throughout the week, club players 13-18yrs old receive professional coaching, access to educational series, how-to webinars as well as one-of-a-kind insider access to esports professionals, college and pro scouts. Top teams and select players can also score go-anywhere study-anything scholarship prizes.



Bi-Weekly Training
In Game IQ
Teamwork EQ
Accessible \$5/week

SAFE HIGH-QUALITY COACHING



Age Restricted
Child Protected



Discussions
24/7



Virtual
Training



Weekly Events
& Tournaments



Recruitment
Network



Industry
Insiders

REWARDING, HIGHLY WATCHED & TOP RATED



\$1,744,740
Scholarship Offers
Delivered In 2021



2021 Viewers
≈ 50K per game
2,937,218 /yr



4.8
☆☆☆☆