

Scale

SIMPLIFY

WITH ARIJANA ILIBASIC

PORTFOLIO

At Scale & Simplify, we help course creators bring their funnels to life ASAP so they can scale their business (+ their impact) without dealing with tech overwhelm.

We're a team of online business pros and Kartra fans. Located across the globe, we've come together to bring you support and expertise in all the areas needed to build out a kick ass funnel.



Arijana (*you know, like Ariana Grande*) Ilibašić (*not-even-going-to-go-there*) is the Founder of Scale & Simplify and an Online Business Manager. She's on a mission to help you get your lead generation systems running smoothly, your sales processes streamlined, and your courses wow-in your students over and over again!

Kind words from some of our clients...



Scale & Simplify executed on my vision and the organisation of everything! How quick & easy it was to have the 6 pages, lead magnet and emails set up was amazing!

Jade Cook
Serial Entrepreneur, Founder & CEO of
Brow Bible Academy



"I had peace of mind knowing it would get done and that I wouldn't need to worry about or put energy into doing it myself. That's refreshing and a big value!"

Troy Noonan
CEO and Founder, Backpack Trader



"Her team takes the idea, improves it, plans out the execution, and then delivers all of it in one VIP day. If you get a rush from advancing your mission, this is one of the greatest feelings you can have."

Chris McAlister
Author, Speaker, Leadership Coach,
SightShift.com



" Their process made it easy for me to collect all the marketing pieces and have it all ready for a confident and pretty much stress-free launch."

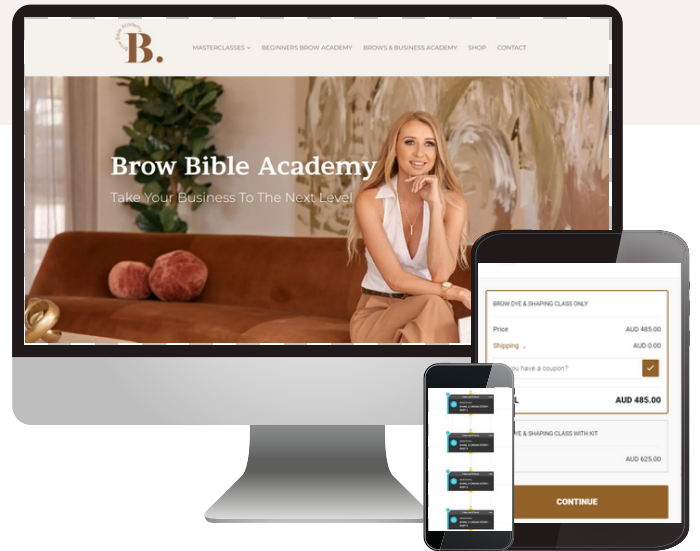
Tatiana 'Tajci' Cameron
Award-winning music artist,
transformational coach, author,
Tatianacameron.com

Website & Sales Pages

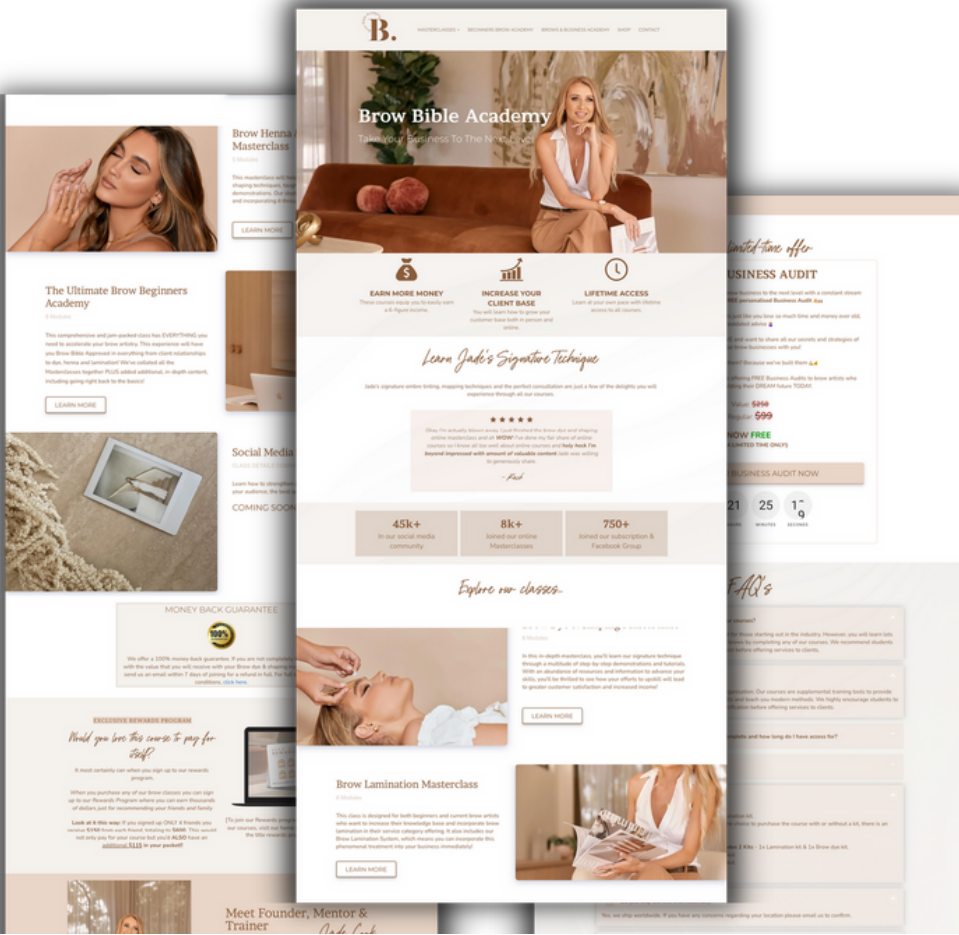
CLIENT: BROW BIBLE ACADEMY

We created a main landing page as well as 4 sales pages for various classes that Brow Bible Academy offers. This included designing the pages from scratch, setting up Products/checkouts, and creating all relevant automations.

We also created a new lead magnet funnel with an opt-in page, upsell page, thank you page, delivery page, and an email sequence.



*"Wow! I absolutely love it!"
- Jade Cook*

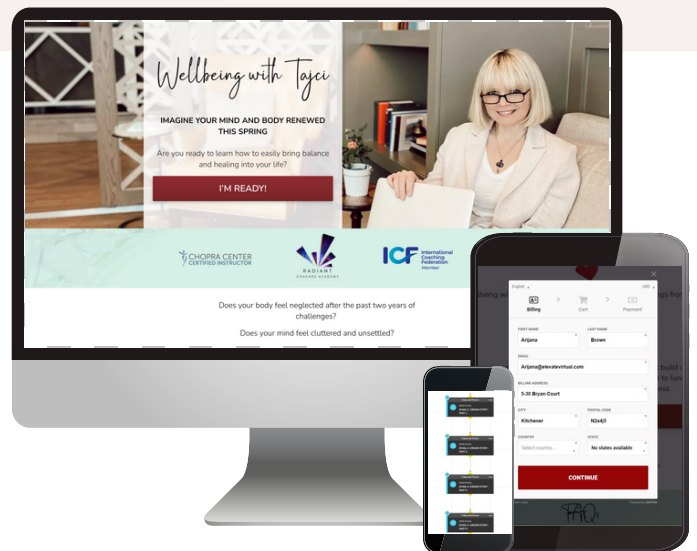


Home Page & Program Sales Page

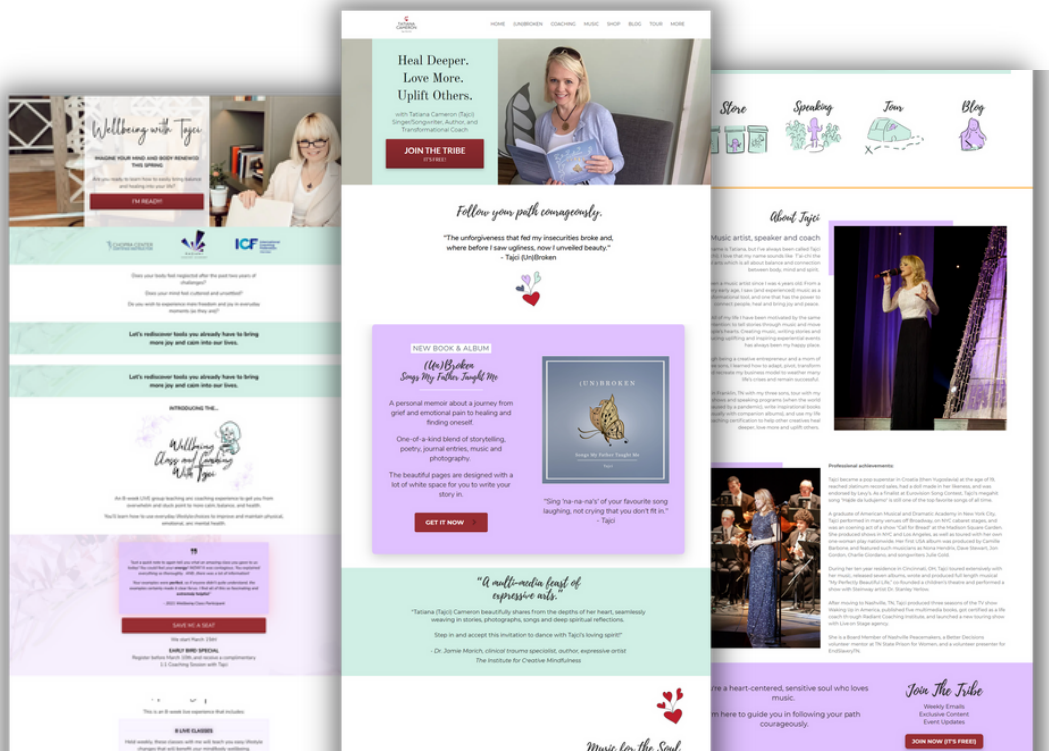
CLIENT: TATIANACAMERON.COM

With the goal of having a simple and clear website, we designed a new home page for TatianaCameron.com, while also adding a newsletter opt-in form.

A complete webinar and sales funnel was also created for a new live coaching program, including a webinar opt-in page, sales page, checkout, thank you pages, and a follow-up email sequence.



"This is amazing. thank you SO much!"
- Tajci C

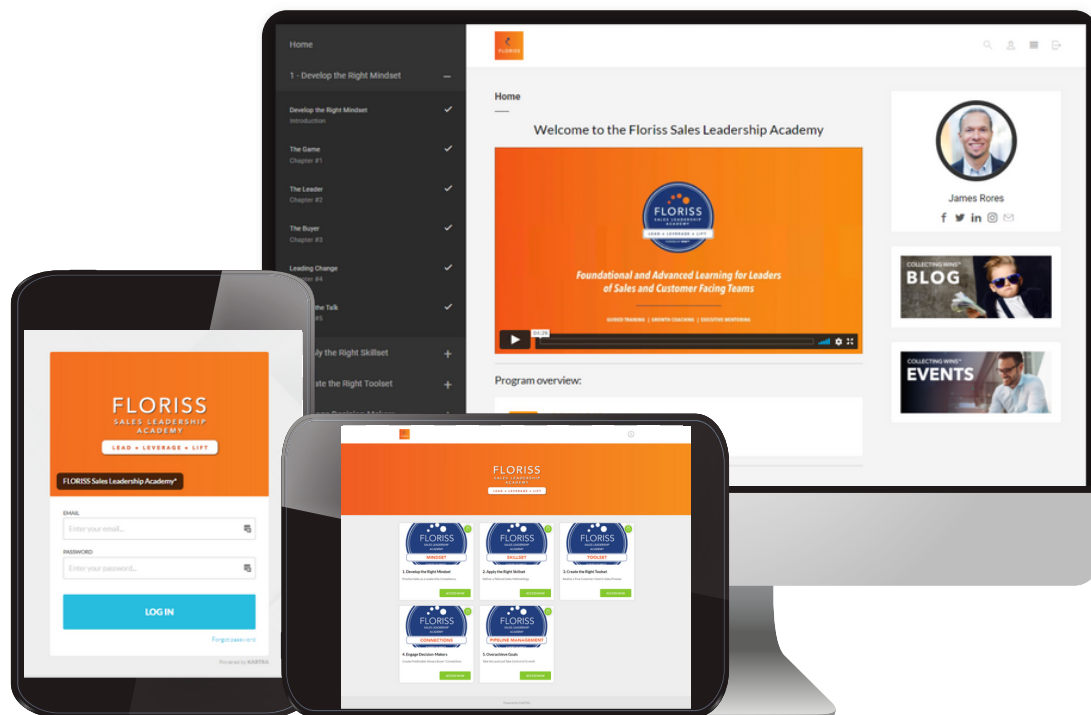


Membership Setup

CLIENT: FLORISS GROUP

A new Portal with several Memberships/courses was created for Floriss Group, including content importing, course cover graphic adjustments, welcome emails setup, and personalized training videos on editing the Membership and granting customers access.

A customized Portal sign-in page was also created, to ensure brand cohesion.



"This is amazing, thank you SO much!"
- James R.

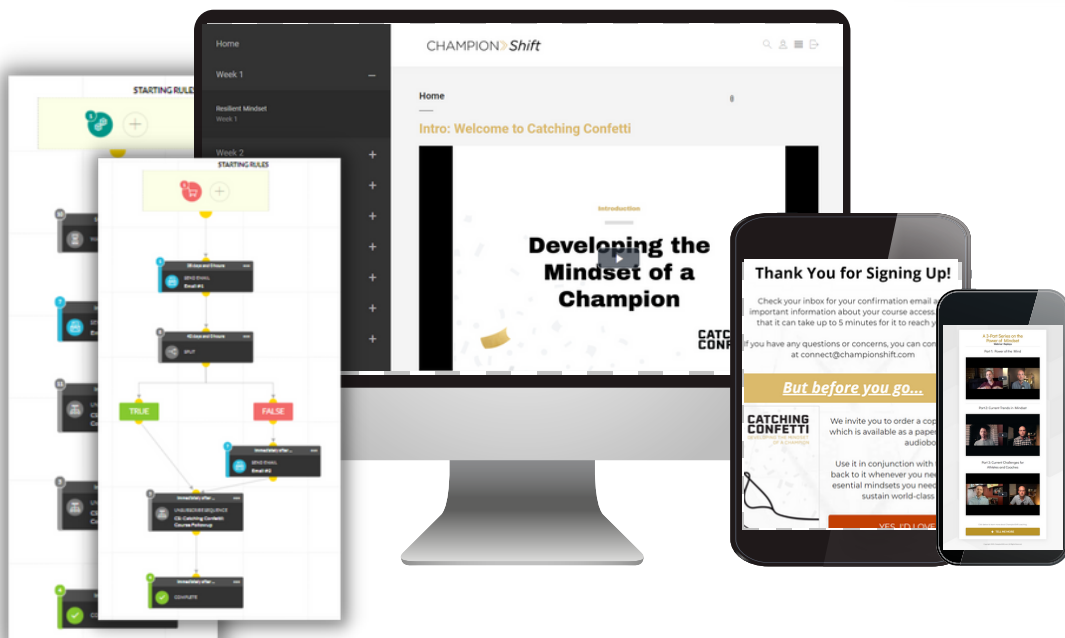
Sales Funnel & Membership

CLIENT: CHAMPIONSHIFT

We set up a new course inside of Kartra, along with the associated sales page and checkout pages that would allow contacts to purchase the course.

After purchase, contacts were placed into segmented followup email sequences in order to deliver an upsell campaign, customized to the customer's interaction level with the course material.

*"Wow. Now! WOW!
You just made my whole week!
This all looks beautiful!"
- Bret B*



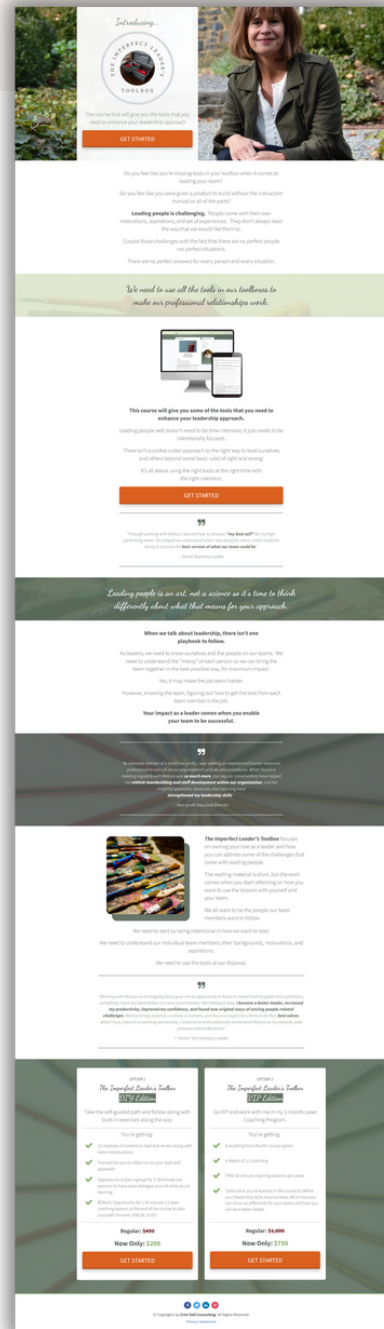
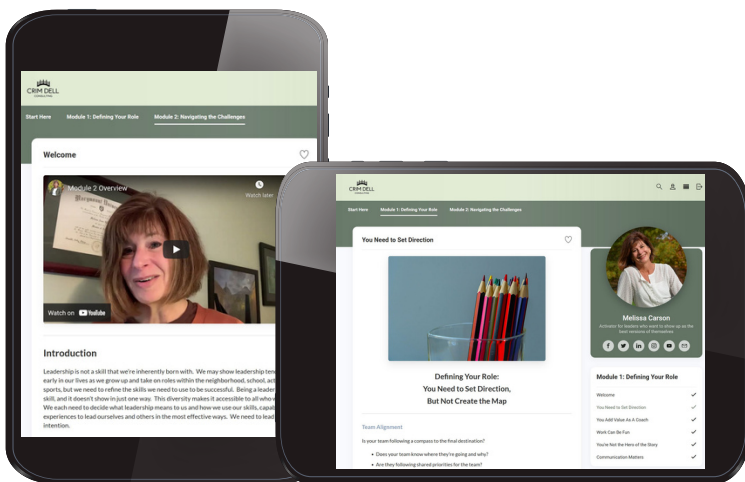
Course Sales Page & Membership

CLIENT: CRIM DELL CONSULTING

We created a complete course sales funnel and Membership for Crim Dell's new online program.

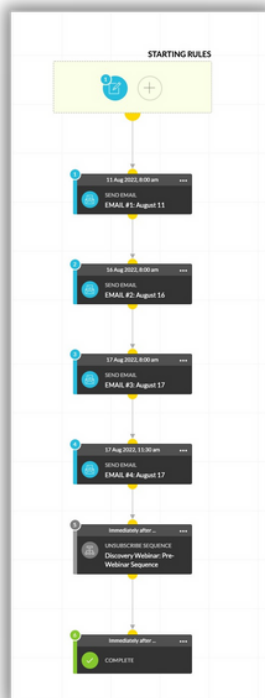
The project included a sales page, product, upsell page, thank you pages, and all related automations. We set up a new Membership with 12 lessons in total.

*"You did all the hard pieces for me, thank you!
- Melissa C*



Lead Generation Funnel

CLIENT: SMILE SATISFACTION

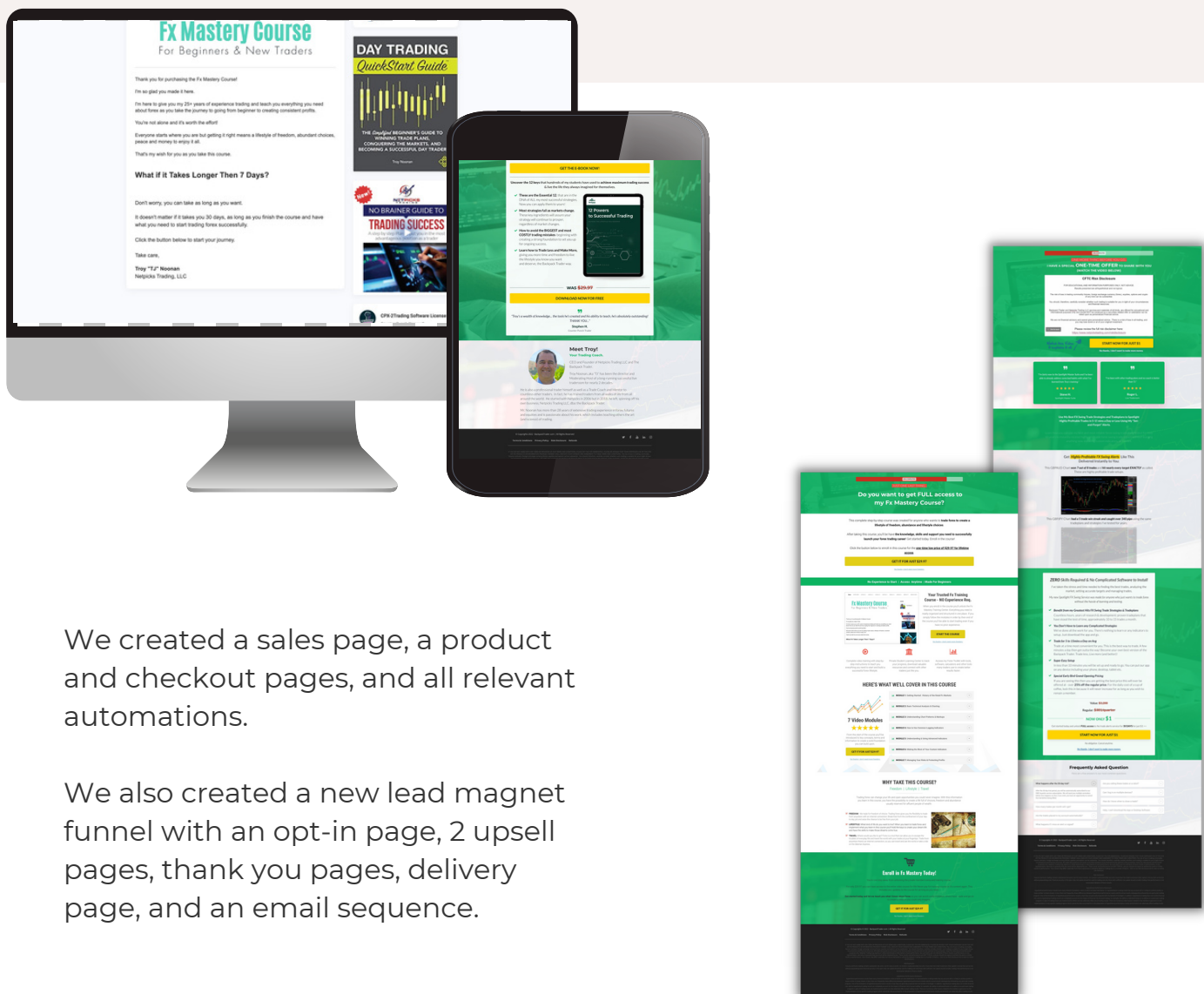


We created a complete course sales funnel and Membership for a future program.

The project included a new membership, 2 sales pages, product, thank you pages, and all related automations.

Course Sales Page & Membership

CLIENT: BACKPACK TRADER



We created a sales page, a product and checkout pages, and all relevant automations.

We also created a new lead magnet funnel with an opt-in page, 2 upsell pages, thank you pages, delivery page, and an email sequence.

"There was peace of mind knowing things would get done that I wouldn't need to worry about or put energy into doing myself."

-Troy N

READY TO SEE YOUR FUNNEL OR MEMBERSHIP COME TO LIFE?

We're here to help you bring that vision to life. No more tech overwhelm. You can continue to focus on strategy, vision, and how to make a greater impact - we'll take care of the details.

Here's how we do it...

1

PREPARE

Through a questionnaire & a kick-off call, we'll get all the details we need from you to make the project as efficient as possible.

2

BUILD

We'll get working on bringing everything to life for you, while you sit back and relax, thinking of new & creative ways to serve your audience.

3

FINALIZE

We'll review everything together and make any revisions you'd like to see. You'll get an overview of the funnel along with personalized training videos.

You also get...

All our custom projects also include 30 days of email support (post project) AND personalized training videos so you know exactly what we did in your Kartra account and how to make tweaks on your own when needed.

GET STARTED NOW

Book Your Free Discovery Call