Every Day
ACUPUNCTURE
FOR VETS

PROGRAM GUIDE

Advanced Veterinary Acupuncture Certification

Small Animal Focus



RACE APPROVED · CASE-BASED TRAINING · EVERYDAYACUPUNCTURE.ORG

WELCOME

An advanced training and certification program for veterinary acupuncturists who are ready to deepen their acupuncture and integrative medicine knowledge, strengthen their clinical skills, tackle more complex cases with greater clarity, and be recognized for their commitment to a higher level of patient care.

We'd love for you to join us!

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OVERVIEW

Program Overview

This advanced certification program is designed to help experienced veterinary acupuncturists strengthen their clinical reasoning, expand their treatment approaches, and develop practical frameworks for approaching more advanced and complex cases.

Through case-based learning, advanced clinical application, mentorship, and practical implementation strategies, you'll strengthen your ability to assess multi-pattern cases, make treatment decisions more efficiently, and integrate advanced concepts into everyday practice.

This is a high-level certification program for experienced veterinary acupuncturists who want to strengthen their knowledge and skills in treating advanced, multi-pattern, and complex cases—without feeling stuck, overwhelmed, or uncertain about what to do next.

> *Over the past several years, I've worked closely with hundreds of veterinarians through webinars, masterminds, mentorship programs, and continuing education—and I've consistently seen that the biggest challenge isn't learning more information. It's figuring out what to do when the case in front of you doesn't fit neatly into a textbook example.*

WHO IT'S FOR

Who This Program is For

THIS PROGRAM IS DESIGNED FOR VETERINARIANS WHO:

- ✓ Have completed a comprehensive acupuncture certification program (IVAS, Chi, CuraCore, or similar)
- ✓ Are comfortable treating common conditions in practice
- ✓ Are ready to build stronger clinical reasoning skills for more challenging cases
- ✓ Want to deepen their understanding of advanced acupuncture and integrative medicine concepts
- ✓ Are looking for practical implementation—not just more information

This Program is NOT a Fit If:

- You have not completed a comprehensive acupuncture certification program (introductory or short courses are not sufficient)
- You are still becoming comfortable treating routine acupuncture cases in practice

If you're unsure whether this program is the right fit, feel free to reach out—we can talk through your experience and goals.

Reach out: hello@peopleandpet.com

CURRICULUM

What We Cover: Advanced Topics

Go beyond foundational acupuncture training and develop the knowledge, clinical reasoning, and practical strategies needed to approach some of the most challenging—and rewarding—cases in practice.

The program is divided into two advanced learning series designed to help you build stronger clinical decision-making skills and expand your treatment approaches across complex conditions.

SERIES 1

01 **Seizures & Vestibular Disorders** (6 hours)

02 **Weakness & Wei Syndromes, including Degenerative Myelopathy** (6 hours)

03 **Anxiety & Emotional Imbalances (5 Element Approach)** (6 hours)

04 **Chronic Gastrointestinal Disorders, including Food Therapy & Microbiome Support** (7 hours)

05 **Chronic Pain & Advanced Bi Syndrome Strategies + Manual Therapy** (6 hours)

06 **Integrative Cancer Management — Part 1** (6 hours)

SERIES 2

01 **Integrative Cancer Management — Part 2** (6 hours)

02 **Endocrine Disease (Diabetes & Cushing's Syndrome)** (7 hours)

03 **Chronic Dermatitis & Immune Support** (7 hours)

04 **Integrative Care for Cardiac Patients** (6 hours)

05 **Chronic Respiratory Disorders, including GOLPP and Neoplasia** (6 hours)

> These are often the cases that make even experienced practitioners pause, rethink their approach, or wonder if they're missing something. This program is designed to help you approach those cases with stronger clinical reasoning, better treatment strategies, and more options when the “obvious” answer isn't obvious.

THE DIFFERENCE

How This Program is Different

This is not just continuing education for the sake of CE hours.

The goal isn't simply learning more information—it's learning how to think through harder cases more efficiently and knowing what to do when the answer isn't immediately obvious.

This program is designed to help you move beyond collecting information and start applying advanced concepts more efficiently and consistently in practice.

YOU'LL LEARN HOW TO:

01 Identify the primary pattern driving complex cases

02 Simplify multi-pattern presentations

03 Build practical, effective treatment strategies

04 Integrate acupuncture with other modalities more intentionally

05 Approach challenging cases with stronger clinical reasoning

> Everything is taught with real-world application in mind—so you can make decisions more efficiently, adapt when presentations change, and apply what you learn directly in practice.

HOW IT WORKS

How the Program Works

The program is delivered through a series of advanced, case-based training modules designed for practical implementation.

EACH MODULE INCLUDES:

- ✓ On-demand training with Dr. Nell and guest experts
- ✓ Case-based teaching you can apply immediately
- ✓ Quick Reference Guides and/or clinical notes for use in practice
- ✓ Downloadable slides and supporting materials

Can't make it live? No problem.

Submit your questions or cases ahead of time and access the replay later—you'll still get the support you need.

You can submit questions or cases ahead of time and access the replay to get the support you need.

Support is Built IN

- Live Clinical Case Rounds/Office Hours every other month (60–90 minutes)
- Submit cases or questions in advance
- Access to all session replays
- Ongoing opportunities to discuss challenging cases and clinical decision-making

STRUCTURE

Program Structure

RACE APPROVED

The Advanced Veterinary Acupuncture Certification includes **80+ hours of training content** across both series.

Program Format

- Two series are available (enroll in one series or complete both)
- Modules are available immediately upon enrollment
- Modules are designed to stand alone while also building on one another
- Training is designed to fit alongside active clinical practice

Training & CE Hours

ON-DEMAND TRAINING:

- Over 70 hours of advanced, RACE-approved on-demand training
- Series 1: 37 hours
- Series 2: 33 hours + 3 Hours for Case Report Submission/Approval

LIVE SUPPORT & CLINICAL DISCUSSION:

- 6–9 live RACE-approved hours per series through Clinical Case Rounds and support sessions

Recommended Approach

Most veterinarians complete:

- One module approximately every 2 months
- 6–8 hours of recorded training per module
- 90 minutes–2 hours of live case rounds/support sessions per module

Follow the full sequence or choose modules based on the cases walking through your exam room right now.

Access

- 1 year access to all recordings, training materials, and resources for each enrolled series. For example, if you enroll in Series 1 only – you have 1 full year to complete that series. If you enroll in both series 1 and 2, you have 2 full years to complete both series.
- Access to video content and session recordings remains active for 1 year per series
- Downloadable slides, clinical notes, reference guides, and supporting materials are yours to keep

CERTIFICATION

Advanced Certification Requirements

Earning the Advanced Veterinary Acupuncture Certification is optional.

To receive certification, you will need to:

01	Complete all training modules within both Series 1 and Series 2
02	Complete all quizzes
03	Submit one case study demonstrating application of concepts taught throughout the program
04	Have completed a comprehensive veterinary acupuncture certification program prior to applying for advanced certification (examples: IVAS, Chi, Curacore). You can provide a certificate from your foundational acupuncture training program anytime during the enrollment
05	Submit your case report within 6 months of completing both series

> Participants may still earn all eligible CE hours even if they choose not to pursue certification.

RECOGNITION

What This Certification Represents

This certification was designed to recognize advanced learning, clinical application, and commitment to continued growth in veterinary acupuncture and integrative medicine.

It reflects advanced training and demonstrates application beyond foundational acupuncture education.

IT INDICATES THAT YOU:

- ✓ Can move beyond basic acupuncture protocols and apply more advanced treatment strategies
- ✓ Can approach multi-pattern and more clinically challenging cases with stronger clinical reasoning
- ✓ Have demonstrated application of advanced acupuncture and integrative medicine concepts
- ✓ Have completed additional advanced training beyond introductory certification programs

IT ALSO REFLECTS YOUR COMMITMENT TO:

- ✓ Continuing professional growth and lifelong learning
- ✓ Advancing your acupuncture and integrative medicine skills
- ✓ Delivering a higher level of integrative patient care

INVESTMENT

Enrollment Options & Investment

There are three ways to participate in the Advanced Veterinary Acupuncture Certification program depending on where you are in your training journey.

BEST VALUE

Option 1: Complete Advanced Certification Pathway

This option is for you if:

You are starting the advanced pathway and want access to both Series 1 and Series 2 with the most structured route toward certification.

What's included:

- Access to all modules in both Series 1 and Series 2
- 70+ CE hours (submitted for RACE approval)
- Live Clinical Case Rounds and support sessions
- 2 full years of access to training materials and recordings
- Structured progression through the complete advanced curriculum
- Eligibility to pursue Advanced Certification

Investment:

Pay in Full: $4,320

(Save $480 compared with purchasing both series separately)

OR

6 Monthly Payments:

$800/month

Option 2: Individual Series Enrollment

This option is for you if:

You prefer to complete one series at a time or have already completed part of the advanced curriculum.

What's included:

- Access to all modules within one series
- A portion of the total RACE-approved CE hours
- Live Clinical Case Rounds and support sessions for that series
- 1 year of access to training materials and recordings

Investment Per Series:

Pay in Full: $2,400

OR

6 Monthly Payments:

$440/month

Special Circumstances?

Completed some modules but not all in a series? Missed quizzes? Have a situation that doesn't quite fit one of these pathways?

Email hello@peopleandpet.com and we'll figure out the best option together and make sure you get the best value for your investment.

WHY IT'S WORTH IT

Why This is Worth It

You've already invested significant time and energy learning acupuncture. This program is designed to help you build on that foundation—so you can use those skills more consistently, approach more challenging cases with greater ease, and continue growing as an integrative practitioner.

> "When advanced cases stop feeling like the ones you hope don't show up on your schedule, everything changes—for your patients, your confidence, and your practice.

THIS PROGRAM IS DESIGNED TO HELP YOU:

01 Treat more advanced and complex cases with acupuncture and integrative medicine

02 Improve care for patients with challenging or multi-pattern conditions

03 Increase the value and impact of the cases you are already seeing

04 Continue building expertise in a way that feels practical, rewarding, and sustainable

05 Recognize and build on the skills you've already worked hard to develop

NEXT STEP

Ready to Learn More or Join this Program?

If you're interested in joining the next Advanced Veterinary Acupuncture Series & Certification Path, click the button below to add yourself to the **First to Know List**.

You'll be among the first to receive registration information, program updates, and important announcements when enrollment opens.

JOIN THE FIRST TO KNOW LIST HERE →