Every Day
ACUPUNCTURE
FOR VETS

PROGRAM GUIDE

Every Day Acupuncture Pro Membership



ONGOING MENTORSHIP · CASE SUPPORT · EVERYDAYACUPUNCTURE.ORG

WELCOME

You're invited to join the Every Day Acupuncture Pro Membership— an ongoing mentorship, continuing education, and case support experience designed to help veterinary acupuncturists confidently integrate acupuncture into everyday clinical practice while making acupuncture more enjoyable, more rewarding, and honestly, a lot less isolating.

ADD ME TO THE FIRST TO KNOW LIST →

FROM DR. NELL

Since 2013, I've worked with veterinarians who want to do more with acupuncture and integrative medicine—but often discover that applying what they've learned consistently in real-world practice is harder than expected, especially when cases get complicated or you're trying to figure it out on your own.

Over the years, I've also helped hundreds of veterinarians improve their acupuncture and integrative medicine skills through webinars, masterminds, mentorship programs, and continuing education.

> My passion is helping acupuncture veterinarians bridge the gap between learning and confident clinical application so they can approach cases with greater clarity, treat more patients successfully, and integrate acupuncture more consistently and effectively into practice.

When veterinarians feel supported in their clinical decisions, more patients benefit: animals experience improved comfort, mobility, function, and quality of life—and veterinarians build careers that feel more rewarding, sustainable, and aligned with why they pursued integrative medicine in the first place.

Dr. Nell Ostermeier

WHO IT'S FOR

Who This Membership is For

THIS MEMBERSHIP IS DESIGNED FOR VETERINARIANS WHO:

- ✓ **Have completed training (a certification course) in veterinary acupuncture** and want to use it more consistently and efficiently in practice
- ✓ Want greater confidence in case assessment, pattern identification and point selection
- ✓ Want to expand their acupuncture and integrative medicine knowledge in a practical, clinically relevant way
- ✓ Value having ongoing support when cases become more challenging or complex
- ✓ Want professional connection with like-minded integrative veterinarians
- ✓ Want ongoing CE throughout the year that directly supports day-to-day clinical work
- ✓ Are looking for practical, real-world application—not just theory

IT'S ALSO A GREAT FIT FOR VETERINARIANS WHO ARE ALREADY USING ACUPUNCTURE REGULARLY AND WANT TO:

- ✓ Continue improving their clinical skills and patient outcomes
- ✓ Stay current with new approaches and perspectives in integrative medicine
- ✓ Have access to reliable resources they can quickly reference in practice
- ✓ Participate in thoughtful discussion, ask questions freely, and learn alongside colleagues who understand integrative practice

This Membership Replaces the Frustration Of:

- Feeling unsure about cases after the course ends
- Questions going unanswered—or only partially answered
- Practicing in isolation without trusted colleagues to discuss cases with
- Unengaged or inactive groups and communities
- Critical or unsupportive learning environments
- Relying on scattered social media advice instead of a professional learning environment

OUTCOMES

Core Outcomes

By the end of a year in this membership, you will:

01	Feel more confident treating patients with acupuncture
02	Assess cases, identify patterns, and choose acupuncture points more easily
03	Have access to practical resources and tools you can apply right away
04	Feel supported by like-minded integrative veterinarians
05	Meet your CE requirements while continuing to grow clinically

WHAT'S INCLUDED

What You'll Get

01	6 Live Webinars (RACE submitted) + Recordings (1–2 hours each)	**$714 value**
02	6 Live Clinical Case Rounds + Recordings (1.5 hours each)	**$540 value**
03	Clinical Acupuncture Video Resource Library (specific points, assessment strategies, treatment techniques, and expanding content)	**$1,000 value**
04	Foundational Every Day Acupuncture Webinar Collection	**$200 value**
05	Quick Reference Guides or Clinical Notes for Every Webinar	**$600 value**
06	Downloadable PDF Slide Decks and Supporting Resources	**$500 value**
07	Direct Email Support for Questions, Cases, and Clinical Guidance	**$500 value**
Total Value:		$4,054

Note: Downloadable resources remain yours to keep. Video resources and recordings remain accessible during your active membership. RACE approval is pending for all eligible content.

HOW IT WORKS

How the Program Works

- ✓ New webinars are delivered every other month
- ✓ Live Clinical Case Rounds are held every other month
- ✓ Your resource library is available immediately and continues expanding throughout the year
- ✓ Attend live sessions or watch recordings whenever it fits your schedule
- ✓ Participate at the level that works for you—jump into everything or simply use what you need, when you need it.

WHAT A TYPICAL YEAR LOOKS LIKE

Membership alternates between:

Live Clinical Webinars
(every other month)

Clinical Case Rounds
(every other month)

Topics are selected based on common clinical challenges, member interests, and practical application in veterinary practice.

EXAMPLE TOPICS:

Acupuncture for Postural Deficits and Altered Biomechanics delivered by Dr. Nell Ostermeier followed by **Phototherapy Patches for Pain Relief in Pets** with Dr. Heather O'Leary.

Top Acupuncture Points for Senior Pets delivered by Dr. Nell followed by **Expanding Your Senior Pet Toolbox with Western Herbs** with Dr. Kimberly Schmidt

> The membership is expected to provide approximately 18–22 RACE-approved CE hours annually through submitted educational content.

SUPPORT

Ongoing Support

You'll have multiple ways to get support throughout the year:

01 Ask questions during live webinars and case rounds

02 Send in questions, challenging cases, or topic requests via email

03 Receive answers in real time during sessions or within 1-2 days via email

04 Connect with peers through your existing professional community spaces

THE DIFFERENCE

What Makes This Different

- ✓ Live case rounds focused on real clinical cases—not hypothetical examples
- ✓ Direct access to expert guidance from Dr. Nell
- ✓ Integrative approach that includes guest experts and diverse perspectives

- ✓ Supportive, non-critical environment where questions are welcomed—because none of us learn well when we're worried about asking the “wrong” question
- ✓ Designed for actionable, real-world implementation—not just passive learning
- ✓ Open-minded, practical, and respectful of multiple approaches to acupuncture and integrative medicine

TIME

Time Commitment

This membership is designed to fit into real veterinary practice—not add more stress to your schedule.

~2

HOURS PER MONTH

Estimated time commitment: approximately 2 hours per month for the webinar or case rounds. You decide how much time you spend implementing what you learn... and that is built into your practice!

EACH MONTH, YOU'LL:

01	Attend one live event (webinar or clinical case rounds/office hours) or watch the recording on your own schedule
02	Try new concepts and strategies in practice and see what works for your patients
03	Use the resource library, guides, and reference materials as needed
04	Reach out for support when questions or challenging cases arise

All live sessions are recorded, and recordings and resources remain available throughout your active membership year—so you can learn at the pace that works for you.

RESULTS

What Colleagues Are Saying

> *"Thank you so much for doing what you do. As the only practitioner in my clinic, you and your community have been so helpful to our practice—and ultimately, to our patients."*
>
> — KM

> *"Your Mastermind sessions are truly wonderful—full of energy and good vibes. Most of all, I appreciate all the clinical pearls and different approaches shared throughout the series. It helps so much to stay motivated to do the hard work and do it with a smile."*
>
> — HN

> *"This has been the best CE I have taken in a very long time!"*
>
> — AH

> *"Thank you for creating this mastermind series. I'm so glad for this course because I feel like I had 'lost touch' with acupuncture."*
>
> — SM

INVESTMENT

Membership Investment

The Every Day Acupuncture Pro Membership provides ongoing education, clinical support, mentorship, and resources throughout the year.

Total Membership Value:

$4,054

While the membership delivers over $4,000 in education, resources, and support, your actual investment is substantially less because we believe ongoing integrative education, mentorship, and support should remain accessible to veterinarians.

ENROLLMENT OPTIONS

Standard Enrollment

Pay in Full:

$799

(Equivalent to less than $67/month)

OR

4 Monthly Payments:

$229/month

X 4 monthly payments

No matter which option you choose, you receive over $4,000 in education, mentorship, resources, and support. Think of it as maintenance for your acupuncture practice—ongoing support, continuing education, and a place to keep your skills sharp and continue growing.

NEXT STEP

Ready to Join the Pro Membership?

If you're interested in becoming part of the Every Day Acupuncture Pro Membership, click the button below to add yourself to the **First to Know List**.

You'll be among the first to receive registration information, membership updates, and important announcements when enrollment opens.

ADD ME TO THE FIRST TO KNOW LIST →