

"**Dave McKeown is a rising voice in the world of leadership.** He brings a fresh approach that is sorely needed in our organizations."

- Marshall Goldsmith,

Only two-time Thinkers 50 #1 Leadership Thinker in the world..



*Dave*  
**MCKEOWN**

# ABOUT DAVE MCKEOWN



## BIO

Dave McKeown helps leaders achieve the extraordinary by elevating their focus along **The Leader's Horizon™**

His delivery style has been described as "the perfect mix between Simon Sinek and Gary Vaynerchuk" and his work has been endorsed by some of the world's foremost leadership experts, including Marshall Goldsmith, Michael Bungay Stanier, and Nancy Duarte.

Dave is the author of *The Self-Evolved Leader*, and a sought-after keynote speaker, leadership trainer, and growth advisor.

He has shared his leadership strategies at the Inc. 5000 and Growco conferences, at Bank of America, for the British Government, Entrepreneur's Organization, Bamboo HR, and countless others.

He has worked with leaders at Spectrum Health, Apple, Renewal by Andersen, Google, FedEx, Akamai, Salesforce, the New York Stock Exchange, and many smaller, fast-growing organizations.

Dave hosts the podcast 'Lead Like you Give a Damn' and writes a weekly column for Inc.Com.

Originally from Northern Ireland, Dave traded in the rain for the sunshine of Southern California.

## SELECT CLIENTS

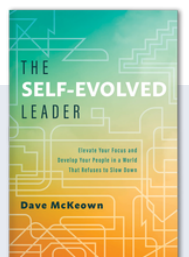
**Inc.**

**FedEx**



**APNIC**

**Foodbuy**



# KEYNOTE DESCRIPTION

## THE LEADER'S HORIZON™ - ELEVATE YOUR FOCUS, EMPOWER YOUR TEAM, AND ACHIEVE THE EXTRAORDINARY

In today's whirlwind business environment, many leaders find themselves stuck at runway level—jumping from one crisis to the next, heroically saving the day but ultimately burning out. This reactive mode of leadership might feel essential, but it's a recipe for stagnation, exhaustion, and a team that can't operate without you. It doesn't have to be this way.

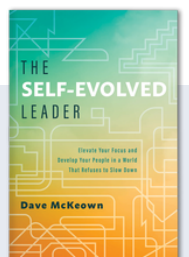
In this dynamic and inspiring keynote, Dave McKeown unpacks a game-changing approach to leadership that flips the script on our old models of leadership. Drawing on years of experience working with top-performing leaders, Dave offers practical strategies to help you lead with purpose, build resilient teams, and create a culture that thrives—without you needing to play superhero every day.

Through this interactive keynote, you'll create a personal action plan to:

- **Lead Laterally:** Break the dependency loop and foster a team where collaboration and ownership are the norm. Empower your people to step up, take charge, and make decisions with confidence.
- **Create Alignment:** Discover how to craft and communicate a vision so compelling that it becomes the north star for your organization. Learn how to unite your team around a shared purpose and priorities that matter.
- **Build Ownership:** Shift from micromanagement to true delegation. Engage your team in planning, give them the tools to succeed, and watch as accountability takes root.

Through The Leader's Horizon™ framework, your audience will gain the mindset and tools they need to stop reacting and start leading. They'll learn how to cultivate a high-performance culture, scale their impact, and unlock their team's potential for breakthrough results.

This isn't just another talk on leadership—it's an invitation to rethink how you lead, empower your team, and achieve lasting results. Get ready to inspire change, one bold step at a time.



# WHAT THEY SAY

Check out what these awesome people had to say about Dave and his work.



**MARSHALL GOLDSMITH**  
**THINKERS 50 #1 EXECUTIVE COACH FOR 10 YEARS**

"Dave McKeown is a rising voice in the world of leadership. He brings a fresh approach that is sorely needed in our organizations."



**ERIC SCHURENBERG, PRESIDENT, MANSUETO VENTURES (INC. & FAST COMPANY)**

"Just a note of thanks to Dave McKeown for gracing our Growco conference in Nashville. I can't say too often how much I value our partnership and how much I appreciate how you come through for us time and again."



**MICHAEL BUNGAY STANIER**  
**BESTSELLING AUTHOR OF THE COACHING HABIT**

"Dave McKeown draws on wisdom and experience to give you the insights to break the cycle of mediocrity, and a plan to actually change the way you lead."



**CY WAKEMAN**  
**NYT BEST-SELLING AUTHOR OF NO EGO**

"Dave McKeown provides easy to implement, simple to maintain techniques and strategies to modernize your leadership and ensure your team is ready for what's next."



**JIM MURRAY**  
**PRESIDENT, A.K.RIKK'S**

"Dave helps you identify your limiting thoughts, assumptions and biases and ultimately move past them to make high quality decisions "



**DAWN CONWAY**  
**CEO, BOOST TECHNOLOGIES**

"Dave has a deep understanding of the shifts that leaders need to make in their processes, mindset, and skillset to manage complexity."



**TEKEISHA PENNINGTON, DIRECTOR EXPERIENCE AND MEDIA, FOODBUY**

"Dave is one of those rare speakers that can cross generational divides and relate to leaders at every level of the organization."



**BRENDA TRAVASSOS**  
**BAMBOOHR EVENTS**

"If you're looking for someone to entertain, inspire, and ultimately inform your audience then look no further than Dave."

