

Dion  
JENSEN

THE SOLUTION SPEAKER



# INTERNATIONAL PROFILE

GLOBAL INFLUENCER  
INTERNATIONAL SPEAKER AND TRAINER

# GLOBAL FOUNDER & CEO



Dion Jensen as the Founder and CEO of The Lion Academy is a Global Influencer, that lives his ethos of *Trauma, Transition, Evolution*. He walked this journey initially as a Solider, Police Officer and Close Protection Operative, culminating in creating *Success For Soldiers* a global solution to PTSD and Suicide.

Moving people through and out of trauma, Dion was headhunted into the corporate arena as the Regional Operations Manager for Asia Pacific, managing countries. His ability to formulate solutions to complex problems was put on show to the rest of the world, due to his intimate understanding of people.

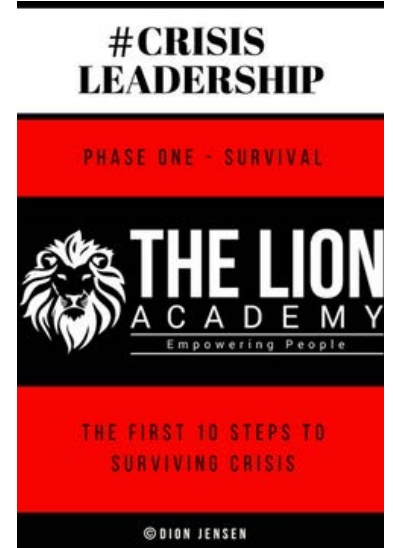
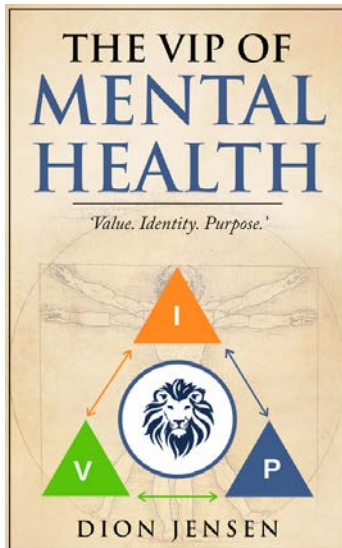
His leadership and management expertise, especially during crisis, allowed his leadership modality *#Crisisleadership* to trend at Number 1. in the world on LinkedIn. His ability to increase *engagement, productivity and revenue* made him extremely valuable in the corporate world.

This caused him to evolve, becoming an inspirational speaker, corporate trainer, and corporate consultant. When the pandemic hit, Dion recognized that there needed to be a system at a global level that could serve humanity with his solutions. So, he built The Lion Academy, amassing a 7,000 user base organically.

Now, he is on a specific mission to attack the spirit of suicide within the Military, Law Enforcement and Emergency Services of the world. He has designed a Speaking, Training and Organizational Academy approach, donating \$10M worth of access to his clients. Although Dion is focusing on the uniformed tribe, he is still in demand in the corporate arena for his strategic approach to leadership, management and mental health.



# CLINICALLY ENDORSED AUTHOR



## TESTIMONIAL

*Dion emphasizes that our Values, Identity and Purpose, or VIP, permeates the way we present ourselves in all aspects of our lives (and he does so in non-clinical and un-complex ways as he did in his first book, The Good News About PTSD.)*

Jordan Braye | Organisational Psychologist

## FEATURED AUTHOR

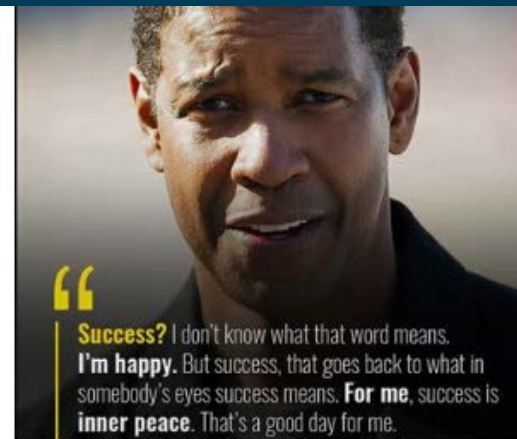
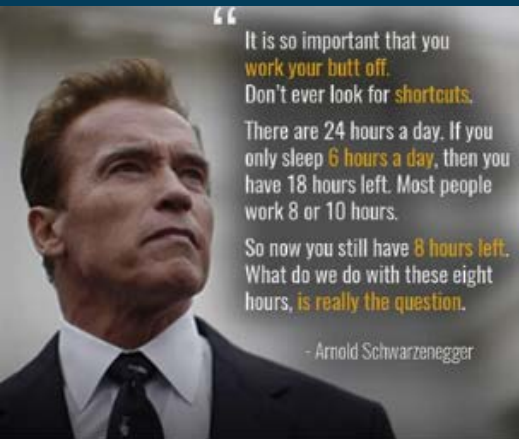


## BOOK EXCERPT - HUMANITARIAN ROCKSTARS

*"Tihei Mauri Ora!" suddenly ripples through the audience. And I look around. Standing there is Dion Jensen, all 6'4" of him, his suit-clad body molded by years of military and police service. He is an impressive figure. It's as if a king of the past strides onto the stage."*

Cindy Rochstein - 5 X Published Author

# THE FIRST GOALCAST SPEAKER OF THIS DECADE!



## MAKE PEACE WITH THE MIRROR

*Sent to:*

*11 Million Facebook fans*

*1.6 Million YouTube Subscribers*

*1.4 Million Instagram Followers*





WORLD CLASS



CORPORATE



MILITARY



## DION JENSEN

### INTERNATIONAL SPEAKER

A dynamic and refreshing global thought-leader in the psychosocial and cultural transformation space, with military, law enforcement and bodyguarding backgrounds, Dion was head-hunted to fulfill specialist corporate leadership and management roles, where he showed a unique skill of increasing engagement, productivity and revenue by treating staff as VIP's.

As the author of two clinically endorsed books on mental health, Dion is able to speak from experience with full credibility and authority, however his delivery style ensures that he connects emotionally, intellectually and authentically with your audience.

### SIGNATURE KEYNOTES

**#Crisisleadership** - How to lead during any crisis.  
**PTSD and Suicide Solutions** - Immediate Implementation.  
**The 3 B's of Increasing Revenue** - Burnout, Bullying and Blockages!  
**Make Peace With The Mirror** - Dion's Signature GOALCAST Speech.  
**Managing Mayhem!** - Manage change, uncertainty and conflict!  
**Multi-Cultural Leadership and Management** - For diverse workforces



## TESTIMONIAL

*"Your talk was thought provoking and impactful.  
 I also appreciated the way you interacted with people before and after your speech  
 ensuring that those working behind the scenes were also noticed."*

Fiona Masson - Group Human Resources Manager









# KEYNOTES

## #CRISISLEADERSHIP (Yes, the # is intentional)

Author of The #Crisisleadership Series, which trended at #1 on LinkedIn during COVID19, Mr. Jensen is a thought leader and changemaker in the leadership space. This speech will empower those leaders in your audience with tangible steps to follow to increase their 'Leadership Effect.'

## VICTORY OVER PTSD AND SUICIDE

Mr. Jensen has a global solution to PTSD and Suicide for Military, Law Enforcement and Emergency Services. As a Military Veteran and Police Officer Mr. Jensen will immediately connect with your audience, as he speaks the same language and he's been in the darkness and emerged victorious!

## THE 3 B'S OF INCREASING REVENUE

Mental Health Solutions for Corporate, Government and Commercial Organizations. In the 'new normal' organizations have to pivot to increase engagement, productivity and revenue. To do that, you must address burnout, bullying and innovative block.

## MAKE PEACE WITH THE MIRROR

Dion Jensen's signature Goalcast Speech that has over 2 million views around the world so far. \*A real life 'Heroes Journey' into the darkness that will inspire and empower your audience to discover 4 secret's that allow them to Make Peace With The Mirror.

## PROTECTING WOMEN

As the founder of [www.protectingwomen.gobal](http://www.protectingwomen.gobal) Dion shares his insights and perspectives on the responsibility of men to protect women, how women can protect themselves and how Dion would solve the issue of gender equality and why women are doing it wrong.

## MANAGING MAYHEM!

Throughout Dion's career he was specifically called into conflict and dysfunctional situations and tasked to manage those situations! Full of live examples and real frontline stories, Dion is able to give the audience gold nuggets of wisdom from the streets to the workplace!

## TESTIMONIAL

*I particularly loved your “super power” explanation and was quietly amused with how your presentation silenced the entire room – not many people have the ability to silence an audience, but you did. I loved it.*



# CURIOSITY

Dion's background creates curiosity in the minds of the audience before he even takes the stage.

Dion then politely requests that the audience considers a unique perspective on his content and asks permission to take the them on a journey.

# CREDIBILITY

Under close scrutiny, Dion's credibility is assured while he is speaking as his content is based upon live operational experience, not theory.

Dion also understands and respects that many members of your audience are experts in their own right and although Dion is polite and respectful, he will challenge the audience to look at foundational and accepted practices through new and fresh perspectives.

# AUTHORITY

As the Founder and CEO of a Global Organization with over 7,000 members. Dion's positioning as an authority in his space is assured.

As a clinically endorsed author who has held space and saved lives, Dion delivers his emotional and psychosocial content with absolute authority.

As a former Regional Operations Manager for Asia Pacific, Dion balances his psychosocial expertise with a proven track record in business processes across countries and cultures.



## DION JENSEN

### INTERNATIONAL TRAINER

24 years of operational experience ensures that Dion Jensen teaches from experience not theory.

When Dion teaches leadership and management, it is because he has led and managed in both strategic and operational functions. He is also an in-demand International Speaker.

When he teaches how to build high performing teams, it is because he has built, led and managed high performing teams in life and death situations as well as in high stakes corporate roles.

In most situations, Dion is called in to manage either a high pressure situation, or an internal or external corporate culture issue where conflict, dysfunction and disruption are present.

A lion in every sense of the word, Dion immediately provides confidence and clarity, ensuring that his client and their teams feel safe and protected before Dion 'hunts' for the real issues and provides solutions for them.

For the CEO, Dion is a 'leaders leader.' He creates more leaders, not followers. For the CFO, Dion can provide a financial ROI for his training services up front and with confidence.

As a clinically endorsed author of two books on mental health, if your organization is 'people-centric', Dion is the trainer for you.



## TESTIMONIAL

*Dion presented a workshop for my company on leadership and conflict management and he brought all his skill sets to the session and managed to bring a group of very experienced individuals back to reality.*

Darren Brunton CFIOSH, Managing Director KBA Group of Companies





## CORPORATE WORKSHOPS

# CORPORATE CULTURE

### *The VIP of Engagement and Productivity*

What makes one company an innovative global juggernaut where their talent are invested in the company vision, and the other company is a battlefield of conflict and dysfunction with staff retention issues and rapidly declining levels of engagement, productivity and revenue?

Based on his clinically endorsed book *'The VIP of Mental Health'* Dion provides the answers.

# LEADERSHIP

### *#Crisisleadership and Leading Lions*

There is no confusion as to what this workshop is. It is a strength based, victory focused leadership workshop the contents of which trended at Number 1. on LinkedIn *during* COVID-19. Dion has a track record of leading in high pressure situations and can teach your team to do the same,

(WARNING - This workshop will challenge your leaders.)

# MANAGEMENT

### *Managing Mayhem!*

Dion's favorite workshop! Dealing with fear, judgment, rejection, termination, conflict, dysfunction, bullying, sexism, racism, complaints and investigations, it takes a steady hand to keep a ship on course during rough seas. Dion's background in the military, police and bodyguarding worlds gives you access to tools and systems to use during intense situations of your companies growth or decline! Confident Communication skills are critical here.

# CORPORATE MENTAL HEALTH

### *The VIP of Mental Health*

There is no more important resource than your people and there is no more important subject to understand than how to contribute to your people's positive mental health, which will affect their engagement and productivity and YOUR revenue!

Based on his clinically endorsed book of the same name, Dion will challenge stigma and stereotypes and give you a clear understanding and market advantage in this misunderstood space, and how to link the head, the heart and the wallet!



## TEAM BUILDING

### THE FANTASTIC FRONTLINE

*Empowering your most influential brand ambassadors*

Your frontline staff are the most powerful team you possess to represent your brand. But here's the issue; they are often seen as the least important which is why staff turnover is so high at the frontline. When you build the self-esteem and self-confidence of your frontline staff by investing in them, you will see a marked improvement in customer service, engagement and productivity. An interactive, empowering and fun workshop! (1-3 Days)

### OPERATIONAL CONFIDENCE

*Confidence is the oxygen of action*

The operations team must have absolute confidence in themselves, their people, their processes and products. The level of action that your operations team takes is in direct proportion to the confidence they have in these areas. Assess your operations team confidence levels, raise these levels and teach them how to do the same in the teams they lead and manage. An interactive, challenging and competency based workshop. (1-3 days)

### CONFLICT RESOLUTION

*We don't manage conflict, we resolve it.*

Most people avoid conflict, indeed entire cultures don't deal with conflict at all! However, you cannot avoid conflict in business or in life. From a simple disagreement to bullying and breaches of your companies code of conduct, to all out departmental wars, Dion is ideally placed to run this workshop as an ex-soldier and police officer head hunted as the Regional Operations Manager for Asia Pacific. A hands on scenario based workshop that will put your people under real pressure! (1-3 Days)

### CONFIDENT COMMUNICATION

*The unavoidable key component of business and life*

All communication affects thoughts and feelings and therefore behavior. Are you not getting the behavior you want? Check your communication style! Effective Communication is having total clarity of objectives and outcomes, Conflict Communication is a skill set required in Conflict Resolution and Confident Communication is how to do both! As the creator of 'The Conversation Card Game' and as a certified Directive Communication Psychology Consultant, Dion will give your team communication skills they cannot get anywhere else. (1-3 Days.)





# BOOTCAMPS

## MDRT BOOTCAMP

*How to overcome fear and rejection and hit your targets!*

A no-holds barred bootcamp where Dion utilizes his military instructor persona, dressed in combat fatigues and putting financial consultants under pressure with press-ups, a whistle and team on team exercises, which he combines with his regional sales and marketing experience so your team can practice all their skills and learn some 'secret strategies' including the crowd favorite: 'Never-ending prospects!' MDRT, COT or TOT, it starts here!

## PROTECTING WOMEN

*We don't protect our women because they're weak;  
We protect them because they're important!*

A combination of personal safety and self-defense combined with self-care and self-healing, as the founder of [www.protectingwomen.global](http://www.protectingwomen.global) Dion will empower your female staff members at work and in life. (1 and 2 day workshops)



## TRAINERS TO SPEAKERS BOOTCAMP

*Training Trainers To Speak*

There are subtle differences between conducting a training session, a workshop, a presentation and a keynote speech. However, a trainer has a distinct advantage; they have an expertise in the process of learning a skill. Whether you want to transition from trainer to speaker, or you want to increase your ability to speak in your current role, Dion teaches you the exact process he used to become a sought after International Speaker whose core skill is TRAINING!







## MILITARY POLICE SECURITY

Dion' has a background that includes Military, Police, Diplomatic Protection, Surveillance, Investigations and Regional Security Consultancy across Asia Pacific and the Middle East.

## OPERATIONAL CONFIDENCE

*Confidence is the oxygen of action!*

The foundation program for operational staff. A full assessment of personal, team and leadership in regards to critical incident response, note taking, interviews, investigations and SOP's to ensure your staff are 100% confident in what they have to do, when they have to do it and why. Taught across countries, cultures and languages this is a 'hands on' scenario and activity based workshop taught using live case studies to build not only your teams confidence, but your confidence in your teams!

## DEALING WITH TRAUMA

*The Good News About PTSD*

As someone who has walked through the darkness himself and written two clinically endorsed books on Mental Health and Trauma, Dion has immediate credibility and authority globally in the psychosocial space. He will have immediate buy-in also with any frontline operator who has or still wears a uniform, because Dion is still seen as 'one of their own' who has been victorious in overcoming trauma. Utilizing his concept 'Your Subconscious Bodyguards' this workshop allows your people to learn in their own language; the language of the WARRIOR!

## INVESTIGATIONS TRAINING

*Empowering curiosity and accuracy*

The foundation skill for all security and law enforcement, Dion and his team run basic, intermediate and advanced investigations training utilizing team experience that includes military and civilian policing models for military and corporate clients. Providing evidential standard reporting is critical in today's civilian and military worlds.





# VETERAN/RSA WORKSHOP



## THE VICTORY MINDSET SERIES TRAUMA - TRANSITION - EVOLUTION



**THE LION ACADEMY .CO.NZ**

**VETERAN/RSA WORKSHOP**

**THE VICTORY MINDSET SERIES TRAUMA**

- The GOOD NEWS About PTSD
- Preparing For Trauma
- Keeping Control of Emotions During an Incident
- Understanding *Aftermath Energy*
- The Top 3 Critical Reporting Requirements
- Redefining Hyper-Arousal, Hyper-Vigilance, Depression and Anxiety

**WHO SHOULD ATTEND**

This workshop is for currently serving frontline staff or anyone supporting a serving or ex-member through their trauma. This workshop is **FREE**.

**WORKSHOP FACILITATOR**

Dion Jensen, The Founder of The Lion Academy, is a Global Influencer, International Speaker and Clinically Endorsed Author on Mental Health.

[www.thelionacademy.co.nz](http://www.thelionacademy.co.nz)



**THE LION ACADEMY .CO.NZ**

**VETERAN/RSA WORKSHOP**

**THE VICTORY MINDSET SERIES TRANSITION**

- Separating Work From Home
- How To Prepare To Leave The Uniform
- Understand Where You Get Your VALUE From
- Understand The IDENTITY That Gives You The Most Value
- Understand The PURPOSE That Gives You The Most Value
- Understand The Holy Trinity of Transition - Mindset, Skillset and Influence

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**THE LION ACADEMY .CO.NZ**

**VETERAN/RSA WORKSHOP**

**THE VICTORY MINDSET SERIES EVOLUTION**

- Create/Update Your LinkedIn Profile
- Design A Future Vision
- Learn How To Monetize Your Experience
- Consider Starting Your Own Business
- Learn How To Make Money Online
- Find A Mission Greater Than Yourself And Serve

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## FREE COMMUNITY SUPPORT



All Lion Academy programs have been donated to VANZ and RSA to support our people.

## WORKSHOP FACILITATOR

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# POLICE WORKSHOPS

## THE STREET PSYCHOLOGY SERIES TRAUMA - TRANSITION - EVOLUTION



**THE LION ACADEMY** .CO.NZ

**CONFIDENTIAL**  
CLINICALLY ENDORSED CONTENT  
DELIVERED IN STREET LANGUAGE

### POLICE WORKSHOP

**THE STREET PSYCHOLOGY SERIES  
TRAUMA**

- The GOOD NEWS About PTSD
- Preparing For Trauma
- Keeping Control of Emotions During an Incident
- Understanding *Aftermath Energy*
- The Top 3 Critical Reporting Requirements
- Redefining Hyper-Arousal, Hyper-Vigilance, Depression and Anxiety

**WHO SHOULD ATTEND**

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**OUR UNIFORMED SOLUTION STRATEGY**

TRAUMA TRANSITION EVOLUTION

**WORKSHOP FACILITATOR**

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[www.thelionacademy.co.nz](http://www.thelionacademy.co.nz)

**THE LION ACADEMY** .CO.NZ

**CONFIDENTIAL**  
CLINICALLY ENDORSED CONTENT  
DELIVERED IN STREET LANGUAGE

### POLICE WORKSHOP

**THE STREET PSYCHOLOGY SERIES  
TRANSITION**

- Separating Work From Home
- How To Prepare To Leave The Uniform
- Understand Where You Get Your VALUE From
- Understand The IDENTITY That Gives You The Most Value
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**CONFIDENTIAL**  
CLINICALLY ENDORSED CONTENT  
DELIVERED IN STREET LANGUAGE

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**THE STREET PSYCHOLOGY SERIES  
EVOLUTION**

- Create/Update Your LinkedIn Profile
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TRAUMA TRANSITION EVOLUTION

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## WHO SHOULD ATTEND

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## FREE COMMUNITY SUPPORT



All Lion Academy programs have been donated to HATIKVAH Blue Hope Foundation to support our blue family through trauma, transition and evolution.

## WORKSHOP FACILITATOR

**Dion Jensen**, The Founder of The Lion Academy, is a Global Influencer, International Speaker and Clinically Endorsed Author on Mental Health.

[www.thelionacademy.co.nz](http://www.thelionacademy.co.nz)





# INTERNATIONAL HUMANITARIAN



Dion is an International Ambassador for  
Pencils Community and Lionheart pictured here in a village in Indonesia



Left to right: \$10,000 speech donated to local trauma sufferers in Singapore  
\$10,000 speech donated to the Gujarati Association of Malaysia (Ghandi's people)  
\$12,000 workshop donated to ST Jobs to help the unemployed get a job interview

# LOCAL COMMUNITY INITIATIVES



Protecting Women Workshop!  
MAKE PEACE WITH THE MIRROR

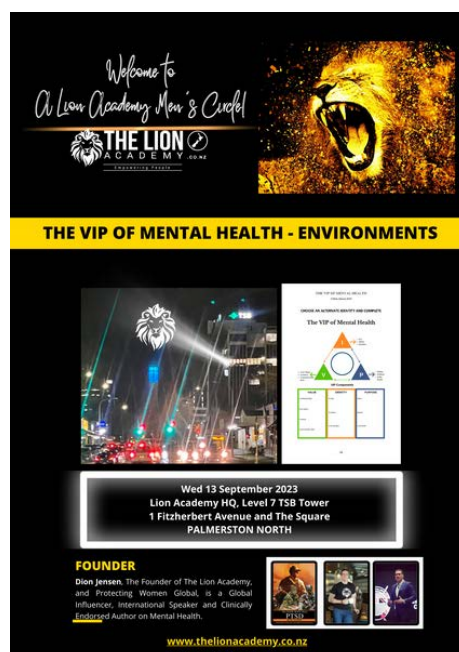
**LIKEABILITY**

Tue 12 September 2023  
Lion Academy HQ, Level 7 TSB Tower  
1 Fitzherbert Avenue and The Square  
PALMERSTON NORTH

**WORKSHOP FACILITATOR**  
Dion Jensen, The Founder of The Lion Academy, is a Global Influencer, International Speaker and Clinically Endorsed Author on Mental Health.

[www.protectingwomen.global](http://www.protectingwomen.global)

OUR PROTECTING WOMEN CIRCLES ARE FREE AND RUN EVERY TUESDAY NIGHT HERE IN PALMERSTON NORTH NEW ZEALAND



Welcome to  
A Lion Academy Men's Circle

**THE LION ACADEMY**

**THE VIP OF MENTAL HEALTH - ENVIRONMENTS**

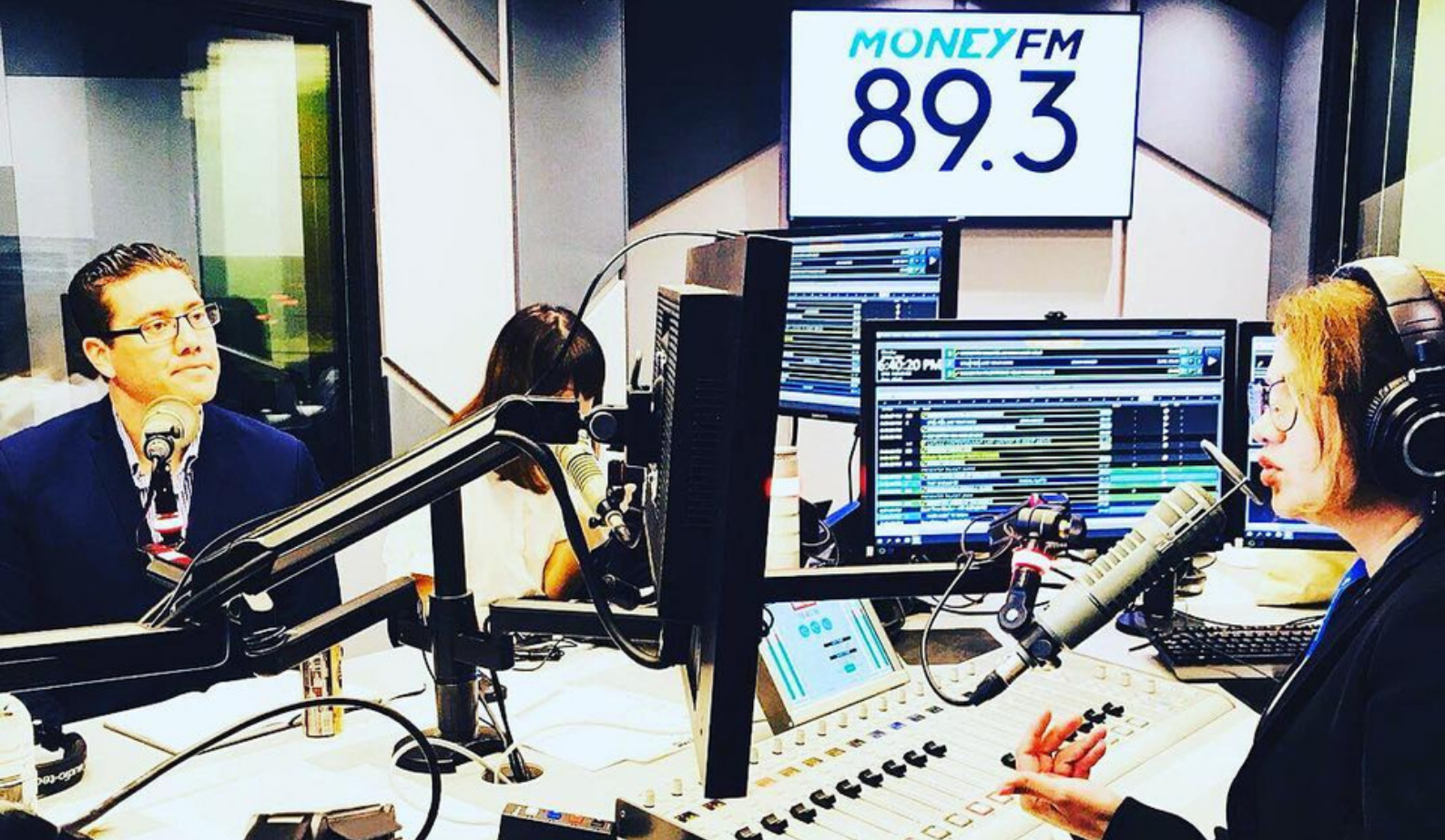
Wed 13 September 2023  
Lion Academy HQ, Level 7 TSB Tower  
1 Fitzherbert Avenue and The Square  
PALMERSTON NORTH

**FOUNDER**  
Dion Jensen, The Founder of The Lion Academy, and Protecting Women Global, is a Global Influencer, International Speaker and Clinically Endorsed Author on Mental Health.

[www.thelionacademy.co.nz](http://www.thelionacademy.co.nz)

OUR LION ACADEMY MEN'S CIRCLES ARE FREE AND RUN EVERY WEDNESDAY NIGHT HERE IN PALMERSTON NORTH NEW ZEALAND





# QUALIFICATIONS AND EXPERIENCE

Registered Member of The Global Trainers Federation  
Certified Cultural Transformation Consultant  
Certified Directive Communication Psychology Consultant  
Clinically Endorsed Author of the worlds first good news book about PTSD  
(Post Traumatic Stress Disorder)  
Clinically Endorsed Author of The VIP of Mental Health  
Featured on Singapore National Radio on Leadership, Bullying and Strategic Thinking  
Known in the marketplace as 'The Confidence Coach' for individuals, teams and organizations.

## Dion's Live Operational Experience:

Psychosocial Consultant - Global  
Regional Operations Manager - Asia Pacific  
Learning and Development Manager - Papua New Guinea  
Intelligence Manager - Australia  
Regional Operations Manager - Australia  
Security Operations Manager - Australia  
Diplomatic Protection - Middle East  
Police Officer - New Zealand Police Force  
Professional Soldier - New Zealand Army

## Dion's Global Initiatives:

[www.successforsoldiers.com](http://www.successforsoldiers.com)  
[www.thegoodnewsaboutptsd.com](http://www.thegoodnewsaboutptsd.com)  
[www.theptsdsolutionscommunity.com](http://www.theptsdsolutionscommunity.com)  
[www.protectingwomen.global](http://www.protectingwomen.global)



# Panasonic



## PRUDENTIAL



PARLIAMENTARY SERVICE  
Te Ratonga Whare Pāremata



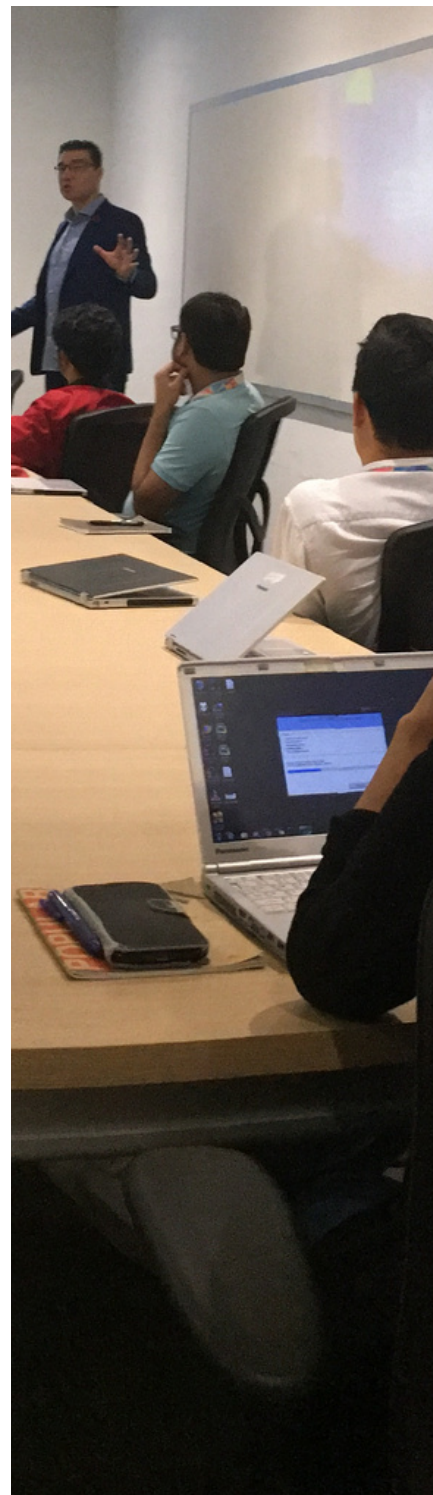
THE FULLERTON HOTEL  
SINGAPORE







DION IS  
PEOPLE  
CENTRIC







# DION JENSEN

## RATES FEES AND CONDITIONS

### INTERNATIONAL KEYNOTES

Payable by the client:

USD 50,000 or equivalent local currency

50% deposit to secure booking

Business Class Flights and Airport Transfers

Hotel Accommodation and Hotel Meals (Excludes alcohol)

### WORKSHOPS AND BOOTCAMPS

Payable by the client:

USD 50,000 or equivalent local currency per 8-hour day

USD 30,000 or equivalent local currency per 4-hour day

50% deposit to secure booking

Business Class Flights and Airport Transfers

Hotel Accommodation and Hotel Meals (Excludes alcohol)

\*Up to 20 attendees with Lion Academy Online Access (\$200k)

### \*COMBINATION PACKAGES 50% DISCOUNT

1 X Keynote + Full day workshop = USD 50,000 (Save USD 50,000)

1 X Keynote + Half day workshop = USD 40,000 (Save USD 40,000)

\*Conditions as per International Keynote conditions

**DION@DIONJENSEN.COM**



*Dion is a special individual, with a wealth of experience in 'life areas' only a few would have been exposed to. I would strongly recommend Dion to any organisation or individual for coaching, training or speaking. He is able to communicate in a clear decisive manner, with authority but with passion and a friendly heart.*

Darren Brunton CFIOSH Managing Director KBA Group of Companies





# INTERNATIONAL TRAINING FACILITY

Fly your team to Palmerston North, and stay onsite in one of our buildings hotel suites and save on costs and currency! Designed for Strategic and Operational Leadership teams of up to 10. Central City location within walking distance to all amenities.



## Location

Level 7, TSB Tower  
1 Fitzherbert Avenue  
City Centre  
Palmerston North  
NEW ZEALAND

## Features

- Hotel
- Boardroom
- Training Room
- Lounge
- Caf 
- Recording Studio

## Costs

Day Rates/Evening Access  
1/2 Day Rates  
Fully Catered  
Airport Transfers Included  
Hotel Downstairs  
City Centre Location

