



PROTECTING
WOMEN_♀.global



NEW ZEALAND HEALING RETREATS

www.protectingwomen.global

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*Protecting Women Global is a Lion Academy initiative
created and owned by the founder - Dion Jensen*



PROTECTING
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PROTECTING
WOMEN *.global*

PROTECTING WOMEN OBJECTIVES

PROVEN GLOBALLY | AVAILABLE LOCALLY

SAFETY - Creating a safe space to learn how to protect yourself and others

EMPOWERMENT - Learn actionable skills and techniques to take with you

HEALING - Provide the space and expertise to learn how to heal yourself

TRUST - Learn how to create, communicate and enforce boundaries

TRAUMA - Get access to the worlds first 'good news' program about trauma

TOUCH - Learn, re-learn or heal in order to feel comfortable with being touched

MOVING ON - Unlock your 'sacred gifts' and move forward in your life

ACCESS OUR GLOBAL NETWORK - Let us give you a head start

Prepared by Dion Jensen
Global Influencer
Founder of The Lion Academy
www.thelionacademy.co.nz

ABOUT PROTECTING WOMEN GLOBAL

Protecting Women Global was originally created by the founder Dion Jensen when he returned from a rotation overseas where he was working as a bodyguard and found out that violence against women was increasing in his community.

The initial programs were about *physical* protection, using your intellect to outsmart an attacker instead of trying to out-muscle him. The programs were run in New Zealand, Australia and Asia.

Due to his work on helping men and women through trauma, as the clinically endorsed author of the worlds first GOOD NEWS book about PTSD (Post Traumatic Stress Disorder), Dion extended the program to include his healing modalities.

Of note, was realizing that many of the wounds that women suffered at the hands of men, cannot be healed by other men. They must be healed by women. So Dion invited female healers that he had been working with globally, and made them available to Protecting Women attendees through his global academy, The Lion Academy.

He is now bringing these healing retreats to New Zealand.

MALE CHAMPIONS

Most negative issues faced by women personally or professionally are caused or triggered by men.

It is men that represent the highest percentage of offenders in rape, domestic violence and corporate bullying. And these type of men, do not fear women, nor do they respect them.

That's why we need male champions to stand up for women, to create and protect safe spaces, for women to be women. These male champions ARE feared and respected by male offenders. They will steer clear when they see a stronger male on guard duty.

We then have a safe space, protected by men, and female healers healing another woman's wounds.

RE-BRANDED IN 2021

We changed the logo from a 'repelling attack' logo, in regard to our *physical* protection ethos and workshops, to honoring the multi-dimensional being that a woman is, in the form of a powerfully protective female entity of a big cat, in a safe space represented by the circle around the logo.

We kept the wording with the female symbol and added *.global* to the branding.

There are two color schemes, pink and white and black and pink. When we ran the courses in Singapore, the women there requested the black and pink option!

Now we carry forward the powerful new branding into the future!

2018



2021



SUPPORTING WOMEN'S REFUGE

Every Protecting Women Workshop or Retreat that we conduct, will ensure that those who support our women in need are also supported.

5% of all proceeds from all of our workshops and retreats are donated to the local Women's Refuge and a charity that supports women.

This Protecting Women Healing Retreat will donate 5% of our proceeds to Women's Refuge Palmerston North, and leave a free space on the retreat for a woman recommended by women's refuge.



WOMEN'S REFUGE
Palmerston North

SUPPORTING WOMEN'S CHARITIES

5% of the proceeds from this healing retreat will be donated to Mental Health Therapies Charitable Trust NZ, a service that provides 12 months free counselling for victims of Intimate Partner Violence. (IPV)

Mental Health Therapies Charitable Trust as a specific aim to disrupt intergenerational trauma and is the ideal charity partner for Protecting Women Global in New Zealand.



mental health therapies nz
CHARITABLE TRUST

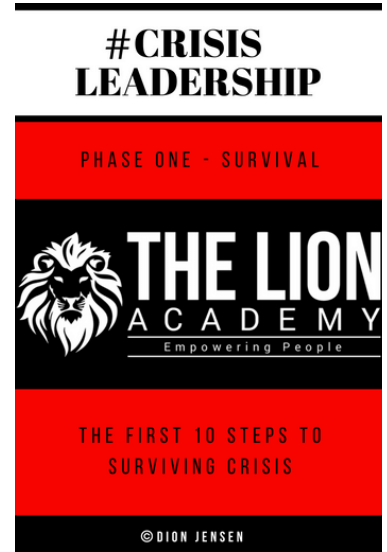
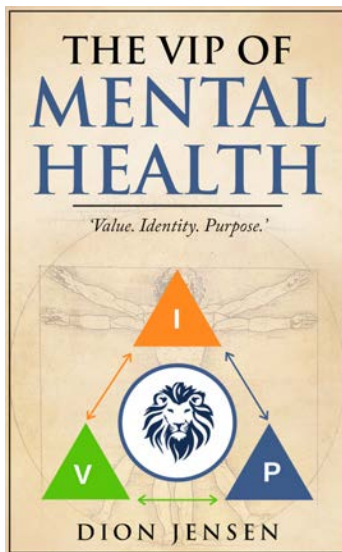


The Founder **DION JENSEN**

GLOBAL INFLUENCER
INTERNATIONAL SPEAKER AND TRAINER

Former New Zealand Soldier
Former New Zealand Police Officer
Former International Bodyguard

CLINICALLY ENDORSED AUTHOR



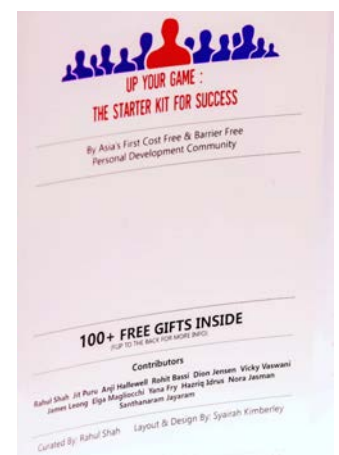
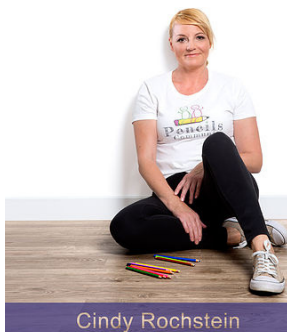
TESTIMONIAL

Dion emphasizes that our Values, Identity and Purpose, or VIP, permeates the way we present ourselves in all aspects of our lives (and he does so in non-clinical and un-complex ways as he did in his first book, The Good News About PTSD.)

Jordan Braye | Organisational Psychologist

FEATURED AUTHOR

HUMANITARIAN ROCKSTARS



BOOK EXCERPT - HUMANITARIAN ROCKSTARS

"Tihei Mauri Ora!" suddenly ripples through the audience. And I look around. Standing there is Dion Jensen, all 6'4" of him, his suit-clad body molded by years of military and police service. He is an impressive figure. It's as if a king of the past strides onto the stage."

Cindy Rochstein - 5 X Published Author



QUALIFICATIONS AND EXPERIENCE

Registered Member of The Global Trainers Federation

Certified Cultural Transformation Consultant

Certified Directive Communication Psychology Consultant

Clinically Endorsed Author of the worlds first good news book about PTSD
(Post Traumatic Stress Disorder)

Organizational Psychologist Recommended Author of The VIP of Mental Health

Author of #Crisisleadership, the eBook series that trended at Number 1. on LinkedIn

Featured on Singapore National Radio on Leadership, Bullying and Strategic Thinking

Known in the marketplace as 'The Confidence Coach' for individuals, teams and organizations.

Dion's Live Operational Experience:

Corporate Culture and Psychosocial Consultant - Global

Regional Operations Manager - Asia Pacific (APAC)

Learning and Development Manager - Papua New Guinea (PNG)

Intelligence Manager - Australia

Regional Operations Manager - Australia

Security Operations Manager - Australia

Diplomatic Protection - Middle East

Probation Officer - New Zealand Department of Corrections

Police Officer - New Zealand Police Force

Professional Soldier - New Zealand Army

Dion's Global Initiatives:

www.dionjensen.com

www.thelionacademy.co.nz

www.protectingwomen.global

www.successforsoldiers.com

www.theptsdsolutionscommunity.com

OUR MODEL

TRAUMA
Survival



PROTECTING
WOMEN *global*
♀

TRUST
Boundaries

TOUCH
Consent

A large, stylized pink quotation mark icon.

" While watching Dion's videos on Trauma, all the feelings I had been trying to suppress came to the surface. At the time, I struggled to even hug my daughter because my past trauma related to touch. However, in 20 minutes of working with Dion, I was standing there hugging my daughter. This works. And although Dion showed me how to do it initially, now I can do it for myself!"

EVENT OUTLINE

Friday 6pm

Dinner for those guests who wish to stay Friday night

Saturday 8:00am - 6:00pm

(Breakfast Available From 7:00am)

Full Day Workshop For 20 Participants

Your Subconscious Bodyguards - Overcoming Trauma

Equine Support - Trust and Boundaries

Stored Energy Release Through Yoga

Powerful Unicorn Lesson - Lisa Westgate

Sacred Vs Scared Lesson - Elaine Lees

Saturday Night 7:00pm

Dinner for Exclusive 1:1 Ticket Holders and those Group Workshop Guests that wish to stay Saturday night

Sunday 8:00am - 6:00pm

Full 1:1 Full Day For Exclusive Ticket Holders Only

1:1 Sessions with Dion

1:1 Sessions with The Horses

Sunday Night 7pm

Exclusive Dinner and Burning Ceremony

Monday Morning Breakfast 7:30am - 8:30am

Depart by 9:00am

TICKETS AND ACCOMMODATION PACKAGES

Group Workshop Ticket: NZD\$1500 Per Person (14 only)

Food Included for the day of the workshop (Saturday)
Accommodation Packages Available (See below)

Exclusive 1:1 Ticket: NZD\$5000 Per Person (6 only)

Friday, Saturday, Sunday night accommodation provided
All meals and beverages are complimentary
Full day workshop on Saturday with the group, and
Full day Sunday with 1:1 sessions with the healers
Sunday night dinner and burning ceremony
Monday morning breakfast before departure

Accommodation Packages

Exclusive 1:1 ticket holders - Accommodation Provided
Group workshop ticket holders - Accommodation Packages available
upon request as below

Accommodation Options (Group Workshop Tickets)

Meals Included

Arrive and stay Friday night, depart after workshop Saturday
\$POA
Arrive and stay Friday and Saturday night, depart Sunday
\$POA



SAFETY, SECURITY AND FIRST AID INFORMATION

WE DO THIS FOR A LIVING!

One of the advantages of having Protecting Women Global as a Lion Academy initiative, is that we've fulfilled global roles in safety and security management and we take it very seriously!

SAFETY

- Protecting Women Instructors and Healers will be onsite for the duration of the retreat.
- Event staff will be onsite for the duration of the retreat.
- The event location has a robust emergency management plan and risk control measures in place for all their events.
- Event staff are trained to keep participants safe

SECURITY

- Dion Jensen is a former Soldier, Police Officer and International Bodyguard, trained at very high levels in security and will be onsite for the duration of the retreat.
- The event location is serviced by the local Police Service.

FIRST AID

- Event staff are trained in First Aid.
- Dion Jensen is a First Aid Trainer.
- There is a defibrillator onsite.
- There are multiple first aid kits onsite.
- The event location is serviced by local emergency services.



PROTECTING WOMEN PHYSICALLY

Self-Defense and Personal Protection



PROGRAM OVERVIEW

Protecting Women programs have been available in The South Pacific and Asia since 2018 through www.protectingwomen.global

Former New Zealand Prime Minister Helen Clarke was introduced to the concept while in Singapore and was gracious enough to pose with one of our T-shirts!

Based on the foundational principle that 'women are smarter' Dion Jensen shares his international bodyguard skills in teaching women how to *outthink* not *outmuscle* an attacker.

Added to this training is Dion's PTSD program *Your Subconscious Bodyguards* to help women through their trauma. He then connects women to female healers in his network to continue their healing journey.

OBJECTIVE:

Empower a woman to protect themselves and their loved ones physically

OUTCOMES:

understand Self-Defense Law and Legislation in New Zealand

Demonstrate *Situational Awareness*

Conduct a *Threat Assessment* of your daily routine

Conduct a *Social Media Threat Assessment*

Defend yourself from a selection of physical attacks

Defend yourself from the two main rape attempt positions

Understand how to safely prepare for a 'Girls Night Out!'

Testimonial - Healing

Rape Survivor



"I was sent on a 6 week ACC course to try and help me with overcoming all my negative feelings of being raped, and I came out of that course feeling worse...

After an hour with Dion, I learned more about why I was feeling the way I was and finally stopped blaming myself for what happened. Dion remains one of my closest 'battle buddies' and has helped me regain my power of CONSENT."

Testimonial - Healing

Domestic Violence Survivor



"While watching Dion's videos on Trauma, all the feelings I had been trying to suppress came to the surface. At the time, I struggled to even hug my daughter because my past trauma related to touch. However, in 20 minutes of working with Dion, I was standing there hugging my daughter. This works. And although Dion showed me how to do it initially, now I can do it for myself!"

Testimonial - Protection

Mother of Five



"The instructor was AMAZING! We were all very surprised at his demeanor, as we were expecting a 'tough guy,' not the softly spoken instructor that trained us.

I have done self-defense courses before, but nothing that trained me how to THINK. I was shocked at how many danger signs I miss on a daily basis that the instructor pointed out to us. He even took us into town at night and showed us all the things that I never would have considered. A MUST do course."

Testimonial - Protection

University Student



"I am not strong physically and a little timid, but I wanted to be able to go out and have fun without being scared. The instructor didn't brag about their experience, they were solely focused on training ME. They taught me with patience and encouragement. I realize now that my MIND is my greatest weapon and it's OK to be scared. This is actually an advantage. I understand why the instructors are hired to protect people for a living, they make you feel SAFE."

COVID 19 LOCKDOWN MEASURES

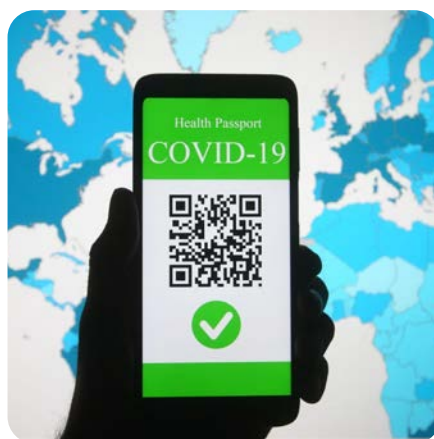
WE HAVE A PLAN!

In the event that a lockdown occurs prior to the event, all participants will have their place on the retreat held until the event can be re-scheduled.

The participants will also be offered online coaching and support from The Lion Academy whilst on lockdown, with access made available to the online content at no charge.

In the event that a lockdown occurs while the retreat is running, The Lion Academy will cover the cost of transporting participants to the closest airport to allow participants the opportunity to return to their home 'bubbles.'

Please note that The Lion Academy Ltd. and our Protecting Women events will comply with the COVID 19 protocols of the day that the event is run, within the guidelines of the current alert level followed.



PROTECTING
WOMEN



THE LION
ACADEMY
Empowering People

**For More Information about The Healing Retreat
Or Protecting Women Physically
Go to www.protectingwomen.global
Or email us at: info@thelionacademy.co.nz
Subject: Protecting Women**



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