

Run It Back

Pickleball Tournaments & Events

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Who We Are

- Experience designing and hosting structured, high-energy team experiences
- Built on the intersection of culture, competition, and connection

What We Do

- Curate turnkey team-building experiences through pickleball-based events
- Design experiences that are:
 - Inclusive for all skill levels (no experience needed)
 - Structured (not just “open play” — we facilitate engagement)
 - Energizing and morale-boosting

Why It Matters to You

- Strengthens team connection across roles and departments
- Creates a shared experience outside of daily work pressure
- Supports employee engagement, morale, and retention
- Offers a fresh alternative to traditional team outings

Use Cases

- Department team-building days
- Staff appreciation events
- End-of-year celebrations
- Cross-department connection experiences
- Leadership team offsites

What Makes Run It Back Different

- We facilitate the experience - not just provide a venue
- We blend:
 - Light competition (fun, not intimidating)
 - Structured interaction
 - Music + energy + culture
- Designed to engage both:
 - The competitive employees AND the “I just came to watch” employees

Delivery Options

- On-site activation (if space allows) or hosted at local partner venues
- Half-day or full-day experiences
- Customizable formats based on team size and goals



Run It Back LLC is certified as a Small Business Enterprise (SBE) with the City of Charlotte.

If you're planning anything for your team this year, we'd love to be a resource and help you design something different.